

NEWSLETTER

WESTERN PIEDMONT
Workforce
development board
www.westernpiedmontworks.org

Oversight of

NC
works



VOLUME 6 | ISSUE 2

MOST NC BUSINESSES MEETING OR EXCEEDING GOALS

Read more about the results from North Carolina's Business Pulse Survey. The North Carolina Department of Commerce has administered the Pulse survey, in partnership with other key stakeholders. The Pulse survey gleans input from diverse sectors across North Carolina.

NCWORKS INFORMATIONAL VIDEO FOR BUSINESSES

Check out this short video to see what NCWorks can do for your business! Visit us at www.wpcog.org/businesses.



North Carolina Business Pulse Survey



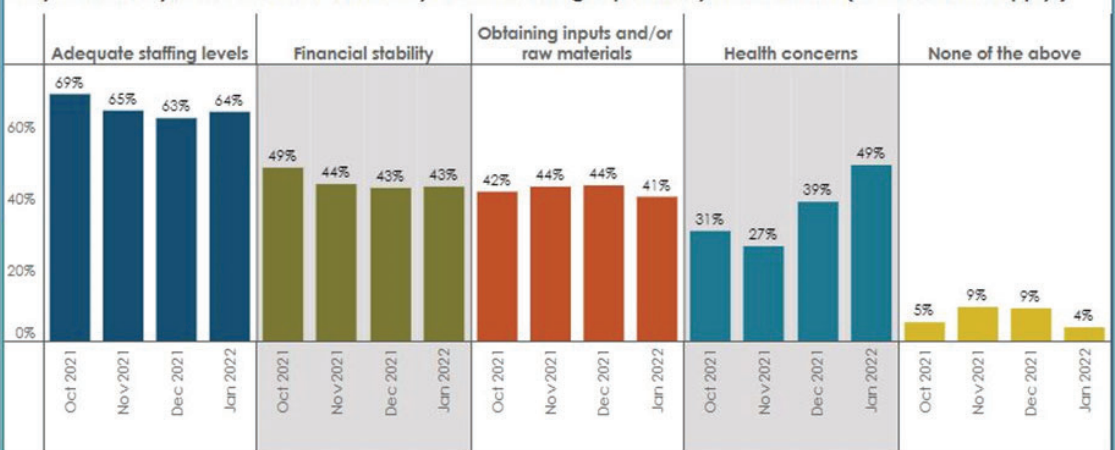
**NC DEPARTMENT
of COMMERCE**
LABOR & ECONOMIC
ANALYSIS

CURRENT STATE OF BUSINESS

From 1 (Poor) to 10 (Excellent), how would you rate the current state of your business?

	Monthly Average
October 2021	6.7
November 2021	7.0
December 2021	6.9
January 2022	6.7

Do you currently have concerns about any of the following aspects of your business? (Check all that apply.)



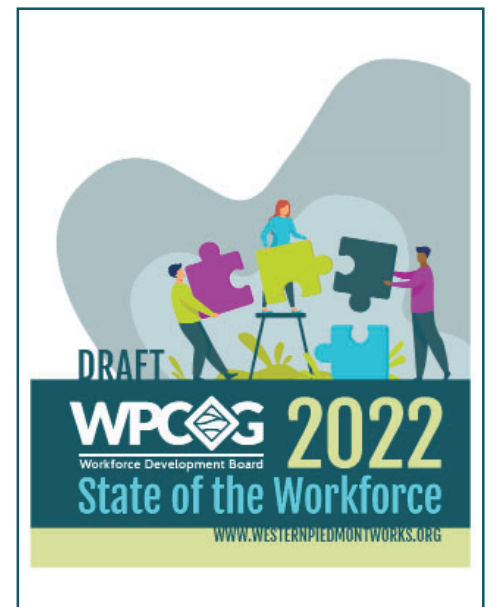
(Snapshot of initial chart in the Pulse survey analytics. The Business Pulse survey is a product of the North Carolina Department of Commerce in partnership with myFutureNC and the NCWorks Commission. Funding support also provided by the Duke Energy Foundation.)

STATE OF THE WORKFORCE REPORT

Coming soon. In mid 2021 the Western Piedmont Workforce Development Board began work on a State of the Workforce Report, and an extensive Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis process. The SWOT interviews included the Western Piedmont Workforce Board, Career & Technical Education Directors/Coordinators, NCWorks Career Center workforce partners, and other educators.

We are creating a combined workforce & economic report that will include:

- State of the Local Workforce Data
- Strategies and Metric derived from the SWOTs
- www.nccareers.org
- Industry Growth Analysis
- NCWorks Career Services



REGIONAL LABOR MARKET DASHBOARD

Below is the latest [Labor Market](#) Information for the Western Piedmont Workforce Development Board region. (Alexander, Burke, Caldwell, Catawba Counties). This dashboard is updated monthly with current labor force data, top hiring, top job openings, and other labor market information.



JOB FAIR RECRUITMENT EVENTS – IN FULL SWING

The NCWorks Career Centers are beginning to see new engagement and excitement in Job Fair Recruitment Events. A large event was held on April 21, 2022 at the Catawba County NCWorks Career Center, and many more events are scheduled across the region. Stay up to date on all current events by following us on our website and social media (links provided below).

TO FIND “HOT JOBS” IN OUR WESTERN PIEDMONT REGION, VISIT:

Go directly to jobs in Alexander, Burke, Caldwell, and Catawba Counties by clicking the Hot Jobs button on the homepage of www.westernpiedmontworks.org.



Foothills Veterans Stand Down
June 17, 2022
Catawba Valley Community College
Tarlton Complex
2550 US Hwy 70– SE Hickory, NC
9:00am–2:00PM

MEDICAL SERVICES * DENTAL CARE * Food * CLOTHING * EDUCATION
TAX ASSISTANCE * EMPLOYMENT COUNSELING * EYE CARE
HAIRCUTS * SHOES * COMMUNITY RESOURCES

Serving Veterans in the Foothills and Western NC

For More Information
John Helton 828-217-4282
Larry McMullen 828-320-2842
Find us on the web at:
www.foothillsstanddown.com

Donations: Foothills Stand Down P.O. Box 404 Newton, NC 28658
Make Checks Payable to : Foothills Veterans Helping Veterans
with “Stand Down” in the Memo Section

No Man Left Behind

Military ID or verification required



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