



**86th Annual Salem Chamber
Haunted Happenings Grand Parade, October 2, 2025
Looking for Presenting Sponsors!**

Dear Madam, Sir:

The Salem Chamber of Commerce cordially invites you to participate in the Haunted Happenings Grand Parade on Thursday, October 2, 2025. The parade will follow the normal route from Prime Group Shetland Park to Salem Common. This year's event will feature the theme **"Stronger Together – The Magic of Us"**, celebrating the power of unity and imagination. From classrooms to covens, Salem's true magic is the joy we create together. Join us as we light up the night with spooky spirit and community pride!

We have created a new opportunity; the Presenting Sponsorship.

Due to the enhanced security and safety matters being developed right now, we have to make sure we can cover the cost to organize the parade. We will accept up to 4 Presenting Sponsors, all of whom will get major coverage and thanks from the Salem Chamber, Salem schools, and the City of Salem.



NEW: Presenting Sponsor (Up to 4 available - \$5,000)

- Your Name will be part of all communication (newsletter, social media, Chamber website) about the Parade: The Salem Chamber Haunted Happenings Grand Parade, presented by "your name"
- Presenting sponsors will be thanked in large signage on a special float that will be placed first in the Parade (behind the Color Guard)
- Your Company Name & Logo added to the list of sponsors on the Salem Chamber's website and in all Social Media

☐ **YES! I would like Be a Presenting Sponsor** ☐ **YES! I will commit for 3 consecutive years**

Deadline for Presenting Sponsors: June 30, 2025 / PLEASE EMAIL TO: jeff@salem-chamber.org

Please fill out the following:

Name: _____

Contact Person: _____

Address: _____

Day Phone: _____ Evening Phone: _____ Email _____

Payment:

Total Amount Enclosed: \$ _____

Check # (Please make checks payable to "Salem Chamber of Commerce"): _____

Credit Card #: _____

Exp. Date: _____ CVV Code: _____ Zip code: _____

Signature: _____ Date: _____