



Relocation Guide 2019 Listing/Advertising

Every Chamber of Commerce Member Gets A Listing

Member listings include one category of a business name, address, phone number(s), email, and website. To purchase a descriptive narrative, please see Step 2. To purchase space for an ad, see Step 3. If no additional purchases are desired, skip to page 5.

Publication

8 1/2" by 11, full color magazine.

Distribution

Our is distributed throughout the year at Chamber events, on the Coast Guard Base, and to anyone requesting information on Kodiak through our office. This year, the main entrance of the Discover Kodiak/ Ferry Terminal will offer the guide to new visitors and those loading and offloading the ferry. An electronic copy will also be available at www.KodiakChamber.org and emailed to our members for distribution of their own discretion.

Ad Digital File Specifications

The Kodiak Chamber of Commerce recommends that ads be prepared by a graphic designer. If you have decided to create your own ad, please be sure that it fits the below listed requirements. If you need the Kodiak Chamber of Commerce to create or alter your ad, please note that there is \$75/hour charge associated with graphic design work completed by the staff.

1. Ad resolution must be 300 dpi
2. Ad dimensions must match the dimensions of the purchased ad space - EXACTLY
3. All type within the ad must be 6pt or larger

Ad Placement

We try to place your ad near your business listing or main category if possible, however we cannot guarantee your placement. If you are interested in either the inside front cover, first page, or inside back cover we need to know as soon as possible. We will do a random draw for each of the spots from the pool of businesses that are interested in specialize placement.

Deadline December 12, 2018

Submission and payment deadline is December 12th, 2018. Forms and/or ads can be returned by mail, email or in-person to:

Kodiak Chamber of Commerce
100 E Marine Way
Suite 300

E-Mail: crd@kodiak.org

Step 1

Pick A Category

Moving to Kodiak

1. Moving & Storage
2. Real Estate
3. Property Rentals

Making A Home

4. Utilities
5. Home Services & Repair
6. Construction & Remodeling
7. Insurance

Life in Kodiak

7. Education
8. Pre-School / Childcare
9. Worship
10. Government Organizations
11. Local Media

What to See & Do

12. Entertainment
13. Recreation
14. Local Attractions
15. Cultural / Historical Museums

What to Eat Drink & Be Merry

16. Bar & Lounge
17. Casual Dining
18. Catering
19. Coffee Shops / Cafes

Shopping

20. Art Galleries / Framing
21. Clothing / Retail
22. Home Goods
23. Gift Shops
24. Sporting Goods
25. Specialty Shops

Getting Involved

26. Trade Organizations
27. Clubs & Service Organizations
28. Native Corporations & Organizations

Personal Care

29. Healthcare
30. Pet Care

31. Salons

32. Health & Human Services
33. Financial Services

Where to Stay

34. Lodging

Getting Around

35. Air Travel
36. Vehicles
37. Marine Transportation
38. Maintenance Services
39. Marine
40. Automotive

Business Services

41. Automotive
42. Harbor & Marine
43. Law Offices
44. Seafood Services

Want to be listed in more than one category?

Active memberships have one category included. Your business can be listed in multiple categories. *If you purchase a narrative, it will also be included in your additional categories.*

Included in PIKE Sponsorship

Three Sisters: 2 Categories

Pillar: 2 Categories

Pyramid: 2 Categories

Barometer: 3 Categories

Crown: 3 Categories

Additional Categories are available to be purchased for \$25.

Step 2

Enhanced Listing Options

Option A:

Basic Membership Listing

Kodiak Business Member
1234 Main Street, Kodiak, AK 99615
Phone (907) 486-0000
Email - Business@ChamberMember.com
Web - www.KodiakBusiness.com

Included in PIKE Sponsorship

Three Sisters: 30 Word Narrative

Pillar: 30 Word Narrative

Pyramid: 30 Word Narrative

Barometer: 60 Word Narrative

Crown: 60 Word Narrative

Option B/C:

Enhanced Member Listing

B - 30 Word Narrative - \$50

C - 60 Word Narrative - \$100

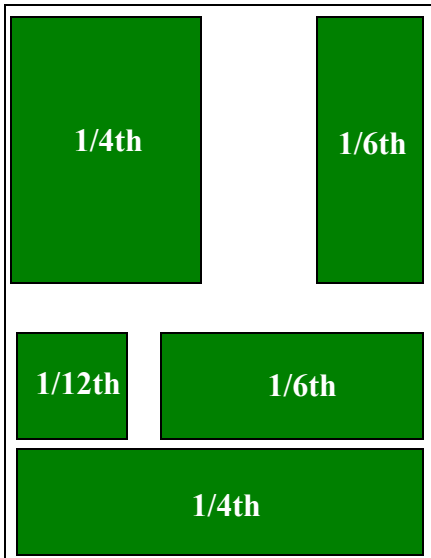
Kodiak Business Member
1234 Main Street, Kodiak, AK 99615
Phone (907) 486-0000
Email - Business@ChamberMember.com
Web - www.KodiakBusiness.com

You can describe all of the wonderful and unique things about your business by adding either a 30 word narrative or a 60 word narrative.

Step 3

Ad Sizes and Rates

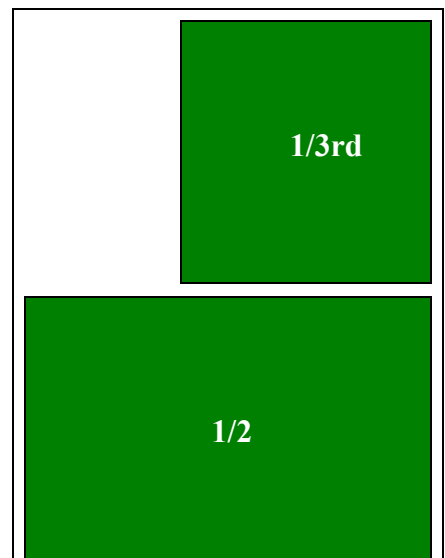
Ad Size	Dimensions			Cost	Free Sponsorship Ads
1/12th	2.5"	X	2.5"	\$100	Three Sisters
1/6th	2.5"	X	5"	\$200	Pillar
1/4th (Vertical)	4"	X	5"	\$300	Pyramid
1/4th (Horizontal)	8.25"	X	2.5"	\$300	Pyramid
1/3rd	5"	X	5"	\$400	Barometer
1/2	4"	X	10.75"	\$500	Crown
Full	8.25"	X	10.75"	\$800	



What will my ad size look like in the Relocation Guide?

Multiples are Cheaper

Owners of multiple businesses can combine their total ad space for one price instead individual ad pricing. (Instead of \$600 for two 1/4th page ads, pay \$500 for 1/2 page total ad space)



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Relocation Guide 2019 Advertising Contract

ONLY PAGE 5-6 TO BE RETURNED TO CHAMBER

All Members: Verify Information

Information for Chamber of Commerce Use:

Your Name	
Your Phone Number	
Your Mailing Address	

Information to be Used in Guide:

Business Name	
Business Address	
Business Phone Number(s)	
Business Email Address	
Business Website	

Information from Step 1: List Number From Page 2

	1	2	3	Total
Category				\$

One category included, additional categories \$25 each.

Three Sisters, Pillar, & Pyramid Levels: 2 Free
Barometer & Crown Levels: 3 Free

Information from Step 2: Add Narrative

30 Words	\$50	Three Sisters, Pillar, & Pyramid Levels: Free 30 Word Narrative	\$	Total
60 Words	\$100	Barometer & Crown Levels: Free 60 Word Narrative	\$	

Narrative Text to Include:

Information from Step 3: Pick Ad Size**Number of Ads**

1/12th	\$100	
1/6th	\$200	
1/4th vertical	\$300	
1/4th horizontal	\$300	
1/3rd	\$400	
1/2	\$500	
Full	\$800	
Total		\$

Included in PIKE Sponsorship**Three Sisters:** 1/12th - \$100**Pillar:** 1/6th - \$200**Pyramid:** 1/4th - \$300**Barometer:** 1/3rd - \$400**Crown:** 1/2 page - \$500**Multiples are Cheaper**

Owners of multiple businesses can combine their total ad space for one price instead individual ad pricing. (Instead of \$600 for two 1/4th page ads, pay \$500 for 1/2 page total ad space)

Minus Sponsorship Amount \$

Minus Multi Business Amount \$

Total \$**Final Total: Add All Yellow Boxes****Total** \$**Sign and Pay for Contract****Please Sign Here:** _____**Date:** _____**Pick One -** _____ Please Invoice Me (This allows you to pay online with credit card.)

_____ Check Enclosed

I submit this form with Final Total payment, for use in the Kodiak Chamber of Commerce Relocation Guide. The Kodiak Chamber of Commerce reserves the right to edit and is not liable for incorrect information.

Deadline December 12, 2018

All contracts, ads, and payments deadline are December 14th, 2018. Forms (PAGES 5-6 ONLY) and/or ads can be returned by mail, email or in-person to:

Kodiak Chamber of Commerce
100 E Marine Way
Suite 300

E-Mail: crd@kodiak.org