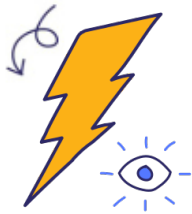




## HOW WILL YOU SHOW UP AS A... ?

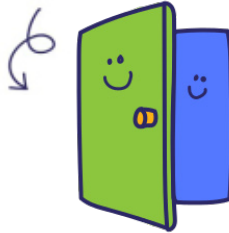
Check the actions that you want to take this year. Feel free to write in your own ideas, too!

### DOER



- ☐ Attend board meetings
- ☐ Assume an officer role
- ☐ Serve on a committee
- ☐ Attend a conference related to the field
- ☐ Mentor a new board member
- ☐ Bring treats for staff
- ☐ Develop new policies
- ☐ Engage a consultant for strategic planning
- ☐ Research comparable organizations
- ☐ Review the 990
- ☐ Attend special events
- ☐ Develop a dashboard for reporting Key Performance Indicators
- ☐ Send a thank you note to a donor or volunteer
- ☐ Host a site visit
- ☐ Meet with staff
- ☐ Create marketing content
- ☐ Pitch a story to the media
- ☐ Participate in an audit
- ☐ Observe programs
- ☐ Volunteer at a program

### DOOR OPENER



- ☐ Invite a staff member to speak at your breakfast club/networking group
- ☐ Share success stories from programming
- ☐ Recruit additional board members
- ☐ Ask people in your circle about their perceptions of the organization
- ☐ Join meetings with donors and prospects
- ☐ Engage your business through volunteer time off
- ☐ Cultivate volunteers
- ☐ Hone your personal connection story
- ☐ Invite a friend to volunteer

#### More ideas:

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### DONOR



- ☐ Host a fundraiser at your home
- ☐ Make a major gift
- ☐ In lieu of gifts at a celebration, direct donations as tribute gifts to your organization
- ☐ Make a planned gift to the organization
- ☐ Secure a corporate sponsorship or donation
- ☐ Solicit donations via social media
- ☐ Purchase a table at a special event
- ☐ Designate your organization to benefit from *Amazon Smile* purchases
- ☐ Ask a friend to give and match it

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