

Oakdale
CHAMBER of COMMERCE
CALIFORNIA

CHAMBER CHAMPIONS SPONSORSHIP PROGRAM

We need your support. Become a sponsor!
Together we can make a difference!

2023 CHAMBER CHAMPIONS



1570 East F St. #A Oakdale, CA 95361 • (209) 845-8366



Special Events

- ♦ Oakdale Awards Banquet
 - ♦ *Friday, March 10, 2023*
- ♦ Explore Oakdale
 - ♦ *Thursday, April 13, 2023*
- ♦ Oakdale Chocolate Festival
 - ♦ *Saturday, May 20, 2023*
 - ♦ *Sunday, May 21, 2023*
- ♦ Concerts in the Park
 - ♦ *July 7, 14, 21, and 28, 2023*
 - ♦ *August 4, 11, 18, and 25, 2023*
- ♦ Taste of Oakdale
 - ♦ *Tuesday, August 29, 2023*
- ♦ Chamber Golf Classic
 - ♦ *Monday, September 11, 2023*
- ♦ Downtown Drove
 - ♦ *Thursday, October 12, 2023*

Rewards Program

- ♦ Shop in Oakdale
 - ♦ *November 24 - December 31, 2023*

BECOME A CHAMBER CHAMPION

We appreciate our sponsors! Do you sponsor multiple of our events throughout the year? Let us recognize your business all year long.

Chamber Champions are members that have selected all their sponsorship opportunities for the year with a combined total of \$3,000 or more. This provides members the opportunity to budget and plan in advance while gaining extra marketing benefits with a value of over \$10,000.

Chamber Champion Benefits

- Two E-Social Blasts - Get your message out with an email to all members and their reps plus a social media post.
- Chamber Champion recognition:
 - At Chamber Office
 - Chamber Website
 - Chamber Staff E-Mail (over 6,000 emails per year)
 - Monthly E-Newsletter
 - Monthly Chamber Page in Oakdale Leader
 - All Special Event Marketing and Programs

77TH ANNUAL

Oakdale Awards Dinner

Friday, March 10, 2023
6-9PM

Gene Bianchi Community Center, 110 S. Second Ave, Oakdale, CA

A night dedicated to recognizing and celebrating those individuals, organizations, and businesses who make a significant contribution toward the betterment of our community.

Area Package Sponsorship Opportunities		
Photograph Sponsor	Company Name/Logo Displayed in all recipients' photos <i>plus</i> Platinum Sponsor	\$2,500
Podium Sponsor	Company Name/Logo Displayed on Podium Banner <i>plus</i> Gold Sponsor	\$2,000
Memorabilia Sponsor	Company Name/Logo on memorabilia items <i>plus</i> Silver Sponsor	\$1,750
Centerpieces Sponsor	Company Name/Logo Displayed on all Centerpieces <i>plus</i> Bronze Sponsor	\$1,500

Sponsor Benefits	Platinum Sponsor \$1,000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Print Advertisement	X			
Announcement at Event	X	X		
Advertisement Slide	X	X		
Admission Tickets	VIP Table	4	2	
Advertisement in Program	Full Page	1/2 Page	1/3 Page	
Social Media Platforms	X	X	X	
E-Newsletter	Logo w/link	Logo	Listed	Listed
Chamber Website	Logo w/link	Logo	Listed	Listed
In-House Printed Marketing Material	Logo	Listed	Listed	Listed
Event Program	Logo	Listed	Listed	Listed

Program Ad:	\$75 - Full Page (5 x 8) ~	\$55 - 1/2 Page (5 x 4) ~	\$35 - 1/3 Page (5 x 2.7)
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Provide Item for Silent Auction (Valued \$50 & above)	
· Company recognition in program	· Company information with item

2ND ANNUAL

Explore Oakdale

Thursday, April 13, 2023

4-7PM

Citywide Event

Explore Oakdale and discover what great things Oakdale has to offer. Show your support for our local businesses. This event encourages a fun filled evening shopping and visiting participating businesses. Each visit to a participating location is an entry to win a raffle prizes.

Sponsor Benefits	Extreme Explorer \$1,000	Shop Seeker \$750	Inventory Investigator \$500	Retail Researcher \$250
Company Name/Logo on Memorabilia Items				
Print & Radio Advertisement	X			
Company Name/Logo on Location Signage	X	X		
Admission Tickets	4	2		
Advertisement in Program	Full Page	1/2 Page	1/3 Page	
Social Media Platforms	X	X	X	
E-Newsletter	Logo w/link	Logo	Listed	Listed
Chamber website	Logo w/link	Logo	Listed	Listed
In-House Printed Marketing Material	Logo	Listed	Listed	Listed
Event Program	Logo	Listed	Listed	Listed

Program Ad: \$75 - Full Page (5 x 8) ~ \$55 - 1/2 Page (5 x 4) ~ \$35 - 1/3 Page (5 x 2.7)

30TH ANNUAL *Oakdale Chocolate Festival*

Saturday, May 20, 2023 - 9AM-5PM

Sunday, May 21, 2023 - 9AM-5PM

This fun weekend event provides sponsors a variety of opportunities to gain exposure in our local community while supporting economic growth and local non-profit organizations.

Sponsor Benefits	Dark Chocolate Sponsor \$15,000	Milk Chocolate Sponsor \$10,000	White Chocolate Sponsor \$5,000	Ruby Chocolate Sponsor \$3,000
Festival Brochure & Poster (Deadline to print: February 9)	Logo	Logo		
All Festival T-Shirts (Event, Car Show, & Fun Run)	X	X		
Radio & Print Advertisement	X	X		
Announcement at Festival	X	X	X	
Booth Space	10 x 20	10 x 10	10 x 10	
Company Banners (provided by sponsor & no bigger than indicated)	6 - 3'x10'	3 - 3'x10'	3 - 2'x8'	2 - 2'x8'
Company Name/Logo on Area Banner(s)	3	3	2	1
Admission Tickets	100	60	40	20
Advertisement in Program	Full Page	1/2 Page	1/4 Page	1/4 Page
Social Media Platforms	X	X	X	X
E-Newsletter	Logo w/ link	Logo w/ link	Logo	Logo
Chamber Website	Logo w/ link	Logo w/ link	Logo	Logo
In-House Printed Marketing Material	Logo	Logo	Logo	Logo
Event Program	Logo w/ location & contact info	Logo w/ location info	Logo	Logo
Area Sponsorship Opportunities (All areas include recognition in Festival Program & 10 Admission Tickets)				
Golf Carts	Company Name/Logo Displayed on 10 Golf Carts			\$2,000
Kids Area	Company Name/Logo Displayed on Area Banner			\$1,500
Music Stage	Company Name/Logo Displayed on Area Banner			\$1,500
Character Meet & Greet	Company Name/Logo Displayed on Area Banner			\$1,500
Festival T-shirts	Company Name/Logo on Festival T-Shirts			\$750
Classic Car Show T-shirts	Company Name/Logo on Car Show T-Shirts			\$750
Fun Run T-shirts	Company Name/Logo on Fun Run T-Shirts			\$750
Gate Bags (provide 12K bags) <u>ONE SPONSOR</u>	Company Name/Logo Displayed at 5 entrance gates			\$500

32ND ANNUAL

Concerts in the Park

Friday evenings
July 7, 14, 21, 28, 2023
August 4, 11, 18, 25, 2023

6:30PM to 8:30PM at Dorada Park (corner of A Street and 2nd Avenue)

Sponsor funded; FREE to the public!
Gain great company exposure by sponsoring this wonderful event!

The concert series began in 1991, and have been enjoyed and well attended by the community. The concerts promote a family-friendly atmosphere.

Sponsor Benefits	Soprano Sponsor \$750	Alto Sponsor \$500	Tenor Sponsor \$250	Bass Sponsor \$150
Printed Advertisement	X			
Booth Space	X			
Announcement at One Chosen Concert	X	X		
Company Banner (provided by sponsor & no bigger than indicated)	3'x6'	2'x2'		
Social Media Platforms	X	X	X	
E-Newsletter	Logo w/ Link	Logo	Logo	
Chamber Website	Logo w/ Link	Logo	Listed	Listed
In-House Printed Marketing Material	Logo	Logo	Listed	Listed

15TH ANNUAL

Taste of Oakdale

**Tuesday, August 29, 2023
5-8PM**

Gene Bianchi Community Center, 110 S. Second Ave, Oakdale, CA

Promoting Oakdale, Oakdale Chamber Members, and Oakdale distributors culinary and beverage businesses for future clients.

Sponsor Benefits	Savory Sponsor \$2,500	Sweet Sponsor \$2,000	Sour Sponsor \$1,000	Salty Sponsor \$500
Company Name/Logo on Memorabilia Items	X			
Print & Radio Advertisement	X			
Announcement at Event	X	X		
Booth Space	X	X		
Admission Tickets	6	4	2	
Advertisement in Program	Full Page	1/2 Page	1/3 Page	
Social Media Platforms	X	X	X	X
E-Newsletter	Logo w/ Link	Logo	Logo	Logo
Chamber Website	Logo w/ Link	Logo	Logo	Logo
In-House Printed Marketing Material	Logo	Listed	Listed	Listed
Event Program	Logo	Listed	Listed	Listed

Program Ad: \$75 - Full Page (5 x 8) ~ \$55 - 1/2 Page (5 x 4) ~ \$35 - 1/3 Page (5 x 2.7)

Provide Item for Silent Auction (Valued \$50 & above)

· Company recognition in program

· Company information with item

10TH ANNUAL

Golf classic

Monday, September 11, 2023

Oakdale Golf & Country Club

All individuals, businesses, or organizations can take a break from their day-to-day, enjoy fresh air, and make new connection or build stronger professional relationships.

Sponsorship Opportunities					
Tournament Sponsor	- One (1) Foursome - Company Banner at clubhouse (provided by sponsor) - Recognition Chamber games throughout course - <i>plus</i> Eagle Sponsor			\$3,000	
Cart Sponsor	- Company Banner & Cart on display (provided by sponsor) - Recognition at all Chamber games throughout course - <i>plus</i> Birdie Sponsor			\$2,500	
Memorabilia Sponsor	- Company Name/Logo on Memorabilia Items - One (1) Foursome - <i>plus</i> Par Sponsor			\$2,000	
Sponsor Benefits		Eagle Sponsor \$1,500	Birdie Sponsor \$1,000	Par Sponsor \$500	Tee Sponsor \$250
Print Advertisement		X			
Announcement at Event		X			
Company Rep Stationed on Course		X			
Company Banners (provided by sponsor & no bigger than indicated)		3’x6’	2’x2’		
Golfer Entry		4	2		
Advertisement in Program		Full Page	1/2 Page	1/3 Page	
Social Media Platforms		X	X	X	
E-Newsletter		Logo w/ Link	Logo w/ Link	Logo	
Chamber Website		Logo w/ Link	Logo	Listed	Listed
In-House Printed Marketing Material		Logo	Logo	Listed	Listed
Event Program		Logo	Listed	Listed	Listed
Recognition Signage at a Tee Box		X	X	X	X

Program Ad: \$75 - Full Page (5 x 8) ~ \$55 - 1/2 Page (5 x 4) ~ \$35 - 1/3 Page (5 x 2.7)

Provide Item for Silent Auction (Valued \$50 & above)

· Company recognition in program

· Company information with item

INAUGURAL

Downtown Drove

Thursday, October 12, 2023

4-7PM

Downtown Oakdale

Join this effort to highlight the downtown area and gain awareness for your business. This event encourages a fun filled evening shopping and visiting participating businesses. Each visit to a participating location is an entry to win a raffle prizes.

Sponsor Benefits	Drover Sponsor \$1,000	Bull Sponsor \$750	Heifer Sponsor \$500	Calf Sponsor \$250
Company Name/Logo on memorabilia items				
Print & Radio Advertisement	X			
Company Name/Logo on Location Signage	X	X		
Admission Tickets	4	2		
Advertisement in Program	Full Page	1/2 Page	1/3 Page	
Social Media Platforms	X	X	X	
E-Newsletter	Logo w/link	Logo	Listed	Listed
Chamber website	Logo w/link	Logo	Listed	Listed
In-house Printed Marketing Material	Logo	Listed	Listed	Listed
Event Program	Logo	Listed	Listed	Listed

Program Ad: **\$75 - Full Page (5 x 8) ~** **\$55 - 1/2 Page (5 x 4) ~** **\$35 - 1/3 Page (5 x 2.7)**



Citywide Holiday Rewards Program November 24th thru December 31st, 2023

This program encourages shoppers to spend their dollars in Oakdale during the holidays. Sponsorship fund will go towards advertising through Radio, Newspapers, Magazines, and Digital, purchase of prizes from Oakdale Businesses, and a Cash Prize.

Sponsor Benefits	Promotional Partner \$1,000	Economic Encourager \$750	Shop Small Supporter \$500	Prize Sponsor \$250
Print & Radio Advertisement	X			
Company Name/Logo on Location Signage	X	X		
Social Media Platforms	X	X	X	
E-Newsletter	Logo w/link	Logo	Listed	Listed
Chamber Website	Logo w/link	Logo	Listed	Listed
In-House Printed Marketing Material	Logo	Listed	Listed	Listed

2023 Chamber Champions

(Return this page only)

Oakdale Awards Dinner - Friday, March 10, 2023:

___ \$2,500 ___ \$2,000 ___ \$1,750 ___ \$1,500 ___ \$1,000 ___ \$750 ___ \$500 ___ \$250

Program Ad: ___ \$75 ___ \$55 ___ \$35

___ I will provide an Auction Item (Valued \$50 or above)

Explore Oakdale - Thursday, April 13, 2023:

___ \$1,000 ___ \$750 ___ \$500 ___ \$250 Program Ad: ___ \$75 ___ \$55 ___ \$35

Chocolate Festival - Saturday, May 20 & Sunday, May 21, 2023:

___ \$15,000 ___ \$10,000 ___ \$5,000 ___ \$3,000 ___ \$2,000 ___ \$1,500 Kids Area ___ \$1,500 Music Stage

___ \$1,500 Character Meet & Greet ___ \$750 Festival T-Shirts ___ \$750 Car Show T-Shirts ___ \$500 Fun Run T-Shirts

___ \$500 Gate Bag (provide 12K bags) **ONE SPONSOR**

Concerts in the Park - Friday's, July 7th - August 25th 2023:

___ \$750 ___ \$500 ___ \$250 ___ \$150

Taste of Oakdale - Tuesday, August 22, 2023:

___ \$2,500 ___ \$2,000 ___ \$1,000 ___ \$500 Program Ad: ___ \$75 ___ \$55 ___ \$35

___ I will provide an Auction Item (Valued \$50 or above)

Golf Classic - Monday, September 11, 2023:

___ \$3,000 ___ \$2,500 ___ \$2,000 ___ \$1,500 ___ \$1,000 ___ \$500 ___ \$250 Program Ad: ___ \$75 ___ \$55 ___ \$35

___ Provide Logo Gift Item for Golfers (about 120 items) ___ I will provide an Auction Item (Valued \$50 or above)

Downtown Drove - Thursday, October 12, 2023:

___ \$1,000 ___ \$750 ___ \$500 ___ \$250 Program Ad: ___ \$75 ___ \$55 ___ \$35

Shop in Oakdale - November 24 - December 31:

___ \$1,000 ___ \$750 ___ \$500 ___ \$250 Program Ad: ___ \$75 ___ \$55 ___ \$35

Business: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Contact Name: _____ Email/Phone: _____

Signature: _____ Date: _____

Method of Payment:

☐ Check enclosed: Payable to the Oakdale Chamber of Commerce

☐ Credit Card: **(Signature for credit card payment)**

Signature: _____ Date: _____

Thank you for your support!

Credit Card Information:

Cardholder Name: _____

Mailing address for card / Zip: _____

Credit Card No.: _____

Expiration date: _____ CVV: _____