BOYS & GIRLS CLUBS OF DANE COUNTY

MADISON AREA BUILDERS ASSOCIATION

MCKENZIE REGIONAL WORKFORCE CENTER

BUILDING THE NEXT GENERATION OF SKILLED TRADES WORKERS & ENTREPRENEURS



Dear Community Friends,

A lot has occurred with the McKenzie Regional Workforce Center since we broke ground on July 31, 2021. Construction of the facility has been going exceptionally well and is scheduled for completion by the end of July 2023. We are grateful that the construction is ahead of schedule and that we have already started programming for over 200 youth. The McKenzie Regional Workforce Center will be the largest Boys and Girls Clubs skilled trades center in the country and offer a different pathway to success for youth in our community.

Your generous donation will help us achieve that mission for youth. Join us in building the skilled trades workforce of the future. Thank You!



MICHAEL JOHNSON, MBA
PRESIDENT & CEO
BOYS & GIRLS CLUBS OF DANE COUNTY



DR. LESLIE PETTY
WORKFORCE BOARD CHAIR
MCKENZIE REGIONAL WORKFORCE CENTER

THE CENTER

McKenzie Regional Workforce Center is a state-of-the-art facility that will house classrooms for hands-on and virtual training. In addition to classrooms, the center will have:

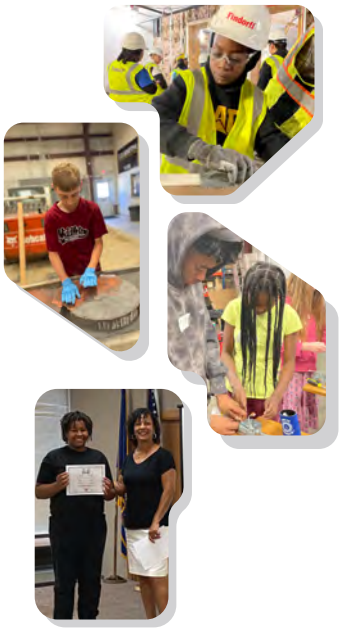
- Open Plan Workspaces
- Entrepreneurial Center
- Classrooms
- Conference Rooms
- Rooftop Terrace
- BGCDC Administrative Offices



THROUGH THE GENEROSITY OF OUR COMMUNITY, WE HAVE BEEN ABLE TO:

- Secure the funds necessary to break ground and begin construction of the facility
- Plan a grand opening for end of July 2023
- Secure **87%** of the funds needed to achieve our $35M goal
- Make our first installment of $6M with the Madison Community Foundation to endow the center to help support its needs in perpetuity

THE PROGRAM



SOFT SKILLS TRAINING

Soft skills training will provide students with social, emotional, and learning support to assist them with transitioning to the workforce.

SKILLED TRADES TRAINING

Trade skills training will teach students the hard skills they'll need to pursue careers as plumbers, carpenters, electricians, HVAC technicians, and more.

YOUTH ENTREPRENEUR TRAINING

Youth entrepreneurial classes will prepare students to launch their own independent businesses as well as build income and wealth.

Through construction career exposure activities & events, building & trades career exploration programs, and Construction Workplace Soft skills programs we have reached over **800** youth in the community.

When the club's new McKenzie Regional Workforce center is complete it will be invaluable to the youth in our community. We join you in anxiously awaiting this new addition to the community.

Dave Jones,
Dave Jones, INC





How can YOU help?

Personalize your Legacy Gift!

Show your support for the the McKenzie Regional Workforce Center and Skilled Trades Program Capital Campaign with a gift that will memorialize your connection to MRWC and be permanently displayed on our donor wall at the entrance of the new workforce center.

Your partnership and investment will enable us to build the largest youth workforce center in Southern Wisconsin and prepare youth for the skilled trades workforce of the future.

DONOR RECOGNITION

Celebrate **YOUR** legacy of support.

Be a founding supporter of the center and program - **YOU WERE HERE** when it all began!

Commemorate birthdays, anniversaries, and gifts in memory of loved ones.

Gifts of **$5,000** and up will be permanently affixed on the donor wall.

Your name will be prominently displayed and serve as a timeless remembrance of your commitment to strengthening our community.



• Timothy Bryant • Kenneth Lloyd Martin Nero • Earl Frederick Gerald Hubert •

Donor names are applied in black lettering . 3/4" inch text on 2" tall wall piece. Maximum number of letters and spaces 50.



Maximum number of letters and spaces 25.

Don't just make a donation to a cause, become a part of it.

With our capital campaign, you can be sure that is exactly what you're doing.

Gifts of **$100 to $4,999** will be permanently listed on the donor plaque.

Make a lasting contribution that you can be proud of.

Thank you!

(Personal inscriptions only. Subject to BGCDC approval.)

MCKENZIE REGIONAL WORKFORCE CENTER AND SKILLED TRADES PROGRAM CAPITAL CAMPAIGN

BOYS & GIRLS CLUBS OF DANE COUNTY

MADISON AREA BUILDERS ASSOCIATION

MCKENZIE REGIONAL WORKFORCE CENTER

PERSONALIZE YOUR LEGACY GIFT!

Your partnership and investment will enable us to build the largest youth workforce center in Southern Wisconsin and prepare youth for the skilled trades workforce of the future.

Name: **Email:**

Address: **Phone Number:**

DONATION AMOUNT: $

The submission deadline is May 31st, 2023. Contact abranch@bgcdc.org with any questions.
Mail Checks to 1818 W Beltline Hwy, Madison, WI 53713 or in the envelope provided.

DONOR WALL GIVING LEVELS

Visionary	**$1,000,000 +**
Trailblazer	**$500,000 - $999,999**
Champion	**$100,000 - $499,999**
Innovator	**$50,000 - $99,999**
Achiever	**$25,000 - $49,999**
Dreamer	**$10,000 - $24,999**
Believer	**$5,000 - $9,999**



50 Characters or less. Please use boxes below for letters and spaces.

DONOR PLAQUE GIVING LEVELS

Leader	**$2,500 - $4,999**
Builder	**$1,000 - $2,499**
Supporter	**$500 - $999**
Friend	**$100 - $499**



25 Characters or less. Please use boxes below for letters and spaces.