

Salem Rotary 104
*Spring Auction
& Installation*

Rotary
Salem, MA



SPONSORSHIP OPPORTUNITIES

Deadline for sponsorship is June 1, 2022.

<input type="checkbox"/>	Presenting Sponsor	\$5,000
<input type="checkbox"/>	Patron Sponsor	\$2,500
<input type="checkbox"/>	Champion Sponsor	\$1,000
<input type="checkbox"/>	Contributing Sponsor	\$500
<input type="checkbox"/>	Advertising Only	\$250

Sponsorship details are listed on following page.

Sponsor Name (to appear on all materials): _____

Contact Name: _____ Phone: _____

Address: _____

Email Address: _____

____ Yes, my sponsorship includes event tickets. My guests will be:

_____	_____
_____	_____
_____	_____
_____	_____

____ No, I will not use my tickets.

____ I am not able to attend but would like to make a donation to the Salem Rotary Club of \$ ____.

Please mail sponsorship form and check (payable to Rotary Club of Salem) to Jen Close, Rotary Club of Salem, PO Box 608, Salem, MA 01970. Please email ad copy to jennifer_close@pem.org in jpg or pdf format. Contact Jen at 978.542.1570 with any questions. Deadline for sponsorship and ad is April 29, 2022.

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SPONSORSHIP OPPORTUNITIES

We invite you to join us and request that you sponsor our premier fundraising event, the 40th Annual Salem Rotary Spring Auction & Installation. This dazzling evening of celebration will be held on Thursday, June 16, 2022, at the Historic Hawthorne Hotel at 6 p.m. The evening will include cocktails, music, and an auction, followed by dinner and dancing. Most sponsorships include event tickets, and we would be thrilled to spend this evening with you.

PRESENTING SPONSOR (\$5,000)

- Prominent placement of your banner at event
- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Full-page ad (5" x 8") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- Reserved table of 10 at the Auction with premium table location

PATRON SPONSOR (\$2,500)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Half-page ad (5" x 4") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 6 tickets to the Auction

CHAMPION SPONSOR (\$1,000)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 4 tickets to the Auction

CONTRIBUTING SPONSOR (\$500)

- Logo displayed on sponsor board and on screen at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 2 tickets to the Auction

ADVERTISING ONLY (\$250)

- Quarter-page ad (5" x 2") and acknowledgement in commemorative program

ALL ADS ARE FULL COLOR.

Accepted Formats: .jpg, .gif, .eps, .psd, .png, .ai

Resolution: 300 pixels / inch (dpi)

½ page

5 inches x 4 inches

¼ page

2 inches x 5 inches

Inside front Cover

Inside Back Cover

Full page

5 inches x 8 inches

Salem Rotary 104 Spring Auction & Installation



PARTICIPATION FORM

COMPLETE FORM AND MAIL BY June 1, 2022, with check made payable to Rotary Club of Salem, to Salem Rotary Club, PO Box 608, Salem, MA 01970. For questions regarding tickets, sponsorship opportunities, and contact Jen Close, co-chair, at 978.542.1570 or jennifer_close@pem.org.

Member/Business Name (to appear on all materials):

Contact Name: _____ Phone: _____

Address: _____

Email Address: _____

SPONSORSHIP OPPORTUNITIES *(Sponsorship details are listed on back page.)*

<input type="checkbox"/>	PRESENTING SPONSOR		\$5,000
<input type="checkbox"/>	Patron Sponsor	\$2,500	<input type="checkbox"/> Contributing Sponsor \$500
<input type="checkbox"/>	Champion Sponsor	\$1,000	<input type="checkbox"/> Advertising Only \$250

AUCTION ITEM

Item
Description

Value of
Item

\$

☐

I will drop off at PEM, 161 Essex Street, Salem

☐

I will drop off at Hawthorne Hotel, Salem

☐

I would like item to be picked up

DINNER TICKETS *(Please list dinner guests below.)*

_____	_____
_____	_____
_____	_____
_____	_____

PAYMENT

Sponsorship	\$	+	Tickets (\$125 each)	Total	\$
_____	_____		_____	_____	_____