



Oakdale Chamber of Commerce Member Benefits Packet

Where Local Businesses
Turn Connections Into Growth



Established in April 1917, the Oakdale Chamber of Commerce has proudly served the Oakdale community for over 105 years. We were founded on the belief that thriving local businesses are the heart of a thriving community. Our Board of Directors and staff are made up of passionate business leaders who are deeply invested in the success of our local economy. **Our mission is to maintain the high quality of life in Oakdale through collaboration, connection, and support of local businesses and community partners.**

Our mission is simple: to connect businesses with each other, the community, and local leaders in ways that drive growth and success. From networking events to advocacy initiatives and community programs, we provide the tools and opportunities members need to thrive in a competitive marketplace.

What We Do:

- **Advocate for Local Businesses:** We represent the interests of our members at the city, state, and regional level, ensuring a stronger business environment.
- **Create Networking & Growth Opportunities:** Through mixers, ribbon cuttings, seminars, and other events, members build valuable relationships that lead to real business growth.
- **Provide Marketing & Visibility Resources:** Members gain exposure through our website listings, social media promotions, digital ads, and member-to-member promotions.
- **Offer Leadership & Involvement:** Chamber committees offer ways for members to lead in areas like economic development, membership growth, agriculture, and more.

Beyond Business:

We also support community enrichment through the Oakdale Chamber Foundation, a 501(c)(3) nonprofit organization dedicated to giving back to our community. The Foundation invests in our youth and local traditions through initiatives like general scholarships, agriculture-focused scholarships, and signature community events that bring families and visitors together. Through these efforts, we help foster education, leadership, and community pride in Oakdale.



Member Benefits Schedule

Being a member opens doors! Connect with local businesses, gain exclusive discounts, share your news, and stay informed with our events and resources. Chamber Membership is your key to growth, visibility, and community impact.

Silver - \$390 Annually

Available only to businesses with 10 or less employees

- Business Directory Listing
- Ribbon Cutting Celebration - New member and special events
(New location, special anniversary, and other large milestones)
- Assistance Hosting Annual Coffee Connection or Business After Hours Mixer
- Complimentary conference room usage - 4 Annually (upon availability)
- 1 - eNewsletter promotional ad
- Discounted HR Compliance Posters
- Share your news and events in our monthly 'From the Membership' email blast
- Discounted Vendor Pricing - Get special vendor offerings and perks
- Digital Ad on Chamber Lobby TV Screen
- Chamber discount code for WorkingAdvantage
(exclusive deals for theme parks, concerts, sporting events, and more)

Gold - \$500 Annually

Available only to businesses with 20 or less employees

Gold will receive Silver benefits in addition to:

- Complimentary conference room usage - 6 Annually (upon availability)
- 2 - eNewsletter promotional ad
- 1 set of member mailing labels

Platinum - \$990 Annually

Platinum will receive Silver & Gold benefits in addition to:

- Complimentary conference room usage - 10 Annually (upon availability)
- 100 Certificates of Origin per year

Interested Individual - \$100 Annually

Are you a community member that just wants to help make a difference?

- Get added to our eNewsletter email list

Why Join the Oakdale Chamber of Commerce?

Networking

It's not who you know, it's who others know. Networking is Powerful!

Visibility

Stand out and get noticed in our community.

Have a Voice

Gain a say in what happens in our community through the Chamber's advocacy efforts.



Credibility

Show your commitment to the community and build trust with Chamber membership.

Discounts

Receive special vendor pricing and exclusive discounts at select Chamber events.

Learning

Get a competitive edge with training opportunities on a variety of business topics.

 590 N. Yosemite Ave., Oakdale, CA 95361

 Membership@OakdaleCAchamber.org

 OakdaleCAchamber.org  (209) 847-2244

Membership Application



Please return this sheet to the Chamber Staff.

COMPANY INFORMATION (Required)

Company Name: _____

of Employees
F/T P/T

Company Address: _____

Home Based Business
Y N

Mailing Address: _____
(if different)

Business Category: _____

Company Phone Number : _____

Business website: _____

CONTACT INFORMATION (Required)

Primary Contact _____

Title _____ Phone _____

E-Mail _____

Billing Contact _____
(if different)

Title _____ Phone _____

E-Mail _____

LEVEL	SELECTION
Silver - \$390	
Gold - \$500	
Platinum - \$990	
Interested Individual - \$100	

MEMBERSHIP TOTAL: _____

Payment Method

- Credit Card* (You will receive a pmt link)
- Check
- Cash

SIGNATURE _____

DATE _____

Contact us at Membership@oakdaleCAchamber.org / 209-847-2244

Any person, firm, corporation or resident, owning property in or interested in the advancement of the City of Oakdale shall be eligible for membership. The application for membership shall be accompanied by payment of annual investment. Thereafter, investment is payable annually on the anniversary date assigned by the Chamber. Membership is continuous unless cancelled by written notification by member or terminated by the Board of Directors for cause as follows:

- Conduct that is unbecoming of a member or prejudicial to the aims or repute of the Chamber.
- Nonpayment of investment after 90 days.

INTERNAL ONLY, BELOW THIS LINE

Added to Chamber Master Payment Received Date: _____ Initials: _____

Make the Most of Your Chamber Marketing







Set up Your Member Information Center (MIC)

This is your “home base” — everything links back to this

- Be on the lookout for your MIC activation link email
- Log in to your Member Information Center
- Complete your profile with accurate business and contact information
- Add team members/employees you want listed or managing the account
- Set up your preferred billing/payment method
- View current & past invoices
- Keep your billing contact information up to date
- Share deals, promotions, or hot offers
- Update your directory listing anytime

Tip: Think of your MIC as your command center—an up-to-date profile keeps your business visible and easy to find.

Connect with the Chamber online

-  OakdaleCAchamber.org
-  [Oakdale Chamber of Commerce](#)
-  [@oakdalechamber](#)
-  [company/oakdale-chamber](#)

Marketing Questions

Reach out to our Marketing & Communications Specialist
marketing@oakdaleCAchamber.org

Optimize Your Business Directory Listing

- Update your business description (clear + keyword-friendly)
- Add your logo + high-quality photos
- Include your website + contact info
- Link ALL social media accounts
- Add business hours + location
- Refresh your listing regularly (seasonal updates, promos, etc.)

Why it matters: Your directory listing helps customers find and trust you.

What to expect from the Chamber

- Welcome New Member Post - Once a quarter - highlighting members that join by month
- Quarterly renewal shoutouts
- Access to the monthly Member Email Blast to promote your business
- Share your business events and news in our monthly Enewsletter
- Quarterly Benefits review /Chamber 101 seminar
- Option to schedule a live video spotlight with Cher (based on availability)
- Working Advantage discount code
- Job posting assistance from CEO
- Ongoing support and resources from the Chamber team

Crafting the Perfect Mixer

4-6 Weeks Before

- Confirm date, time, and expected attendance with the Chamber
- Assign a planning lead and team members
- Set a simple budget (food, drinks, décor, signage)
- Provide event details for the Chamber Enewsletter/social media

1 Week Before

- Marketing Push:
 - Post reminders on social media
 - Email your network inviting them to attend
- Encourage staff and partners to bring guests
- Prepare brochures or handouts
- Plan a short welcome message (1-2 minutes)

2-3 Weeks Before

- Decide: caterer, restaurant partner, or in-house food
- Arrange beverages (wine, beer, soft drinks, water)
- Confirm serving tables, ice, napkins, cups, etc.
- Post on social media and send email announcements inviting clients, partners, and prospects

Logistics

- Need tables for:
 - Check-in
 - Food & drinks
 - Business card drop / raffle
- Order name tags and markers
- Prepare signage for parking and entrance
- Arrange background music

Optional Engagement Ideas:

- Raffle prize or giveaway
- Photo backdrop
- Demo or Tour of your business

Day Before

- Confirm food and beverage(s)
- Print signage and get name tags
- Clean and organize event areas
- Test music and lighting
- Brief staff on roles

Day of the Mixer

- Arrange tables and décor
- Set up check-in station
- Place business card bowl for raffle
- Set up food and beverage stations
- Test sound/music

During the Event

- Welcome guests at the door
- Introduce Chamber reps.
- Give short welcome speech
- Encourage networking
- Announce raffle winner

After the Event

- Thank all attendees
- Post event photos on social media
- Follow up with new contacts
- Send thank-you messages to partners/vendors

What to expect from the Chamber

- Social post a week before & day of
- Business Card Raffle Container
- Business Card Raffle item
- Mixer Today Sign displayed

Pro Tips for a Memorable Mixer

- Keep food bite-sized and easy to eat while networking.
- Have staff actively introduce people to each other.
- Make sure your brand is visible but not overwhelming.
- Keep the formal intro under 1-2 minutes so networking stays the focus.