

Combatting Cargo Theft and Logistics Fraud

*Preventing, Identifying, and Reporting Cargo Crime Across the
International Supply Chain*

Wednesday, August 12, 2026

*DoubleTree by Hilton
Philadelphia Airport*

Presented by

*The World Trade Association of
Philadelphia*



**This seminar has been approved by
the National Customs Brokers & Forwarders Association of America (NCBFAA)
for 2 Continuing Education (CE) Credits
Verification Code for this event: NEI-07206-3-YWFE**

Seminar Agenda

TIME	PROGRAM
7:30 - 8:30	Registration & Networking Breakfast
8:35 - 8:40	Welcome & Opening Remarks <i>Linda Gillis</i> <i>President</i> <i>World Trade Association of Philadelphia</i>
8:40 - 8:45	Presenting Sponsor Welcome
8:45 - 9:00	Keynote Address <i>Joseph Martella</i> <i>Director Manifest and Conveyance Security Division</i> <i>Cargo and Conveyance Security</i> <i>U.S. Customs & Border Protection</i>
9:00 - 10:00	Panel Discussion Moderated by Edward Moriarty <i>Co-Founder and Owner</i> <i>The Pinelands Group LLC</i> <i>Retired Assistant Area Port Director, Trade Operations</i> <i>U.S. Customs and Border Protection</i> <i>Homeland Security</i>
10:00 - 10:20	Audience Q & A
10:20 - 10:30	Networking & Refreshment Break
10:30 - 11:00	Featured Presentation: The Federal Response to Cargo Theft and Logistics Fraud <i>Federal Bureau of Investigation (FBI)</i>
11:00 - 11:10	Closing Remarks
11:10 - 12:00	Networking

Keynote Speaker



Joseph Martella

Director

Manifest and Conveyance Security Division

Office of Field Operations

U.S. Customs and Border Protection

Department of Homeland Security

Joseph Martella serves as the U.S. Customs and Border Protection (CBP) Director of the Manifest and Conveyance Security Division, where he provides national oversight of cargo enforcement policies, security initiatives, and enforcement operations across all modes of transportation.

Previously, Martella served as Area Port Director for the Area Port of Philadelphia, overseeing CBP operations involving international trade, travel, border enforcement, and homeland security across Pennsylvania, New Jersey, and Delaware. Under his leadership, the Area Port achieved several historic enforcement milestones, including two of its largest cocaine seizures, a nearly 1,200-pound seizure in 2019, and CBP's record 20-ton cocaine seizure aboard the MSC Gayane.

The operation resulted in the largest vessel seizure in CBP history and earned Martella a Blue Eagle Award for his leadership.

Martella also earned a Blue Eagle Award for leading a China honey anti-dumping enforcement operation that identified a shipment discrepancy that could have resulted in the loss of more than \$100 million in U.S. Treasury revenue. Earlier in his career at the Port of Los Angeles/Long Beach, he was recognized for detecting illicit in-bond diversions that could have cost the United States approximately \$7.5 million in lost revenue.

Martella later served as Director of Field Operations for the Baltimore Field Office, where he oversaw CBP operations during Operations Allies Welcome, the largest non-combatant evacuation operation in U.S. history.

A CBP veteran since 2001, Martella has held leadership roles in cargo security, international trade enforcement, and risk-based targeting. His expertise contributed to the development of major trade security initiatives, including the Importer Security Filing and Additional Carrier Requirements (10+2) program.

Moderator



Edward T. Moriarty

Co-Founder & Owner

The Pinelands Group LLC

Retired Assistant Area Port Director, Trade Operations

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Ed Moriarty is the co-founder and owner of The Pinelands Group, LLC, a trusted provider of international trade and border security advisory services.

Through practical business guidance and government advocacy, the firm helps clients in the United States and abroad navigate complex international trade, regulatory, operational, and security challenges.

Before founding The Pinelands Group, Ed dedicated more than 32 years to serving as a law enforcement officer, international trade specialist, and border security professional with U.S. Customs and Border Protection. During his career, he spent more than 25 years in management and senior leadership positions within CBP's Office of Field Operations, serving in New York, New York; Nassau, The Bahamas; Brussels, Belgium; Washington, D.C.; and Philadelphia, Pennsylvania.

Ed is recognized as an accomplished leader and effective team builder with extensive expertise in Department of Homeland Security and CBP policy, port-of-entry operations, import and export requirements, regulatory compliance, and the identification and resolution of operational and security vulnerabilities.

Panelist



Nicholas Feil

*U.S. Customs and Border Protection - Enforcement Officer
Department of Homeland Security Investigations – Task Force Officer
Area Port of Philadelphia*

Enforcement Officer Feil has been employed with Customs and Border Protection (CBP) for 20 years. From 2006-2008 he worked as an Officer assigned to the Philadelphia International Airport. In 2008, he became an Enforcement Officer and worked in the Seaport Environment with the Anti-Terrorism Contraband Enforcement Team.

He is currently assigned to Homeland Security Investigations (HSI) as a Task Force Officer with the Port Investigations Group-Homeland Security Task Force (HSTF). As a Task Force Officer, he has worked numerous cases from human smuggling to narcotics with a focus on seaport related investigations. Enforcement Officer Feil was the co-case agent for the MSC Gayane investigation. Some of his current caseloads include stolen vehicles being shipped outbound in containers and cargo thefts in the maritime environment.

Panelist



Charles T. Morton

Director Global Security

Supply Chain Integrity

Merck

www.merck.com

Charles Morton is Director, Global Security for Supply Chain Integrity at Merck where he leads supply chain and product security programs in support of the company's commitment to use the power of leading-edge science to save and improve lives around the world. For more than a century, Merck, known as MSD, outside of the United States and Canada, has been at the forefront of research, bringing forward medicines, vaccines and innovative health solutions for the world's most challenging diseases.

Charles has over 25 years of combined experience in security risk management, supply chain security, and law enforcement, where he managed high value asset protection programs in the federal government and private sector. He emphasizes a proactive approach to security risk management focused on building partnerships through meaningful stakeholder engagement and has a bachelor's degree from Virginia Tech in Political Science.

Panelist



Gerard J. Coyle, MBA

Managing Partner

Meridian Consulting Services

Former Vice President, Evans Delivery Company

Transportation Industry Executive and Regulatory Affairs Expert

Gerard J. Coyle is Managing Partner of Meridian Consulting Services, where he provides consulting and advisory services to logistics organizations, private equity firms, hedge funds, and law firms.

With more than 30 years of executive leadership in the transportation and logistics industry, he brings extensive expertise in trucking, intermodal drayage, freight brokerage, supply chain management, environmental initiatives, and government affairs.

Prior to founding Meridian Consulting Services, Gerard served as Vice President of The Evans Network of Companies, one of the nation's largest transportation providers. Throughout his career, he has represented the industry before federal and state agencies, testified before the U.S. House of Representatives and the Federal Maritime Commission, and served on numerous transportation and environmental advisory boards. He holds an MBA from Drexel University and a BS in Business Management from Saint Joseph's University.

Panelist



Jennifer Fragale, CIC

Senior Account Executive

Avalon Risk Management

Jennifer Fragale is a Senior Account Executive in Avalon's Northeast Regional Office, where she works closely with clients and industry partners throughout the logistics community. Avalon Risk Management is a surety partner and premier insurance provider serving the logistics industry. With more than ten years of commercial insurance experience, Jennifer is dedicated to supporting this specialized industry through thoughtful guidance, responsive service, and a relationship-driven approach.

Jennifer helps logistics professionals navigate the complex bond and commercial insurance solutions that support their businesses, including Surety Bonds, Cargo Insurance, Errors & Omissions Insurance, Legal Liability, and Business Insurance coverages. Her experience is grounded in a deep understanding of the unique risks, regulatory demands, and operational challenges facing customs brokers, freight forwarders, and other transportation and logistics providers.

Jennifer is a licensed insurance broker and holds the Certified Insurance Counselor (CIC) designation. She is currently working toward her Certified Risk Manager (CRM) designation and is actively involved in several trade associations. Her continued participation in industry events and professional organizations reflects her commitment to building meaningful relationships and contributing to the conversations that move the logistics industry forward.