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3RD ANNUAL BLACK AUGUST FILM FESTIVAL BRINGS A UNIQUE CULTURAL EFFECT TO THE PASADENA COMMUNITY

The 3rd Annual Black August Film Festival, organized by the Pasadena African American Film Foundation (PAAFF), will take place on August 17-18 at the Flintridge Center in Northwest Pasadena, CA.

Since its inception, the Black August Film Festival has seen significant growth, doubling its attendance from the first year to the second, alongside an increase in the quality of submissions. Notably, last year's Best Featured Documentary, "26.2 to Life," was acquired by ESPN Films and premiered earlier this year.

This year's festival lineup includes impactful films addressing a range of social issues, from colorism and criminal record expungement to the cultural debate surrounding the right to braid hair without a cosmetology license in two states.

A highlight of this year's event is the premiere of PAAFF's inaugural Pasadena Sports Legends documentary, "Walter Butler: The Jet," celebrating the life and achievements of the renowned athlete and mentor. Walt Butler, a Pasadena High School record holder and state champion at Pasadena City College, has also been a fixture in Pasadena with his sporting goods store for over three decades.

For enthusiasts of foreign cinema, BAFF features a compelling selection of artistic works from 13 different countries, spanning Australia, India, Brazil, and Colombia. This year, the festival expands its global reach with films not only from familiar regions like Iran and various African nations but also from Switzerland, Bulgaria, and Italy, showcasing a diverse array of human-interest stories.

For more information and ticket purchases, please visit the festival's official website.