



GURNEY GAMES

SUNDAY, MARCH 25, 2018

COVINGTON TRAILHEAD

2018 SPONSORSHIP OPPORTUNITIES

The St. Tammany Hospital Foundation Gurney Games presented by FLWB Architects is a fundraising event in which teams of costumed racers navigate hospital gurneys through a fun and challenging obstacle course. In addition to the race, gurney teams also parade down the street and are judged for costuming, best gurney decor, best judges' bribe and more! There are tons of unique ways to show your support for St. Tammany Hospital Foundation and St. Tammany Parish Hospital at Gurney Games!

"JUDGE AND JURY" TENT SPONSOR \$2,500 Commitment

(Limit one sponsor at this level) All of the best action at Gurney Games happens at the Judges' Tent. The "Judge and Jury" Sponsor will have the honor of naming the celebrity judging tent for their company.

Benefits include:

- Company logo recognition on all printed materials (from date of commitment)
- Company logo on the Judges' Tent banner on Race Day and event day program
- Company listed on STH Foundation website with hyperlink
- Half-page ad in Gurney Games event program
- Three gurney teams (provided by company or sponsored STPH department teams)

"KID'S ZONE" AREA SPONSOR \$1,500 Commitment

(Limit one sponsor at this level) The Kid Zone Sponsor has the distinction of sponsoring all of the games and activities for children at the Gurney Games event.

Benefits include:

- Company name on all printed materials (from date of commitment)
- Company logo on signage in the kid zone area and event day program
- Company listed on STH Foundation website with hyperlink
- Two gurney teams (provided by company or sponsored STPH department teams)

"EATS 'N' TREATS" AREA SPONSOR \$1,500 Commitment

(Limit one sponsor at this level) The Food & Beverage Sponsor has the distinction of sponsoring the food and beverage area at the Gurney Games event.

Benefits include:

- Company name on all printed materials (from date of commitment)
- Company logo on signage in the food and beverage area and event day program
- Company listed on STH Foundation website with hyperlink
- Two gurney teams (provided by company or sponsored STPH department teams)

"UH-OH OBSTACLE" SPONSOR \$1,000 Commitment

An "Uh-Oh Obstacle" Sponsor sponsors or names a unique obstacle for the gurney race course. Gurney race participants must successfully navigate the obstacle to move on in the race.

Benefits include:

- Company logo on signage at obstacle being sponsored on race course
- Logo recognition on event day program
- Company listed on STH Foundation website with hyperlink
- Opportunity to collaborate with Foundation to create obstacle themed around your industry
- One gurney team (provided by company or sponsored STPH department team)

"GOLDEN GURNEY" STPH DEPT. SPONSOR \$750 Commitment

"Golden Gurney" Sponsors sponsor a St. Tammany Parish Hospital Department Team to decorate a gurney and participate in the race on behalf of the sponsoring organization.

Benefits include:

- Company logo recognition on STPH Department team's gurney sign
- Opportunity to provide Hospital Team with promotional items to throw during Gurney Parade
- Company name recognition in event day program
- Company listed on STH Foundation website

"GO-GO GURNEY" PARTICIPANT \$500 Commitment

Experience Gurney Glory for yourself! A Go-Go Gurney Sponsor decorates a gurney in a theme of their choice and participates as a business, group or organization in the race.

Benefits include:

- Company logo recognition on your team's gurney sign
- Opportunity to distribute promotional items during Gurney Parade
- Company name recognition in event day program
- Company listed on STH Foundation website

"NEED FOR SPEED" SIGN SPONSOR \$250 Commitment

Display your company logo on the raceway to promote your community spirit.

Benefits include:

- Opportunity to provide 18" x 24" sign to be displayed at event
- Company name recognition in event day program
- Company listed on STH Foundation website

"GURNEY PALS" IN-KIND DONOR In-Kind Donation

Benefits include:

- Company name recognition in event day program and on STH Foundation website



For additional information, contact Melanie Rudolph in the foundation office at 985.898.4141 or mrudolph@stph.org or visit sthfoundation.org/gurneygames.

