



# CityMatCH Leadership and MCH Epidemiology Conference

**Resilient Systems for MCH Transformation:**

*Grounded by Data, Committed to Community*

## 2026 Sponsorship Prospectus

September 21-23 | Portland, Oregon

### Partner with CityMatCH?

CityMatCH is a national membership organization supporting local health department Maternal and Child Health (MCH) programs in metropolitan areas. For more than 30 years, we have served as a national leader in advancing MCH by convening local, state, and federal partners to strengthen public health systems and improve outcomes for women, children, and families.

The CityMatCH Leadership and MCH Epidemiology Conference is a premier national convening that brings together leaders across public health, epidemiology, and community-based organizations to share data, foster collaboration, and drive innovation in MCH systems.

### Why Sponsor CityMatCH?

As a sponsor, you will gain direct access to a highly engaged audience of decision-makers, practitioners, and researchers from across all 50 states, territories, and beyond. Conference attendees represent a diverse range of disciplines, including:

- Child & Adolescent Health
- Community Health
- Epidemiology
- Environmental Health
- Fetal Infant Mortality Review (FIMR)
- Global Health
- Home Visiting
- Reproductive Health
- Sexual Education & Prevention
- Social Work
- Mental Health

...and many more programs serving women, children, families, and communities nationwide.

### Your Impact

By sponsoring CityMatCH, you are not only increasing your organization's visibility—you are supporting a national network dedicated to advancing equity, strengthening public health systems, and improving maternal and child health outcomes.

## Sponsorship Opportunities

Our sponsorship opportunities are designed to elevate your brand visibility, showcase your products and services, and create a meaningful, lasting impression with conference attendees. Packages are fully customizable to align with your budget and marketing goals. We are happy to work with you to create the right fit!

### Sponsorship Benefits

#### Branding

Your logo will be featured on the conference website, mobile Whova app, walk-in slides, and various signage.

#### Acknowledgement

Sponsor ribbons for all organization representatives along with exhibit acknowledgement.











#### Exhibit Space

One tabletop exhibit space

#### Complimentary Full Conference Registrations

#### Attendee Giveaway

Organizational acknowledgement and product giveaway on plenary stage.

	Stewards \$50,000+	Champions \$25,000 - \$49,999	Partners \$10,000 - \$24,000	Friends \$5,000 - \$9,999
Branding				
Acknowledgement				
Exhibit Space				
Complimentary Full Conference Registrations	4	3	2	1
Attendee Giveaway	2	1		

## What Sponsorships are Available at Each Level?

CityMatCH provides a variety of sponsorship opportunities to elevate your organization's visibility, including new offerings and select options that include exhibit space.

Sponsorship levels are determined by the amount of funds used towards sponsorship items. Here are examples of what your tier could sponsor for your organization.

<b>Stewards</b> \$50,000+	<b>Champions</b> \$25,000 - \$49,999	<b>Partners</b> \$10,000 - \$24,000	<b>Friends</b> \$5,000 - \$9,999
Plenary Session Sponsor	Refreshment Break	Career Mentoring Reception	Closed Captioning for General Sessions
Breakfast	Breakout Session Sponsor	Indigenous Art Market	Scholarships
Lunch	Licensed Childcare on-site	Friends of CityMatCH Dinner	Parent Room
Wi-fi for attendees			

## A-la-Carte Sponsorship

Also an opportunity is to provide sponsorship on a custom level, selecting conference components individually. CityMatCH is open to discussing your sponsorship and any other ideas you have for your sponsorship level!

All a-la-carte sponsorships will include organization recognition on the conference website, on-site printed branding, and on the conference app, Whova.

A-la-Carte Sponsorship Item	Price	Component Details
Accessibility Services (2)	\$1,000	Support closed captioning and accessibility services for general sessions.
Plenary Sessions (3)	\$5,000	Receive recognition during a featured general session and branded promotion in the conference mobile app and pocket agenda.
Breakout Session (10)	\$2,000	Sponsor an engaging breakout session and receive session acknowledgment and branding in the conference mobile app and pocket agenda.
Parent Room (1)	\$1,000	Support a dedicated quiet space for parents and caregivers to pump, breastfeed, or recharge during the conference.
Name Badges w/ Brand Spotlight (3)	\$3,000	Feature your organization's logo on attendee name badges, providing high-visibility branding throughout the conference.
Pocket Agendas w/ Brand Spotlight (1)	\$750	Showcase your organization's logo on the printed pocket agenda, a frequently used resource for session times and locations.

A-la-Carte Sponsorship Item	Price	Component Details
Energy Station (3)	\$1,000	Sponsor coffee, tea, beverages, and light snacks to keep attendees energized. Branding will be displayed at the refreshment station.
Meeting or Networking Break Snacks (3)	\$1,000	Support a networking snack break where attendees connect and collaborate. Sponsor recognition will be displayed at stations and in the conference mobile app.
Breakfast (3)	\$10,000	The most important meal of the day! Help us serve breakfast to all attendees while we get our day started connecting, laughing, & learning.
Lunch (3)	\$10,000	Sponsor our fabulous lunches to keep our attendees' minds sharp & powered up! A special thank you for sponsoring this important piece of our conference
Childcare (1)	\$9,000	We have a goal to offer childcare to our attendees but that requires support from a sponsor! Please consider sponsoring to help more of our parenting attendees join us in Portland with ease!
Friends of CityMatCH Dinner (1)	\$6,000	Sponsor the annual Friends of CityMatCH Dinner—our VIP networking dinner event.
Friends of CityMatCH Entertainment (3)	\$500	Sponsor one of three entertainment opportunities for the dinner - music, photobooth or our wellness activity.
Scholarships (Unlimited)	\$1,500	Scholarships for MCH Student Leaders and/or Community Based Organization and Tribal Entities



# CityMatCh Leadership & MCH Epidemiology Conference

**Resilient Systems for MCH Transformation:**

*Grounded by Data, Committed to Community*

## Interested in Sponsoring?

Join us in advancing maternal and child health systems nationwide while connecting with leaders, decision makers, and innovators from across the county and American territories.

---

**Let's start the conversation.**

**Janet Rogers**

[jmrogers@unmc.edu](mailto:jmrogers@unmc.edu)

**Laura Ellenberger**

[lellenberger@unmc.edu](mailto:lellenberger@unmc.edu)

**Cynthia Rucker**

[cyrucker@unmc.edu](mailto:cyrucker@unmc.edu)