

# Sierra Sacramento Valley MEDICINE

2026 Advertising Opportunities

## About Sierra Sacramento Valley Medicine

Sierra Sacramento Valley Medicine (SSV Medicine) is the official magazine of the Sierra Sacramento Valley Medical Society (SSVMS). Each issue focuses on articles impacting the practice of medicine, preserving the history, embracing the art, and advancing the science of medicine.

## Audience Insights

Published 4 times per year (digitally, with one print edition in the Spring), SSV Medicine reaches more than 7,500 physicians and medical students. Readers are concentrated in the Sacramento region, specifically covering El Dorado, Sacramento, and Yolo counties.

The audience includes physicians across all specialties and practice types, from private practice owners (who make purchasing decisions for their offices) to those affiliated with large medical groups. As high-earning professionals, readers are key decision-makers for both professional services (B2B) and personal luxury goods/services (B2C).

## Why Advertise?

Connect your business to one of the most respected and engaged professional audiences in the region. When you advertise in SSV Medicine, your brand gains visibility among physicians who value quality, trust, and long-term relationships.

**Reach a network that cares deeply, invests locally, and makes an impact every day.**



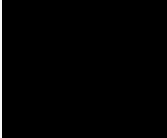
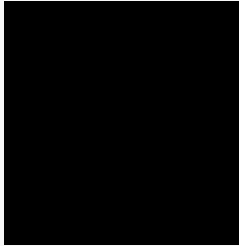
# SSV Medicine Advertising Options



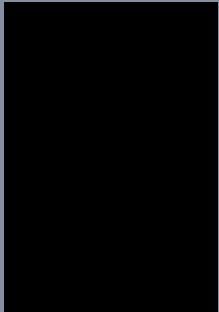
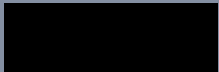
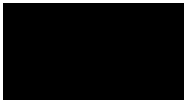


## DIGITAL ADVERTISEMENTS

Digital advertisements with SSV Medicine use dynamic sizing; the ad will scale based on the size of the window showing the article.

As such, ratios are critical, and the actual size of the ad will depend on whether the reader is using a desktop, tablet, or phone. All digital advertisements can be hyperlinked to a webpage of your choice.

In-Article Advertisement	Full Page Advertisement
<ul style="list-style-type: none"> <li>● \$1,050 for one edition</li> <li>● \$3,150 for four editions</li> </ul>  <p>1:1 ratio – 480 px by 480 px</p>	<ul style="list-style-type: none"> <li>● \$1,500 for one edition</li> <li>● \$4,500 for four editions</li> </ul>  <p>1920 px by 1080 px</p>

## PRINTED ADS (SPRING EDITION ONLY)

Ad Dimensions Size/Width/Height	Display Ad Rates
<div> <b>Full Page</b>  <p><b>Bleed</b> 8.5" x 11" trim <b>Total with bleed:</b> 8.75" x 11.25" <b>Live area/type area:</b> 7.75" x 10.25" <b>Outside back cover:</b> 7.5" x 8.5"</p> </div> <div> <b>Full Page</b>  <p><b>Float</b> 7.5" x 10"</p> </div>	<div> <b>Full Page</b>  <p><b>Horizontal</b> 7.5" x 4.625"</p> </div> <div> <b>Third Page</b>  <p><b>Square</b> 4.875" x 4.625"</p> </div> <div> <b>Quarter Page</b>  <p><b>Vertical</b> 3.625" x 4.625"</p> </div>
	<ul style="list-style-type: none"> <li>● \$1,050 Full Page</li> <li>● \$760 Half Page</li> <li>● \$530 Third Page</li> <li>● \$360 Quarter Page</li> <li>● \$1,350 Inside Covers</li> <li>● \$1,450 Outside Back Cover</li> </ul>

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## MECHANICAL REQUIREMENTS

Advertisers must submit camera-ready art, matching the exact dimensions of the specified ad, in only one of the following formats:

- Press-quality (300 dpi) PDF, TIFF, EPS or JPG (**must be original minimum resolution**)
- Full page ads must include 1/4" bleeds and crop marks
- Complimentary ad design is available upon request

## ADVERTISING DEADLINES

A signed ad agreement must be received to reserve ad space by the close of business on the date the ads close. To reserve ad space, contact Chellie Thompson at [chellie@monarchmediainc.com](mailto:chellie@monarchmediainc.com)

### 2026 Deadlines

ISSUE	ADS CLOSE	AD MATERIALS DUE	PUBLISH DATE
Winter	12/14/25	12/16/25	1/18/26
Spring	3/16/26	3/18/26	4/19/26
Summer	6/15/26	6/17/26	7/19/26
Fall	9/14/26	9/16/26	10/19/26

*Published digitally. Spring is also printed.*

### QUESTIONS OR TO PLACE AN AD CONTACT:

Chellie Thompson, Ad Sales Representative SSV Medicine  
[chellie@monarchmediainc.com](mailto:chellie@monarchmediainc.com)

### COPY AND CONTRACT REGULATIONS: SIERRA SACRAMENTO VALLEY MEDICINE

- Publisher reserves the right, without giving specific reasons, to refuse advertising if copy is not in keeping with publisher's standards.
- Advertisers and advertising agencies assume liability for all content of advertisements printed, and also assume liability for any claims arising there from made against the publisher.
- Advertising simulating editorial content is subject to approval of publisher and will be clearly labeled "advertisement."
- Dates and times of cancellation of ads are the same as the deadlines for placement.
- All political advertising must be paid for in advance and will be labeled "paid advertisement."
- Ad agreements may be canceled by either party with written notice 30 days preceding publication date.
- Acceptance of advertising by any of the publisher's publications in no way constitutes approval or endorsement of products or services unless otherwise note.
- Terms: Net 30 days from date of invoice. Invoices will be emailed with a link to the issue.