

SUNGLASSES & SUN-BIFOCALS



QUESTIONS ? CALL AL UNDERWOOD 877.766.0321
READERS

FRANKLIN EYEWEAR® "BOUTIQUE" SUN AND READING GLASS DEALS

Displays hold 72 pair plus Storage Base!

FREE DISPLAY! FREE SHIPPING!

Base 14" square, 66" tall – \$200 Value



Al Underwood, Owner

Reading Glasses – Color Coded by Strength

144 pair \$6.99 Readers @ \$3.50 each	\$ 504.00
FREE BOUTIQUE DISPLAY INCLUDED	0.00
Deal #FRB72	Total cost \$ 504.00

Sunglasses – Color Coded by Category

108 pair \$6.99 Sunglasses @ \$3.50 each	\$ 378.00
36 pair \$9.99 Polarized & Sun-Bifocals @ \$5.00 each	\$ 180.00
FREE BOUTIQUE DISPLAY INCLUDED	0.00
Deal #FSB72	Total cost \$ 558.00

Displays are plan-o-gramed with labels to match the price tags on all glasses. This helps you keep your display organized for maximum sales, and simplifies re-orders.

MORE AT WWW.FRANKLINEYEWEAR.COM

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REFILLS: SUNGLASSES: \$42 dozen assorted
SUN-BIFOCALS & POLARIZED: \$60 dozen assorted

SUNGLASSES \$6.99 RETAIL \$3.50 COST



SUN-BIFOCALS & POLARIZED \$9.99 RETAIL \$5.00 COST



READERS \$6.99 RETAIL \$3.50 COST



REFILLS: \$42 dozen assorted

We hand pick a mix of men's and women's, trendy and traditional styles.



PRICE TAGS COLOR CODED BY STRENGTH

SINCE 1975

WWW.FRANKLINEYEWEAR.COM

P: 877.766.0321

F: 877.766.9542



DATE: _____

STORE NAME: _____

YOUR NAME: _____ OWNER / BUYER
CIRCLE ONE

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

CREDIT CARD NUMBER: _____ EXP. DATE: _____ SEC CODE: _____

NAME ON CARD: _____ SIGNATURE: _____

CC BILL TO: _____ CITY: _____ STATE _____ ZIP _____

REORDER INSTRUCTIONS: Organize glasses on display by color code and reorder below.
Keep extra stock to have a complete selection and maximize sales.

FAX TO
877-766-9542

★★★ **FREE SHIPPING WITH 4 DZ OR MORE EYEWEAR. \$15 SHIPPING FOR LESS** ★★★

DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit... Color Coded For Easy Merchandising

READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display _____ QTY Retail \$1006.56 / Cost \$504

SUNGLASSES & SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display _____ QTY Retail \$1114.56 / Cost \$558

READERS REFILLS • Price Tag Color Coded by Strength... Keep Full for Better Sales

\$6.99 RETAIL / \$3.50 COST – ASSORTED TRENDY & TRADITIONAL STYLES

Strength	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.25	4.00
Color Code	PINK	BLUE	PURPLE	YELLOW	GREEN	ORANGE	RED	BROWN	GRAY
ASSORTED STYLES									



SUNGLASSES REFILLS • Price Tag Color Coded by Category... Keep Full for Better Sales

\$6.99 RETAIL / \$3.50 COST / \$42 DZ – ASSORTED STYLES – POLARIZED & SUN-BIFOCALS \$9.99 RETAIL / \$5.00 COST / \$60 DZ

GREEN "SPORTSLINE"	PURPLE "TRENDY"	PINK "FASHION"	BLUE "POLARIZED"	RAINBOW "SUN-BIFOCALS"
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ACCESSORIES • FOR MORE INFO AND IMAGES GO TO WWW.FRANKLINEYEWEAR.COM

FITOVERS \$6.99 RETAIL / COST \$3.50 / \$42 DZ _____ DZ **EYEWEAR CHAINS** \$2.99 RETAIL / COST \$1.50 / \$18 DZ _____ DZ

CLIP ONS \$6.99 RETAIL / COST \$3.50 / \$42 DZ _____ DZ **SPORT CORDS** \$2.99 RETAIL / COST \$1.50 / \$18 DZ _____ DZ

CASES \$1.99 RETAIL / COST \$1.00 / \$12 DZ _____ DZ **FUN CORDS** \$2.99 RETAIL / COST \$1.50 / \$18 DZ _____ DZ

NOTES: _____

260 CHRISTOPHER COVE RIDGELAND, MS 39157 P: 877.766.0321 F: 877.766.9542
ALUNDERWOOD@GMAIL.COM WWW.FRANKLINEYEWEAR.COM

Ordering tips from Franklin Eyewear®

Our color coded price tag system helps keep your display organized and makes for easy ordering. Just match the color price tags with the color label on your display, getting all your inventory in place.

Then go to the order form and select what you need on the order grid.

We suggest keeping extra stock in the storage base, so your display will be full at all times. Regularly check your stock and fill display.

Your customers will have a complete selection creating the opportunity for multiple sales! Simply re-order when your storage base is low.

If by chance you have a defective pair, make a note on the bottom of the order form, and we will replace it.

It is our pleasure to serve you with great style and quality, to help you serve your customers. Any questions, call us at 877-766-0321.

All the best to your and yours,

Al Underwood
Franklin Eyewear
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alunderwood@gmail.com