



Families Matter

Strengthening Families | Changing Lives | Transforming Memphis"

Dear Family,

As Families Matter celebrates its 21st year, we face a whirlwind of changes. Originally, the organization worked with pastors in underserved communities, providing marriage education resources to help couples prepare for marriage. Over time, it became clear that although pastors were well-trained and involved, achieving successful marriages proved more difficult than we initially thought. We found that many couples weren't even getting married; instead, they chose to cohabit. In addition, during a Dynamic Dad's class at Baptist Memorial Hospital, it became apparent that many fathers were unaware of their significance to their children. Having often grown up without a father in the home, they lacked understanding of their importance in their children's life. This realization led to the launch of the Families Matter Fatherhood Initiative.

Today, I invite you to join us in celebrating the 21st anniversary of Families Matter at our "Collaborate and Celebrate" dinner on October 9, 2025, at Second Presbyterian Church. Your presence and support are essential as we pursue our mission to Strengthen Families, Change Lives, and Transform Memphis. Your financial contributions are vital for creating opportunities rooted in Hope. I highlight Hope because that is what Families Matter Memphis delivers to our families. We offer Hope through educational initiatives that give children a more fruitful start, one they might not have had without our academic programs. Local journalist David Waters whose career spans years at *The Commercial Appeal*, *The Daily Memphian*, and the Institute for Public Service Reporting, authored a [powerful story about hope in his recurring column called "Faith in Memphis."](#) It serves as a fitting reminder that faith and hope are the foundations of transformation. At Families Matter, we see this truth every day in the fathers we serve and in the lives of their children.

Thank you for your generous support as a sponsor for our "Collaborate and Celebrate" event on October 9, 2025. Please find the sponsorship levels attached for your review. A donation of any amount is greatly appreciated and will be used to affect change in the lives of our city's most prized possession...our children. We rely on your continued support to make this event a success. This year, the event will showcase our program participants, and you will have the good fortune to hear from community partners and those directly involved in this work.

For more "Collaborate and Celebrate" details, please get in touch with me at (901) 351-1124 or carol@fmmemphis.org. Please visit our website at <http://familiesmattermemphis.org> so that we can showcase our work and demonstrate how we are continuing to transform families.

Sincerely,

Carol A. Jackson

Carol A. Jackson
Executive Director

Sponsorship Levels



Dreamers

\$12,500

16 event Tickets
Logo on Website
Logo on Pre-Program Roll
Social Media Mention
Printed Ad Presence
Logo on Event Banner

Believers

\$7,500

8 event Tickets
Logo on Website
Logo on Pre-Program Roll
Social Media Mention
Printed Ad Presence
Logo on Event Banner

Initiators

\$5,000

5 Event Tickets
Logo on Website
Logo on Pre-Program Roll
Logo on Event Banner

Thinkers

\$3,000

4 Event Tickets
Logo on Website
Logo on Pre-Program Roll
Logo on Event Banner

Doer

\$1,500

3 Event Tickets
Logo on Website
Logo on Pre-Event Roll
Logo on Event Banner



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