

38TH ANNUAL

# COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW



SUNDAY, SEPTEMBER 12, 2021 FROM 9AM-3PM AT  
ARAPAHOE COMMUNITY COLLEGE IN LITTLETON, COLORADO



PHOTO BY LOGAN RODRIAN

BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION, A PROGRAM OF ABILITY CONNECTION COLORADO

## 2021 EVENT PROGRAM AD RATES

**Based on availability! Reserve your space today!**

The finished size of the event program will be 8.5" x 11".  
Ad specs can be located on page 2.

**Space reservation due: August 1, 2021**

**Ad Deadline: August 6, 2021**

**PAYMENT DUE WITH AD FILE**

### SIZE/POSITION

### AD SIZES

### COST

(width x height)

_____ Center Spread (with bleed)	17" x 11"	\$5,000
_____ Full Page (with bleed)	8.5" x 11"	\$2,000
_____ Half Page Horizontal	8.5" x 5.5"	\$1,000
_____ Quarter Page	3.75" x 4.875"	\$500
_____ Eighth Page Size	3.875" x 2.375"	\$200
_____ Business Listing (Includes eight words of description, address, phone and web address.)		\$100



Check the ad size you prefer & sign here

### Donation Option

The Concours d'Elegance & Exotic Sports Car Show Committee greatly appreciates your support of Ability Connection Colorado. Donations of \$100 or more received before PROGRAM PRINTING, will appear in the Concours Program Guide in the following categories:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> \$100 and above | <input type="checkbox"/> \$1,000 and above | <input type="checkbox"/> \$5,000 and above  |
| <input type="checkbox"/> \$500 and above | <input type="checkbox"/> \$2,500 and above | <input type="checkbox"/> \$10,000 and above |

Your name, family name or company name (as it is to appear in the program): \_\_\_\_\_

This gift is given in honor of: \_\_\_\_\_

This gift is given in memory of: \_\_\_\_\_

### PAYMENT Payment must be paid in full before submitting your ad file and prior to the deadline.

Payments can be made by check \_\_\_\_\_ or Credit cards: \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER

Credit Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Signature: \_\_\_\_\_

This event benefits the Early Childhood Education Services of



A Program of Ability Connection Colorado

**Contact:** Terri Armstrong, Development Director, Ability Connection Colorado, tarmstrong@abilityconnectioncolorado.org  
801 Yosemite Street Denver, CO 80230 Phone 303.691.9339  
Fax 303.691.0846 www.abilityconnectioncolorado.org

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## 2021 EVENT PROGRAM AD SPECIFICATIONS

Thank you for advertising in the Colorado Concours Event Program. To insure quality and and protect publication deadlines, please follow the mandatory ad specifications listed below:

Actual ad sizes are shown on the right.

### Ad Deadline: August 6, 2021

- Ads must be 300dpi, CMYK. PDF, JPG, or TIFF accepted.
- Word, Powerpoint, Publisher and any other file types that are not list above will NOT be accepted.
- Ads must be a minimum of 300 dpi.
- Print/press ready PDFs must have all fonts embedded or outlined.

### Submitting Your Ad/Logo

Please submit your completed ad/logo by email to Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org). When you submit your ad, please write the words "Colorado Concours Ad" In the subject line of the email. If your ad is larger than 15mb in size, please contact Mark McNett to make other delivery arrangements.

For all inquiries about ads or logos, please contact Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org)

Thank you.



## AD SIZES/SPECS:

AD Size	Width	Height
Center Spread with bleed:	17.5"	11.5"
Center Spread Trim size:	17"	11"
Live area:	16.25"	10.25"

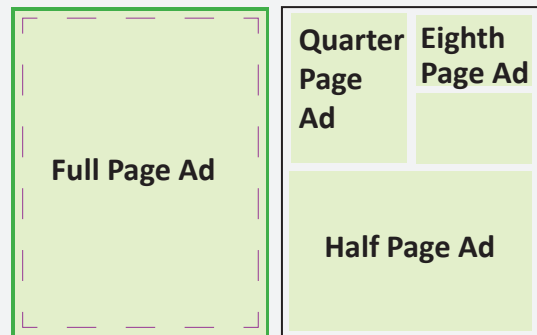
AD Size	Width	Height
Full Page with bleed:	8.75"	11.25"
Full Page Trim size:	8.5"	11"
Live area:	7.75"	10.25"

Ad Size	Width	Height
Half Page No bleed	8"	5"

Ad Size	Width	Height
Quarter Page No bleed	3.875"	5"

Ad Size	Width	Height
Eighth Page No bleed	3.875"	2.25"

## SAMPLE LAYOUT:



This event benefits the Early Childhood Education Services of



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