



Discover Your Business Potential

Tuesday, April 12, 2022

Garden City | Kansas City | Virtual

7:30 AM: Registration Opens

7:45 AM: Breakfast & Networking

8:30 AM: **Welcome**

- Sherriene Jones-Sontag, Kansas Chamber
- Alan Cobb, Kansas Chamber
- Dr. Greg Mosier, Kansas City Kansas Community College*
- Dr. Ryan Ruda, Garden City Community College

Keynote Speaker: Vercie Lark, U.S. Small Business Administration

Navigating Business Rules & Regulations

- Rey Mesa, Kansas Chamber, Moderator
- Trent Maxwell, Garden City Neighborhood & Development Services
- Bob Rodriguez, Envision Real Estate
- Maria Dennison, Kansas Small Business Development Center

Supply Chain Challenges & Opportunities Panel

- Karma Mason, iSi Environmental, Moderator
- Jon Rolph, Thrive Restaurant Group
- Erin Mason, Spirit AeroSystems

LinkedIn: Building Your Network, Growing Your Brand

- Shelia Ellis-Glasper, SEG Media Collective

Noon Lunch

Minority Owned Business Panel

Hiring and Retaining Employees

- Anna Bjerken, Dodge City Area Chamber of Commerce, Moderator
- Amy Freouf, American Implement
- Jim Echols, Reaching Out From Within, Inc.

Hiring and Retailing Employees Table Discussion

Resources for Businesses

- Alan Cobb, Kansas Chamber Moderator
- Lona Duvall, Finney County Economic Development
- Maria Dennison, Kansas Small Business Development Center
- Wayne Bell, U.S. Small Business Administration

3:30 PM: **Closing remarks**