

Trusted Perspective Innovative Data Superior Results

TO: INTERESTED PARTIES

FROM: KAT FOR CONGRESS, WPAi

SUBJECT: REPUBLICAN PRIMARY VOTERS IN FLORIDA'S THIRD DISTRICT - SURVEY FINDINGS

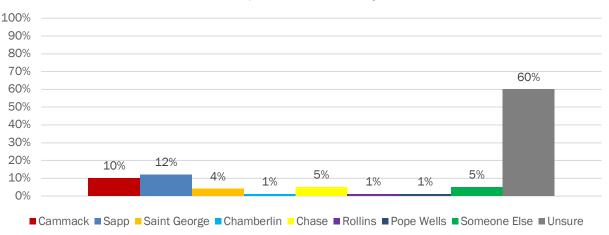
DATE: JUNE 18, 2020

The following memorandum details key findings from a survey conducted on behalf of the Kat for Congress Campaign. This data was collected on June 16 – 17, 2020. This study has a sample size of n=405 Republican primary voters with a margin of error of +4.9% in 95 out of 100 cases.

Cammack and Sapp Statistically Tied If the Election Were Held Today

- If the primary election for U.S. congress were held today, Cammack and Sapp would be in a statistically dead heat, with 12% of Republican primary voters supporting Sapp and 10% supporting Cammack. Six in ten Republican primary voters (60%) remain undecided.
- Self-identified Trump Republicans favor Cammack (15%) over Sapp (12%).

FL-03 Republican Primary Ballot



Cammack Viewed Favorably in The District

- Kat Cammack is known by over a third of Republican primary voters (36%) and is viewed favorably by 14%.
- Kat has 18% favorability among primary voters who have voted in 4 of the last 4 primary elections.
- Repeat-candidate Judson Sapp is viewed favorably by 20% of Republican primary voters.

20003

Republicans Approve of President Trump

• Overall, more than four-in-five (88%) Republican primary voters approve of the job Donald Trump is doing as President. Trump has nearly universal support (98%) among self-identified Trump Republicans and very conservative voters (97%).

Methodology

WPA Intelligence conducted a study of Republican primary voters in Florida's Third Congressional District.

WPAi selected a random sample of registered voters from the Florida voter file using Proportional Probability of Size Sampling (PPS). The sample for this survey was stratified based on geography, age, and gender. This methodology allows us to avoid post-survey "weighting" which can reduce the reliability of survey results.

Respondents were contacted by mobile phone via a live telephone operator interview and Interactive Voice Response Survey (IVR) to landline only households on June 16-17, 2020. The study has a sample size of n=405 Republican primary voters with a margin of error of ±4.9% in 95 out of 100 cases.

About WPAi

Since 1998, WPA Intelligence has been a leading provider of survey research, predictive analytics and technology for corporations, educational institutions, public affairs programs, non-profits and campaigns from President to Governor, U.S. Senate, and local elections in all 50 states and multiple foreign countries. In the 2017-2018 cycle, WPAi's polling and data plotted the course for multiple winning Senate, Governor's races and House campaigns.

WPAi's data and analytics continue to lead the industry. In the 2016 Republican primary for president, arguably the most unprecedented presidential contest by way of turnout and political environment volatility, WPAi accurately projected turnout and the ballot score in 42 states through the use of advanced, predictive analytics. In 2018 our predictive analytics tools were a key element of the RNC Voter Scores program and predicted the margins in numerous races with unmatched accuracy.

WPAi has been recognized as the industry leader for providing cutting edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) awarded WPAi "Pollies" for our Predictive Analytics and Adaptive Sampling techniques, our groundbreaking data-focused social media application, and for best use of analytics. In addition, WPAi has received four "Reed Awards" for most expansive optimized field Program in GOP politics, best use of data analytics/machine learning, best data analytics solution, and best use of online targeting.

