



Membership Investment

Oakdale
CHAMBER of COMMERCE
CALIFORNIA

590 N. Yosemite Ave.
Oakdale, CA 95361
209.847.2244 Fax: 209.847.0826
www.OakdaleChamber.com

Our Mission

We are a business organization dedicated to uniting the business community by enhancing business, economic growth and tourism while retaining the high quality of life in Oakdale.

Membership Benefits - \$2,300 starting value

Connect

- Online and in-person referrals
- Email alerts and information
- Subscription to Chamber e-newsletters
- Attend monthly networking events
- Community event postings on Chamber website calendar
- Posting of job openings
- Business cards / brochures in Chamber lobby

Marketing Benefits

- Listing in Membership Directory
- Listing on Chamber's website
- Link to your website from Chamber website
- Advertising opportunity

Member Discounts

- Member rate on Certificate of Origin
- Local media discounts through Chamber partnership
- Discounted admission to workshops and selected education events
- Member rate on Chamber events
- Discount on Labor Law & HR Resource materials
- Member rate on Oakdale Leadership program
- Member rate on ribbon cutting / grand opening ceremony
- No charge to participate in Pours in Stores event

Advocacy


- Liaison to City Council / City Staff
- Access to Chamber President and Board Members
- Increased access and role in business representation
- Pro-business advocacy to government
- Opportunity to participate in committees
- Volunteer opportunities on committees and at events

Membership Investment Schedule

Micro Enterprise	\$275/annual or
(Available Only to businesses with 10 or less employees)	\$23/monthly
Small Business	\$390/annual or
(Available Only to businesses with 30 or less employees)	\$33/monthly
Business Builder	\$990/annual or
	\$83/monthly
Business Investor	\$1,750/annual or
	\$146/monthly
Community Builder	\$3,500/annual or
	\$292/monthly
Community Investor	\$7,000/annual or
	\$584/monthly
Community Leader	\$10,000/annual or
	\$834/monthly
Community Champion	\$15,000/annual or
	\$ 1,250/monthly

(monthly payment option is a ACH transaction)

**Membership dues/payments are not deductible as a charitable contribution,
but may be deductible as an ordinary business expense.**

		Micro Enterprise	Small Business	Business Builder	Business Investor	Community Builder	Community Investor	Community Leader	Community Champion
Membership Investment with Sponsor / Vendor option (Save 15%)	\$ 275	\$ 390	\$ 990	\$ 1,750	\$ 3,500	\$ 7,000	\$ 10,000	\$ 15,000	
Membership Base Value - \$2,300 (see pg. 2)	\$ 3,140	\$ 3,845	\$ 8,365	\$ 10,995	\$ 14,585	\$ 19,560	\$ 23,010	\$ 28,305	
Membership Investment without Sponsor / Vendor option			\$ 775	\$ 1,325	\$ 2,650	\$ 5,300	\$ 7,450	\$ 11,175	
Basic Listing (One category, company name, address, phone, website link)	\$ 75	Yes	-	-	-	-	-	-	
Host Coffee Connection or Mingle Mixer (upon availability)	\$ 50	1	1	1	1	1	1	1	
Two (2) hour complimentary conference room usage (upon availability)	\$ 40	12	12	12	12	12	12	12	
One (1) monthly e-newsletter sponsorship	\$ 175	2	2	5	6	6	8	12	
One (1) month website sponsorship	\$ 125	1	2	4	6	6	8	12	
Annual California & Federal Employment Poster	\$ 30	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Spring Pours in Stores tickets	\$ 25	-	2	4	4	4	6	8	
Fall Pours in Stores tickets	\$ 25	-	2	4	4	4	6	8	
One (1) month website promotional ad	\$ 225	-	1	3	3	3	5	7	
Set of member mailing labels	\$ 35	-	1	2	2	2	3	3	
Enhanced Listing (Basic listing + Facebook link, LinkedIn link, Map location image)	\$ 125	-	Yes	Yes	Yes	-	-	-	
Additional categories listing	\$ 20	-	1	2	4	4	6	8	
One (1) E-Social blast	\$ 150	-	1	2	3	3	6	8	
Certificate of Origin	\$ 50	-	350	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	
Sponsor / Vendor voucher (optional)		-	\$ 250	\$ 500	\$ 1,000	\$ 2,000	\$ 3,000	\$ 4,500	
% of investment towards sponsor / vendor		-	25%	29%	29%	29%	30%	30%	
Additional Business Location Listing	\$ 300			1	2	2	2	5	
One (1) monthly e-newsletter promotional ad	\$ 275	-	-	2	3	3	4	5	
Ag Scholarship Luncheon tickets	\$ 25	-	-	-	2	4	4	6	
Taste of Oakdale tickets	\$ 25	-	-	-	2	4	4	6	
Member spotlight level on Chamber website	\$1,800	-	-	-	Bronze	Silver	Gold	Platinum	
Ultimate Listing (Enhanced listing + Description (200 char), Hours of Operation (100 char), Keywords (240 char)	\$ 200	-	-	-	-	Yes	Yes	Yes	
Chamber Champion Benefits (with sponsor / vendor option)	\$3,800	-	-	-	-	Yes	Yes	Yes	
Paid tuition for Oakdale Leadership program	\$ 500	-	-	-	-	-	1	2	

***Note: All benefits are fulfilled at the request of the member.**

❖ **Basic Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link

❖ **Enhanced Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image

❖ **Ultimate Listing –**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image
- Company Description (200 characters)
- Hours of Operation (100 characters)
- Keywords (240 characters)

❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.

❖ **Two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

❖ **Monthly e-newsletter sponsorship**

- Recognition as sponsor with company logo and link to company's website on monthly e-newsletter

❖ **Month website sponsorship**

- Recognition as sponsor with company logo and link to company's website on Chamber website

❖ **Annual California & Federal Employment poster**

- State and Federal Laws require employers to display for employees or face fines up to \$17,000

❖ **Tickets to Pours in Stores event**

- Use this opportunity to mingle with the community, market your business, or a perk for your employees

❖ **Month website promotional ad**

- Promote your company and special deals on the Chamber website for a full month

❖ **Set of member mailing labels**

- Send marketing material to all chamber members

❖ **Add additional categories listing**

❖ **E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a social media post

❖ **Certificate of Origin**

❖ **Sponsor / Vendor voucher (optional)**

- With this option, part of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

❖ **Additional Business Location**

- Promote other business locations in one membership

❖ **Monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter

❖ **Tickets to our Ag Scholarship Luncheon and Taste of Oakdale event**

❖ **Member spotlight on Chamber website**

❖ **Chamber Champion Benefits**

❖ **Paid tuition for Oakdale Leadership program**



- ❖ Welcome meeting with Ambassador Committee
- ❖ Welcome article in Oakdale Leader
- ❖ Welcome Facebook post
- ❖ Highlight New Members on Chamber Website
- ❖ Membership Plaque
- ❖ Ribbon Cutting / Grand Opening Ceremony

Membership Level	With Sponsorship*		Without Sponsorship*	
	Annual	Monthly	Annual	Monthly
Micro Enterprise	-	-	\$235	\$20
Small Business	-	-	\$335	\$28
Business Builder*	\$840	\$70	\$660	\$55
Business Investor*	\$1,490	\$125	\$1,130	\$95
Community Builder*	\$2,975	\$248	\$2,255	\$188
Community Investor*	\$5,950	\$496	\$4,505	\$376
Community Leader*	\$8,500	\$709	\$6,335	\$528
Community Champion*	\$12,750	\$1,063	\$9,500	\$792

*Levels with sponsorship option

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Annual Events

Oakdale
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CALIFORNIA

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➤ January

The Oakdale Chamber of Commerce Presents
Annual Awards Dinner

➤ March

ANNUAL AG SCHOLARSHIP LUNCHEON

➤ April & October



➤ May



➤ July & August



➤ August



➤ September



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Thank you
FOR YOUR SUPPORT



2020 OAKDALE CHAMBER CHAMPIONS

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