



The Kansas Manufacturing Council and Kansas Chamber host the annual ***Coollest Thing Made in Kansas*** competition to highlight the state's manufacturing industry and the great career opportunities it offers.

In 2023, the contest includes two categories:

- **People's Choice:** The top 16 nominated products will compete in a four-week tournament with the top four products moving to the final round. Each year Kansans cast more than 100,000 votes for their favorite Kansas-made products during the tournament.
- **Coollest Innovation:** A panel of expert judges will review and score questionnaires completed by the nominated companies with the top four presenting in-person to the expert panel.

The tournament's 16 products and the top four innovations will be invited to the ***Coollest Celebration Reception*** on Oct. 23rd at the Hyatt Regency Hotel in Wichita. The winners for both categories will be announced during the ***2023 Kansas Manufacturing Summit*** held the next day, Oct. 24th at the hotel.

2023 Marketing Investment Opportunities

Presenting | **SOLD OUT**

FORV/S

- Eight (8) tickets to the Coollest Celebration Reception
- Branding station at the Coollest Celebration Reception
- Speaking opportunity during the Coollest Celebration Reception
- Sponsorship on company attendee nametags
- Top logo billing on contest sponsor signage, program, and webpage
- Logo featured in contest advertising
- Recognition in all media publicity for contest
- Four (4) seats on the ***Making Kansas*** Bus Tour
- Registration for four (4) to the Manufacturing Summit
- Three-minute company video shown during Manufacturing Summit program
- Opportunity to present award during Manufacturing Summit program
- Opportunity to provide company-branded item for Manufacturing Summit attendee gift bags

Coollest Celebration Reception | \$10,000 (Exclusive)

- Six (6) tickets to the Coollest Celebration Reception
- Branding station/booth at Coollest Celebration Reception
- Verbal podium recognition during the Coollest Celebration Reception
- Sponsor recognition on company attendee name tags
- Company logo on contest sponsor signage, program, and webpage
- Registration for six (6) to the Manufacturing Summit
- Opportunity to provide company-branded item for Manufacturing Summit attendee gift bags

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Coollest Thing Marketing Opportunities

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Platinum | \$5,000

- Four (4) tickets to the Coolest Celebration Reception
- Branding station/booth at Celebration Reception
- Verbal podium recognition during the Celebration Reception
- Sponsor recognition on company attendee name tags
- Company logo on contest sponsor signage, program, and webpage
- Registration for four (4) to the Manufacturing Summit
- Opportunity to provide company-branded item for Manufacturing Summit attendee gift bag

Gold | \$2,500

- Two (2) tickets to the Coolest Celebration Reception
- Verbal podium recognition during Celebration Reception
- Sponsor recognition on company attendee nametags
- Company logo on contest sponsor signage, program, and webpage
- Registration for two (2) to the Manufacturing Summit

Silver | \$1,000

- Two (2) tickets to the Coolest Celebration Reception
- Sponsor recognition on company attendee nametags
- Acknowledgement in contest program and webpage
- Registration for two (2) to the Manufacturing Summit

Corporate | \$500

- One (1) ticket to the Celebration Reception
- Sponsor recognition on company attendee name tags
- Acknowledgement in contest program
- Registration for one (1) to the Manufacturing Summit

For more information, contact Jeanna Lee at JeannaL@KansasChamber.org.

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