



110 South 7th Street—Heber Springs, AR 72543
 Ph: 501-362-2444 — Fax: 501-362-9953
 chamber@heber-springs.com — www.heber-springs.com
 01/01/21

Membership Investment Schedule

Effective 1/1/2021

General Membership Level *benefits available to members for 50% off listed price	Associate	Non-profit	Crystal	Bronze	Silver	Gold	Platinum
Total investment	\$50	\$100	\$150	\$300	\$500	\$750	\$1000
Annual Chamber Membership	✓	✓	✓	✓	✓	✓	✓
Subscription to Chamber Monthly e-newsletter	✓	✓	✓	✓	✓	✓	✓
Discounts on training session and Chamber events	✓	✓	✓	✓	✓	✓	✓
Ribbon cutting/Business Feature for new members/ Membership decal		✓	✓	✓	✓	✓	✓
Radio advertising discounts for new members		✓	✓	✓	✓	✓	✓
Basic category listing in member directory on website with link to web site or Facebook page Additional category listings: \$25 per year		✓	✓	✓	2 listings	3 listings	4 listings
Brochure display in Chamber office (\$50 value)		✓	✓	✓	✓	✓	✓
News section on Chamber web site, unlimited postings		✓	✓	✓	✓	✓	✓
Chamber monthly e-newsletter, Business Feature (\$100 value)*		1	1	2	3	3	6
Post/Share on Chamber Facebook page, Advertisement on special sale, pricing or promotion (\$50 value)*		2	2	3	5	7	10
Hosting Chamber Business Networking event		✓	✓	✓	✓	✓	✓
Job Postings (\$50 value)*		✓	✓	✓	✓	✓	✓
Member Promotion on website; Advertisement on special sale, pricing or promotion (\$50 value)*		4	4	6	12	12	15
Email Blasts; Advertisement on special sale, pricing or promotion (\$100 value)*				1	2	2	3
Enhanced member directory listing on Chamber website to include: (\$100 value)* Social media links Company Logo Google Maplink Photo and video uploads					✓	✓	✓
Monthly Featured Member (\$200 value)*							✓

Minimum Annual Membership Investment Schedule

Associate: \$50

Non-profit: \$100

General Membership:

0-9 employees \$150

25-99 employees \$500

10-24 employees \$300

100+ employees \$1000

Professional Firms: (Medical, Insurance, Legal, CPA, Abstractors, Financial Services, etc.)

1-5 employees \$150

6+ employees \$300

****This includes all contract employees.***

Lodging:

1-10 units\$150

11-30 units.....\$300

31 + units.....\$500

Privately Owned

Vacation Rentals

1-5units\$150

6+ units.....\$300

Real Estate Companies

and Property Managers

\$300

Utilities: \$1000

Marinas: \$300

Banks: \$750

Chamber of Commerce Team

Ginger L. Harper - President/CEO

2021 Chamber of Commerce Board of Directors

Chairman: Cheryl Shook , RE/MAX Advantage

First Vice Chairman: Scott Jones, Jitterbug Coffee House

Past Chairman: Ryan Sartin, Sartin Animal Care Clinic

Treasurer: Stan Lee, First National Bank

David Higgs, Mayville Engineering Company (MEC)

Toi Logan, Eagle Pest Management-Heber Springs

Cynthia Herrin, Arkansas Vacation Rental

Jeff Toliver, Cornerstone Title & Escrow Services

Megan Adams, Heber Springs Elementary School

Ashley Adams, First National Bank

Director at Large: Judge Jerry Holmes, Cleburne County

Director at Large: Mayor Jimmy Clark, City of Heber Springs

Director at Large: Dr. Andy Ashley, Heber Springs Schools

Standard Listing—Included With Annual Membership

Web Site or Facebook listing, Profile, Address, Phone, Fax, Email



Heber Springs Area Chamber of Commerce

www.heber-springs.com

The Heber Springs Area Chamber of Commerce works to promote and grow business while enhancing the community.

Learn more on our web site at www.heber-springs.com

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✉ Email

Enhanced Listing—includes Standard listing plus Google Map Link, Social Media Links, Logo, Photo & Video Upload. \$50 annually for Chamber Members, in addition to membership investment dues.



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[f](#) [twitter](#) [YouTube](#)

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[Map](#)

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✉ Email

Clubs/Organizations/Non-Profits



Heber Springs Area Chamber of Commerce
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www.heber-springs.com

2021 Annual Membership Application

Name of Company/Business: _____

Contact Person: _____

Billing Address: _____

City/State/Zip: _____

Physical address: _____

City/Sate/Zip: _____

Phone: _____ Fax: _____

Email _____

Web site or Facebook address _____

Number of employees or lodging units: _____

Additional Contact Information:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Business Category (See Member Investment Schedule for number of category listings included per membership level)

1. _____ 2. _____ 3. _____

4. _____ 5. _____ \$25 per additional categories—annual

Additional options: (\$100 value)* \$50 for chamber members

Enhanced member directory listing on Chamber website to include:

Social media links - Company Logo—Google Maplink—Photo and video upload

Annual Membership Investment Level	Additional Category Listing	Enhanced Directory Listing	Total Investment
\$ _____	\$ _____	\$ _____	\$ _____

Date for Ribbon Cutting _____ or Business Feature _____

Signature _____

Date _____