

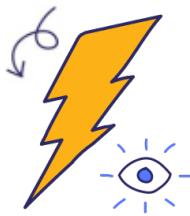
THE BASICS OF BEING AN EFFECTIVE BOARD MEMBER



HOW WILL YOU SHOW UP AS A...?

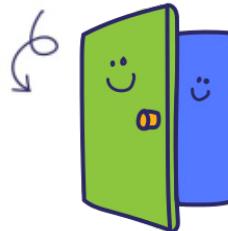
Check the actions that you want to take this year. Feel free to write in your own ideas, too!

DOER



- Attend board meetings
- Assume an officer role
- Serve on a committee
- Attend a conference related to the field
- Mentor a new board member
- Bring treats for staff
- Develop new policies
- Engage a consultant for strategic planning
- Research comparable organizations
- Review the 990
- Attend special events
- Develop a dashboard for reporting Key Performance Indicators
- Send a thank you note to a donor or volunteer
- Host a site visit
- Meet with staff
- Create marketing content
- Pitch a story to the media
- Participate in an audit
- Observe programs
- Volunteer at a program

DOOR OPENER



- Invite a staff member to speak at your breakfast club/networking group
- Share success stories from programming
- Recruit additional board members
- Ask people in your circle about their perceptions of the organization
- Join meetings with donors and prospects
- Engage your business through volunteer time off
- Cultivate volunteers
- Hone your personal connection story
- Invite a friend to volunteer

DONOR



- Host a fundraiser at your home
- Make a major gift
- In lieu of gifts at a celebration, direct donations as tribute gifts to your organization
- Make a planned gift to the organization
- Secure a corporate sponsorship or donation
- Solicit donations via social media
- Purchase a table at a special event
- Designate your organization to benefit from *Amazon Smile* purchases
- Ask a friend to give and match it

More ideas:

