

REACH MORE THAN 12,500+ BUSINESSES, RESIDENTS & NEWCOMERS



Cover shown is from the 2016 edition. The 2017 edition's cover has yet to be determined.

Bulverde/Spring Branch The Guide offers more than advertising. It's a high quality, content-rich publication showcasing the best that our communities have to offer.

◆ **Tell your story.**

In addition to display advertising, *The Guide* offers advertorial sections, providing businesses with the opportunity to tell their story and engage the audience in a feature article/business profile style. Special sections may include Education, Health & Wellness, Real Estate, Business & Professional Services, Shopping, Dining, and Entertainment among others.

◆ **Targeted distribution.**

A minimum of 12,500 printed copies will reach businesses, residents and newcomers shopping for homes. Thousands of copies go to Realtors, developers and builders are delivered directly to the doors of local businesses and residents in neighborhoods throughout the area.

◆ **Online & tablet ready versions.**

Advertisers receive enhanced visibility with a dynamic online flipbook that's accessible 24/7 through the Chamber's website.

Published by Bulverde/Spring Branch Area Chamber of Commerce

BULVERDE THE GUIDE SPRING BRANCH

2017 Annual Magazine and Business Directory of the Bulverde/Spring Branch Area Chamber of Commerce

IN PRINT, ONLINE & TABLET-READY

ADVERTISING RATES

PREMIUM POSITIONS

Back Cover	\$ 1,795
Inside Front Cover	\$ 1,695
Inside Back Cover	\$ 1,395
Page 1	\$ 1,295
Opposite Table of Contents	\$ 1,195

COLOR EDITORIAL POSITIONS - DISPLAY & ADVERTORIAL

Double Page Spread	\$ 1,995
Full Page*	\$ 1,095
2/3 Page*	\$ 995
1/2 Page*	\$ 795
1/3 Page*	\$ 695
1/4 Page	\$ 595
1/6 Page	\$ 495

*Available as a Display Ad or Advertorial style format

ADVERTORIAL STYLE AD DETAILS

Full Page	Includes 3 photos + 450 words
2/3 Page	Includes 2 photos + 350 words
1/2 Page	Includes 2 photos + 250 words
1/3 Page	Includes 1 photo + 150 words

BUSINESS DIRECTORY (B/W Only)

Full Page	\$ 995
2/3 Page	\$ 895
1/2 Page	\$ 695
1/3 Page	\$ 595
1/4 Page	\$ 495
1/6 Page	\$ 395

Ad production is available for a separate fee. Ask your salesperson for pricing information.



Reserve Your Space!
Call Sharon Herbert at (512) 827-1339
or email sharon@bsbchamber.com