



Marco Camacho

I am the vice-chairman for the Oakdale Tourism and Visitors Bureau for the past year, and a board member for 6 months prior to that. I've lived in Oakdale all my life. I met my wife Hollie at our church and we have two girls. I'm running for City Council to help move Oakdale forward and bring progress to the city. As a Measure Y Commissioner I did my best to make sure our tax dollars were going where they needed to, and I'm blessed to be in a city like Oakdale, where anything is possible.

1. In your own words, describe the role & responsibility of the position you seek?

Our responsibility is to provide for the general welfare of the city. It is upon us to try, and keep Oakdale afloat while also listening to the constituents that put us there in the first place.

2. What is the biggest challenge you see in Oakdale? What is your plan to address this challenge?

Communication is a big challenge in Oakdale. A lot of the time we let rumors spread in the city, and let them get way to big. A way to address this is to offer office hours for each of our city council members, and to keep our website up-to-date, as well as making everything available in Spanish in the city. Open communication is key in any effective governing body.

3. If elected what will you do to retain the existing businesses?

We need to look at new ways of keeping businesses, one way to do this is by advancing tourism in the city. The more foot traffic we can produce in downtown the more we can incentivize businesses to stay and attract more businesses to come into the town. As well as looking at dropping the cost of business in the city.

4. What do you feel is a barrier for Economic Development in Oakdale? What will you do to address this barrier?

Not working with our clubs in Oakdale, and not being on the same page. The City of Oakdale's job is to help promote the city and help provide for its citizens. Because of this working with the Chamber to promote local businesses, working with O.T.V.B to get more tourist into our city, and O.E.S to help provide for locals we could be firing on all cylinders for the city, but as of now there is no collaboration.

5. If elected what would be your highest priority? Describe the measure you will take to address this priority?

If elected to city council, my highest priority is restoring our downtown area. Since the recession of '08 our city has not been the same, and COVID only adds onto the problems we face as a city. If we are to not only survive but also thrive as a city, we need to look at more options to encourage downtown growth. Tourism in our downtown to supplement our tax revenue, also looking at monetizing the downtown plaza, and holding more festivals downtown.

6. What direction would you like the city to take to attract new businesses?

I want to try, and market Oakdale more, and take a bolder approach to achieve that. Stanislaus is working with a marketing firm to promote the valley, and Oakdale should lead in trying to get more exposure for our city. Sometimes change is not a work most Oakdadians like however if steady growth in our economy is what we achieve when we take some bold actions it's a no brainer to try, and achieve the most we can