

# Next Gen Alum Raises Over \$75,000 for Covenant House



Next Gen Donor Institute alum, Ryan McGrath, CEO and President of [Asset Living](#), recently participated in Covenant House's 10th annual Sleep Out. Asset Living raised over \$75,000 in support of the effort. All funds raised were applied directly in support of youth homelessness and will be put towards providing shelter and other essential services to help them with building an independent future.

## **How did you become connected with Covenant House?**

At Asset Living, we're dedicated to doing good while doing well. We're constantly looking for ways to serve the communities in which we work and live. Covenant House – a global non-profit that provides care to homeless youth – recently hosted its 10th annual Sleep Out on November 18, and the Asset team jumped at the opportunity to support the cause. With a shared mission that everyone deserves a place to call home, the Sleep Out felt like the perfect place for us to roll up our sleeves and help out. I'm thrilled about our continued partnership with Covenant House.



## **Why is this event important to you?**

There were many ways to get involved with Covenant House's Sleep Out. Employees were encouraged to create fundraisers, give up their beds, or simply spread the word among family and friends. Collectively, we almost tripled our initial goal of \$25,000 and raised over \$75,000. This is just the beginning; I can't wait to see the impact we make at next year's Sleep Out.

## **Why is Covenant's mission important to you?**

From families creating better lives to communities and coalitions promoting the greater good, Asset Living supports all kinds of efforts to build a brighter future. Therefore, when Asset Living decided to partner with Covenant House, it was their shared mission and belief that everyone deserves a place to call home that made the partnership one that Asset Living could identify with and authentically support.

