



MEDIA KIT & SPONSORSHIPS



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ABOUT SSVMS

Founded in 1860, Sierra Sacramento Valley Medical Society (SSVMS) is California's oldest medical society, representing more than 7,500 physicians members across Sacramento, El Dorado, Placer and Yolo Counties. We're the trusted hub where medicine, leadership, and community meet – advocating for better care, supporting physician wellbeing, and advancing public health.

WHY SPONSOR OR ADVERTISE WITH SSVMS?

Connects your business to one of the most respected and engaged professional audiences in the region! Our members are leaders in healthcare – highly educated, community-minded decision-makers who influence purchasing at work and at home.

When you advertise or sponsor with SSVMS, your brand gains visibility among physicians who value quality, trust, and long-term relationships. Your support also fuels programs that heal physicians, expand access to care, and strengthen the wellbeing of our community.

Reach a network that cares deeply, invests locally, and makes an impact every day.

KEY INSIGHTS



7,500+ MEMBERS

Our 7,500 members come from all major medical groups in the region, medium sized practices, physicians in private practice, academic physicians, and government/administrative physicians.



LARGEST COUNTY
MEDICAL SOCIETY IN
NORTHERN CALIFORNIA



Legislative Advocacy



Public Health
Campaigns



Workforce
Development



Networking
Opportunities



Physician Wellness
Program



Practice Management
Support

Standard Ally Benefits for All Packages

Every Ally in Medicine automatically receives:

- Logo and description of services on the Allies in Medicine webpage
- Announcement of support in the Medical Society News (MSN) e-bulletin
- One ticket and sponsor recognition at the Winter Social
- One ticket and sponsor recognition at the Family Social
- One ticket and verbal recognition from the podium at Honors Medicine
- Flyers/business cards distributed in new member packets
- Staff recommendation of services (when appropriate)
- Inclusion in the SSVMS Buyers' Guide with prominent placement and Allies in Medicine indicator

Step 1: Choose Your Support Package

Champion Ally

\$30,000
60 Credits



Advocate Ally

\$20,000
35 Credits



Strategic Ally

\$10,000
15 Credits



Supporter Ally

\$7,000
9 Credits



Friend Ally

\$3,000
3 Credits



Step 2: Select Where to Spend Credits

Use your credits to choose any combination of **Signature Events and Marketing/Advertising** opportunities on the following pages, as long as the total stays within your credit amount.

SIGNATURE EVENTS

***Included with all Ally Levels:** One Ticket & Verbal Recognition from the Podium at Honors Medicine

HONORS MEDICINE

On February 7, 2026, SSVMS will celebrate the best of medicine with a dinner, social hour, and live performance by the Sacramento Ballet's Second Company. The annual gala features the presentation of SSVMS's highest honors, recognizing outstanding physicians for their leadership, innovation, and compassionate care while giving colleagues a chance to connect, reflect, and celebrate the impact of their work.



10 Credits

- 7 Additional Tickets
- Featured in E-Invitation
Premiere Event Table
Placement
- Live Event Recognition
- Event Webpage
Recognition
- E-Newsletter Recognition
- SSV Medicine Magazine
Recognition (Print +
Digital)
- Full-Page Event Program
Ad (Preferred Placement)

7 Credits

- 5 Additional Tickets
- Featured in E-Invitation
- Reserved Event Table
Placement
- Live Event Recognition
- Event Webpage Recognition
- E-Newsletter Recognition
- Recognition SSV Medicine
Magazine (Print + Digital)
- Half-Page Event Program Ad
(Preferred Placement)

5 Credits

- 3 Additional Tickets
- Reserved Event Table
Placement
- Live Event Recognition
- Featured in E-Invitation
- E-Newsletter Recognition
- Event Webpage Recognition
- Recognition SSV Medicine
Magazine (Print + Digital)
- Half-Page Event Program Ad
(Preferred Placement)

CREDITS SELECTED # _____

SIGNATURE EVENTS

*Included with all Ally Levels: One ticket and sponsor recognition at the Family Social

FALL FAMILY SOCIAL

The SSVMS Fall Family Social brings physicians and their families together for a fun, relaxed day of connection and community. Hosted at a local family venue, it features activities, entertainment, and opportunities to strengthen relationships across the medical community.



6 Credits

- 3 Additional Tickets
- Website/Marketing Recognition
- Giveaway Item Upon Exit

2 Credits

- 1 Additional Ticket
- Website/Marketing Recognition

CREDITS SELECTED # _____

SIGNATURE EVENTS

JOY OF MEDICINE SUMMIT

SSVMS's Joy of Medicine Summit is an annual wellness conference offering expert speakers, interactive sessions, and networking to support physician well-being.



3 Credits

- 2 Tickets
- Website/Marketing Recognition

2 Credits

- 1 Ticket
- Website/Marketing Recognition

CREDITS SELECTED # _____

SPEED MENTORSHIP

A lively networking event where medical students meet multiple physicians in quick rotations, gaining insights and connections that inspire their medical journey.



3 Credits

- 1 Ticket
- Website/Marketing Recognition
- 3 Minutes to Address the Group

**1 Sponsorship Opportunity Available*

CREDITS SELECTED # _____

CREDIT MENU: MARKETING AND ADVERTISING

Sample

SSV Medicine Magazine	4 Digital + 1 Print Ad	4 Credits		4
	1 Digital Ad, 4 Issues Available	1 Credit		
	1 Informational Article	*2 Credits		2
	* Max 1 Per Partner – Max 4 total			
Medical Society News (MSN) E-Bulletin	12 Issues (<i>Graphic Ad + Link</i>)	9 Credits		9
	8 Issues (<i>Graphic Ad + Link</i>)	6 Credits		
	4 Issues (<i>Graphic Ad + Link</i>)	3 Credits		
	1 Issue (<i>Graphic Ad + Link</i>)	1 Credit		
Social Media Recognition	15 Posts	3 Credits		3
	9 Posts	2 Credits		
	4 Posts	1 Credit		
Website Recognition	Online Ad, 12 Months <i>Slider – Throughout Webpages – Excluding Homepage</i>	8 Credits		8
	Online Ad, 6 Months <i>Slider – Throughout Webpages – Excluding Homepage</i>	5 Credits		
	Online Ad, 3 Months <i>Slider – Throughout Webpages – Excluding Homepage</i>	3 Credits		
	Logo Slider, 12 Months <i>On Homepage</i>	8 Credits		
	Logo Slider, 6 Months <i>On Homepage</i>	5 Credits		
	Logo Slider, 3 Months <i>On Homepage</i>	3 Credits		
Relationship Building	Presentation to SSVMS Board of Directors	* 5 Credits		
	* Only Available to Champion & Advocate Levels			
	Marketing Collateral Distribution (Branded Items)	2 Credits		2
Program Supporter	Joy of Medicine Program Premier Sponsor – Recognition on Joy of Medicine Website and Automatically Premier Sponsors of Joy of Medicine Summit	7 Credits		
	Mentorship in Medicine Premier Sponsor – Recognition in Mentorship in Medicine Email Blasts and Automatically Premier Sponsors of Mentorship in Medicine Commencement Brunch	7 Credits		7

ADD CREDITS SELECTED

35

CREDIT MENU

Add Up Your Selected Credits from Pages 4–7

Honors Medicine Page 4	10 Credits _____ 7 Credits _____ 5 Credits _____	Sample 10 _____ _____ _____
Fall Family Social Page 5	6 Credits _____ 2 Credits _____	6 _____ _____
Joy of Medicine Summit Page 6	6 Credits _____ 2 Credits _____	6 _____ _____
Speed Mentoring Page 7	3 Credits _____	3 _____
A. Add Signature Events	A. Event Total	25
B. Add Marketing/ Advertising Credits PG 8	B. Total	35
Total Credits (must = 60, 35, 15, 9, or 3 credits)	A + B = Final	60