

Generative Artificial Intelligence Policy

With the emergence of new AI tools– such as the Generative AI products ChatGPT, Llama, MidJourney and Dall-E – you are expected to follow all existing company policies and consider the associated risks for using these tools.

Prior written approval from the studio is required for the use of GAI tools. If you plan to use or have used a GAI tool in the performance of your job functions, you must immediately notify the Line Producer and/or USG Legal Affairs attorney assigned to your production. Should the company approve the use of GAI tools, instructions, requirements and parameters related to such use will be provided to you. You are required to adhere those instructions, requirements and parameters.

The company reserves the right to reject requests to use GAI tools for any reason in its sole discretion, including, without limitation, because such use may adversely affect the copyrightability or exploitation of the production and/or the results and proceeds of your work.

Failure to adhere to these requirements may impact your ability to remain on the production.