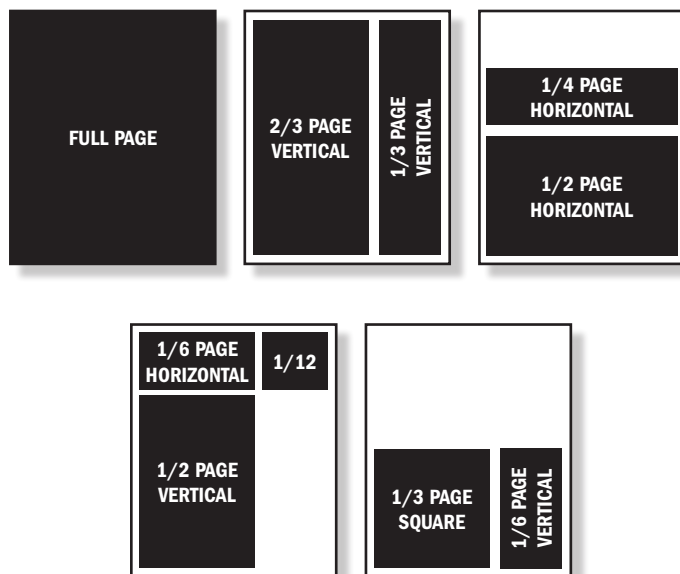


Print Advertisement Specifications

PUBLICATION Size: 8 1/4" x 10 3/4"

DISPLAY ADVERTISING SIZES



SIZE	DIMENSIONS	DECIMAL
Full page		
Bleed Size <i>includes bleed</i>	8 1/2" X 11"	8.5" X 11"
Non Bleed	7 1/4" X 9 3/4"	7.25" X 9.75"
<i>(Bleed Size trims to 8.25 x 10.75 - Non Bleed fits within editorial design)</i>		
Two-thirds page (vertical)	4 3/4" X 9 3/4"	4.75" X 9.75"
Half page		
Vertical	4 3/4" X 7 1/4"	4.75" X 7.25"
Horizontal	7 1/4" X 4 3/4"	7.25" X 4.75"
One-third page		
Vertical	2 1/4" X 9 3/4"	2.25" X 9.75"
Square	4 3/4" X 4 3/4"	4.75" X 4.75"
One-fourth page (horizontal)	7 1/4" X 2 1/4"	7.25" X 2.25"
Sixth page		
Vertical	2 1/4" X 4 3/4"	2.25" X 4.75"
Horizontal	4 3/4" X 2 1/4"	4.75" X 2.25"
One Twelfth (Square)	2 1/4" X 2 1/4"	2.25" X 2.25"
Advertorial Specifications		
Full Page	450 words + 3 photos	
2/3	350 words + 2 photos	
1/2	250 words + 2 photo	
1/3	150 words + 1 photo	

SPECIFICATIONS

Advertorial Placements are ads that read like an article. Please supply the appropriate amount of Advertorial copy in a text file format such as MS-Word. Please supply the appropriate number of High Resolution (300dpi) photos in .jpg, .tif or .eps format. We will format the advertorial to look like an editorial article.

Preferred File Format is a Press Quality PDF

(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)

Tips For Making PDFs

When exporting your PDF, be sure all embedded graphics are CMYK, 300 dpi and embed all fonts and images. Save/Export PDF at high resolution, "Press Quality" setting. (minimum of 300dpi resolution)

Be sure to include the bleed area if required.

Other Accepted File Formats include eps, tif or jpg files.

(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)

Convert to CMYK. Flatten image. No layers.

Color Settings

All colors must be CMYK. No RGB, Pantone or spot colors.

All spot color should be converted to CMYK.

WE CANNOT ACCEPT: PUBLISHER, PAGEMAKER, MICROSOFT POWER POINT

MS Word: we may need to re-create MS Word ads - we also suggest that you send graphics/photos used in MS Word separately.

Submitting Your Ad

Please use the specifications provided. Make sure to include contact information with your cell phone number. Name the file with your company name.

Choose **ONE** of **TWO** options:

1. Email Ad Files Smaller than 15MB to: **production@chambermarketingpartners.com**

We recommend placing all your files in one folder, then compressing the folder into a Zip or Stuff-it file before e-mailing.

2. Ad Files Larger than 15MB

Send files larger than 15MB through
www.wetransfer.com - Its Easy & Free.

Ad design available. Contact sales rep for pricing.