



FACILITY MODELING AND INFRASTRUCTURE DEVELOPMENT FACT SHEET

OUR MISSION

To champion an inclusive, vibrant center for the arts that brings transformative performances and diverse cultural experiences to Central Oregon.

OUR VISION

The Central Oregon Center for the Arts will be a comprehensive performing arts facility designed to serve the diverse cultural needs of Central Oregon through presentation of stage plays, music, dance, education, visual arts, and more.

Relying on collaboration and partnerships, it will provide a welcoming, sustainable, modern facility that operates with diversity and inclusiveness and provides a comfortable, affordable venue for acts and ensembles of all sizes and types.

THE CATALYST

- **Fast-Paced Regional Growth:** The Central Oregon population has grown by more than 500% during the last 45 years. In a list of the 344 fastest growing cities in the U.S., Bend ranked 50th, with a growth rate of 8% in the past five years, according to the financial company SmartAsset.
- **Economic Impact of the Arts:** Nonprofit arts and culture added \$47 million to the Central Oregon economy in 2022. Local and visiting audiences spent \$19.2 million on cultural events, lodging, food and drink, transportation, and retail shopping. Employers and city and county leaders know that the arts are essential to creating vibrant places where employees want to live and work.
- **Lack of Venues:** The dynamic pace of Central Oregon's growth has outstripped the capacity and availability of the venues in the area. The lack of adequately sized venues limits the scope of local artists' productions, the type and size of touring shows, exhibitions, and performances hosted locally, and growth of special events.

OUR TIMELINE

- **2017:** Founded by coalition of artists, musicians and arts patrons
- **2019:** Incorporated as a 501(c)(3) nonprofit
- **2020-2021:** Built a Board of Directors, established brand and website, partnered with local arts groups, and identified funding and grant opportunities





OUR NEXT STEPS

● Phase 1 COMPLETED: Community Needs Assessment

In 2022, Arts Consulting Group conducted a Discovery Study to identify community needs and gauge interest. The Study found enthusiastic support for building a multi-disciplinary performing and visual arts center in Bend.

● Phase 2 IN PROGRESS: Facility Modeling & Infrastructure Development

COCA engaged with consulting partners to advance three projects, to be completed by December 2024, that will define the right-sized facility scope and costs and identify funding potential and operating sustainability.

● Phase 3 FUTURE: Fundraising and Construction

FACILITY MODELING & INFRASTRUCTURE DEVELOPMENT PLAN

Project	Timeline	Partners
Establish business plan	March – June	AMS Planning and Research
Create three facility models with different sizing options <i>Desired features:</i> • Performing arts theater • Multipurpose rehearsal spaces • Multipurpose classrooms to advance arts education • Display gallery • Storage for instruments, costumes, props	June – September	Mortenson Construction Opsis Architecture Shalleck Collaborative
Conduct fundraising feasibility study and test facility models	September – December	Netzel Grigsby Associates

The budget to complete all Phase 2 projects is \$250,000. To date, \$100,000 has been secured. Netzel Grigsby Associates is guiding fundraising to raise the remaining funds needed—\$150,000—for all three projects throughout 2024.

CENTRAL OREGON CENTER FOR THE ARTS

P.O. Box 8520 • Bend, Oregon 97708 • cocarts.org

Board of Directors

Laura Thompson • Stefanie de Gruyter • John Kish • Michael Gesme • Peggy Kinkade • Jon Thompson