

IN PRINT & COMPANION WEBSITE

CONNECT WITH BUSINESSES, RESIDENTS & NEWCOMERS



Cover shown is from the previous edition. The current edition's cover has yet to be determined.

Bulverde/Spring Branch The Guide offers more than advertising. It's a high quality, content-rich publication IN PRINT AND NEW COMPANION WEBSITE.

◆ Tell your story.

Special sections may include Education, Health & Wellness, Real Estate, Business & Professional Services, Shopping, Dining, and Entertainment among others.

◆ Targeted distribution.

A minimum of 10,000 printed copies will reach businesses, residents and newcomers shopping for homes. Thousands of copies are distributed through our visitor center, local hotels, real estate offices and other high traffic locations.

◆ Online & tablet ready versions.

In addition to the printed publication, advertisers are featured within the companion website, accessible 24/7 with links to your company.

Published by Bulverde/Spring Branch Area Chamber of Commerce

Promote your business in the printed, *Bulverde/Spring Branch The Guide*, and be featured in the NEW companion website, *Our Community*, at no additional charge!

2021 Annual Magazine and Business Directory of the Bulverde/Spring Branch Area Chamber of Commerce

IN PRINT, ONLINE & TABLET-READY

ADVERTISING RATES

PREMIUM POSITIONS

Back Cover	\$ 1,895
Inside Front Cover	\$ 1,795
Inside Back Cover	\$ 1,495
Page 1	\$ 1,395
Opposite Table of Contents	\$ 1,295

COLOR EDITORIAL POSITIONS - DISPLAY & ADVERTORIAL

Double Page Spread	\$ 2,095
Full Page*	\$ 1,145
2/3 Page*	\$ 1,045
1/2 Page*	\$ 845
1/3 Page*	\$ 745
1/4 Page	\$ 645
1/6 Page	\$ 545

*Available as a Display Ad or Advertorial style format

ADVERTORIAL STYLE AD DETAILS

Full Page	Includes 3 photos + 450 words
2/3 Page	Includes 2 photos + 350 words
1/2 Page	Includes 2 photos + 250 words
1/3 Page	Includes 1 photo + 150 words

BUSINESS DIRECTORY (B/W Only)

Full Page.	\$ 1,045
2/3 Page	\$ 945
1/2 Page	\$ 745
1/3 Page	\$ 645
1/4 Page	\$ 545
1/6 Page	\$ 445

Ad production is available for a separate fee. Ask your salesperson for pricing information.



Reserve Your Space!

Call Rhonda Zunker at (830) 660-4914
or email rhonda@bsbchamber.com.