

VAPDC Summer Series: Four Thursdays in July

Thursday, July 9, 2020

The Other Side of COVID-19 – A Futurist’s View

SPEAKER PROFILE



John Martin
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Search Google for "intellectually curious" and you're bound to find John W. Martin. He is one curious guy. It's no surprise that he's well-informed, thoughtful, insightful, and a natural leader. In the early 2000s, John left corporate marketing - after almost 20 years in the advertising agency business - to take over SIR from its founders.

In the years since, John has built SIR into the most well-respected research and consulting firm in the region. Clients frequently tell us they would hire no one else now that they have benefited from engaging SIR on a project. Most of that is due to John's ability to identify the core issue and direct his band of inquisitive minds to dig hard for solutions. Clients say he is smart. His co-workers know he is kind.

John is also a gifted keynote presenter (visit the Institute of Tomorrow to see) and a remarkable leader of SIR. He is on several nonprofit and community boards and, when he is not in front of a whiteboard mapping something out, he spends time making both RVA and Norfolk better places for everyone.

Get John's real-time insights by following along on Twitter (@SIR4Tomorrow) or connecting with him on LinkedIn.

local tax revenue.