More Than a Fundraiser: Turning Support Into Impact



A movie needs financial backing to bring every part of the production together—the sets, costumes, music, promotion, and people working behind the scenes. In the same way, Psi Iota Xi relies on community support to bring our mission to life. Our finished product is the financial help we provide to our schools and communities, and every fundraiser, purchase, donation, and shared post helps make that impact possible. That is why the people who buy our cheeseballs, flowers, Bingo tickets, or raffle tickets are more than customers—they are partners in helping us make a difference.

Chapter Fundraising Quick Guide

Successful chapter fundraising starts with a clear goal, a realistic plan, strong promotion, careful donation tracking, and sincere follow-up with supporters.

- **Set the goal:** Decide what the money will support, how much is needed, and how members will explain the purpose.
- **Choose the fundraiser:** Pick an idea that fits chapter size, timeline, rules, and community interest.
- **Plan the details:** Set dates, create a budget, assign roles, prepare materials, and confirm approvals.
- **Promote clearly:** Share the purpose through announcements, flyers, email, social media, families, alumni, and community partners.
- **Track donations:** Record amounts, payment type, dates, donor information when appropriate, and expenses.
- **Follow up:** Thank supporters, report the final amount raised, explain how funds will be used, and review what to improve next time.

Quick Fundraising Checklist

Use this short checklist before, during, and after the fundraiser.

- ☐ Goal and purpose are clear.
- ☐ Fundraiser idea is approved.
- ☐ Timeline, budget, and member roles are set.
- ☐ Flyers, posts, donation links, and talking points are ready.
- ☐ Donations and expenses are tracked.
- ☐ Donors, sponsors, volunteers, and members are thanked.

- Final results and lessons learned are shared.

Together, our efforts can do more than support a fundraiser—they can open doors, strengthen our schools and communities, and help Psi Iota Xi continue creating opportunities that make a lasting difference.

Loyally,

Sandie Carlson
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