



HAWK ADDS COMMERCIALIZATION EXECUTIVE

FOR IMMEDIATE RELEASE



August 7, 2023 – Wheeling, IL – Hawk Research Laboratories, LLC (Hawk), a manufacturer of high-performance coatings and adhesives used in the resurfacing, repair, fabrication, and restoration markets, is pleased to welcome Mike Kelliher, Vice President of Sales and Marketing, to the team.

Mr. Kelliher brings over 25 years of sales and marketing leadership experience across a variety of surfaces and substrates, including stone, solid surface, and recycled materials. In his most recent role, Mr. Kelliher was responsible for leading the national sales efforts, and building a wholesale distribution network at Trajus Surfaces/Alleanza Quartz.

In his new position, Mr. Kelliher will be focused on building and executing the commercialization strategy across all of Hawk's markets. His immediate focus will be on growing Hawk's recent acquisition, Bonstone Materials, in the stone fabrication and restoration markets. In addition, he and his team will also be responsible for expanding the surface repair market and maintaining Hawk's industry-leading position in the resurfacing market.

**“We are delighted to have Mike on the team. He is well-respected in the building materials industry, and his expertise in defining market segmentation, sales channels, and driving overall business growth will be a tremendous asset to our organization.” –
John Kenny, President and CEO, Hawk Labs**

Please join us in welcoming him to the team. Mike can be reached by mobile at 847.848.2165 or by email at mike.kelliher@hawklabs.com.

About Hawk Research Laboratories, LLC

Hawk is the recognized industry leading manufacturer of high-performance coatings and adhesives used in the resurfacing, repair, fabrication, and restoration markets. Since 1979, Hawk has been developing premium products that include attractive colors and designs, and enhanced functionality. For more information, visit www.hawklabs.com or call 800.321.4295 (HAWK).

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