



ENTER is an innovative start-up whose vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.

ENTER was founded in 2019 by renowned philanthropist Charles Bronfman, together with Dr. Jeffrey Solomon and a coalition of prominent foundations and recognized leaders from Israel and around the world.

ENTER's programs are divided into three tracks: Education, Public Awareness and Impact

One2One

One2One, an innovative “*mifgash*” experience, has engaged over 8,600 Israeli and Jewish world teens since its launch, making it one of the largest global Jewry dialogue initiatives. **During these challenging times, One2One allows teens to share experiences, offer mutual support and learn about different parts of the Jewish world.**

ENTER: The Jewish Peoplehood Alliance, in partnership with the Israeli Ministry of Education, runs One2One: a start up exchange between high schoolers in Israel and Jewish teens around the world. The participating teens are matched together for a series of one-on-one video encounters structured around big ideas and Jewish values. They provide an opportunity to engage in cross-cultural dialogue and get a glimpse of Jewish life in another society.

Based on characteristics and common interests, the special algorithm developed for the program divides the participants into pairs. Each pair then participates in 5 weekly meetings, 30 minutes each, during which they get to know each other and explore Jewish peoplehood, values and “*arvut hadadit*” (mutual responsibility).

Israeli high schools participate in the program as part of their English studies, in preparation for their oral proficiency matriculation exam. 50 diverse Israeli high schools, from Nahariya to Eilat, take part in the program. World Jewish teens are recruited from a variety of countries, through partnerships with organizations, high schools, youth movements and community centers.

In the pilot year (2021), 600 teens took part in the program. Building on its success, the program grew to 2,500 teens in 2022 and over 4,000 teens in 2023. Together with 2023-24 cohorts, which started after the October 7th attack, the program has brought together over 8,600 teens so far. The sociological research evaluating the program shows substantial contributions: increasing the level of self confidence of Israeli students in English, building connections between Jews in different countries, and strengthening ties to Israel and the Jewish world.



Shira and I are so happy we got the opportunity to meet each other! I learned so much about Israel and judaism because of her. I can not wait to visit her this summer!

#bestfriends

Getting to know Mica has been a wonderful experience. I learned so much about how our lives are similar and different, and we have so many similar interests and hobbies!



Our teenage experiences are very similar, and we have so much in common!



Mica is so sweet, kind, understanding, and very artistic! She even makes her own jewelry!

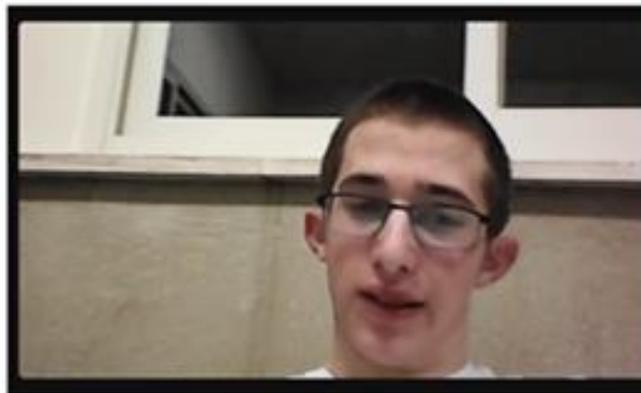
We both share a love for crystals, and love each other's styles!



HI ONE2ONE,
THIS IS EREZ AND I ON ZOOM DURING
OUR 4TH SESSION. WE HAVE TAKEN
THIS TIME TO LEARN ABOUT EACH
OTHERS LIVES WITH SIMILARITIES
AND DIFFERENCES. WE ARE SO
LUCKY TO HAVE THIS OPPORTUNITY
TO MEET ANOTHER ISRAELI FROM A
DIFFERENT COUNTRY AND TALK
ABOUT OUR EXPERIENCES. WE ALSO
LOOK FORWARD TO THESE WEEKLY
CONVERSATIONS. THANK YOU SO
MUCH FOR THIS OPPORTUNITY!
SINCERELY,
NOA AND EREZ



First off, thank you so much for this awesome opportunity! I've enjoyed talking with Eyal so much! I am going to keep talking with him every week on WhatsApp and Snapchat! He is like me, we play basketball, watch sports, play videogames and other things! He is awesome and I have enjoyed talking with him, learning about life in Israel and connecting on many things! Thank you



Yedidya and Barak have been talking for a few weeks about how Judaism is relevant in their lives and in the world today. We've discussed Jewish values and how they represent us, and how we implement them in the company of other Jews and people outside the Jewish community. We spoke about how Jews can support one another through the state of Israel, and the responsibility we have to help each other live full, happy, healthy lives. We also spoke about what it means to help the world as a whole, especially with the mindset of thinking about Judaism.

Differences/Similarities in America and Israel



Food: Hummus and falafel are common in both places. Israel has shakshuka, which is similar to American omelets. We both have pizza at parties!

Places: In Israel a common city to visit is Jerusalem and in Maryland a common city to visit is D.C.!

Driving: Getting your driver's license is much harder in Israel than America because the test is harder.

After school: In Israel, when you turn 18 you join the military, and in America, you are 18 when you finish high school and students go to college after that.

*I was hesitant to meet Loten. What made me feel better was that as soon as I got to the meeting he said, "My English is not very good." But what surprised me was we could communicate with little trouble, so maybe his English was not so bad after all. **The fact that Loten knew how to speak my language, but I did not know how to speak any of his was a little embarrassing, but it did make me want to learn how to speak a little Hebrew.** Honestly, we didn't really talk about the prompts given to us as much as we should've, instead we talked about our life, school, what we liked, the food we ate, etc. **He even got me started on watching one of his favorite shows.** Loten has an amazing personality, whenever he does not know a word I say, he goes straight to google translate, he claims he has a bad grade in his English class. I'm glad I made a new friend, even though he's a couple oceans away. **When I go to Israel this summer I look forward to meeting him if I get the chance.***

Before starting these meetings, we were both a bit nervous. Neither of us are very good at meeting new people.** During the first meeting, we talked a bit about our interests. Itay loves video games and plays them competitively. He also doesn't listen to music a lot, which is one thing that we don't really have in common. It was interesting to see how our culture differed. **I found there weren't that many differences between us and the way we practice Judaism.** During the later sessions, I enjoyed discussing things with Itay. As a Jewish person from Mississippi, I don't get to discuss Jewish related issues with other people very often. **Being from Israel, Itay had an interesting perspective on many Jewish issues.** I enjoyed talking with him and **we even went over the meeting's time limit a few times.** I really enjoyed this experience and **it made me infinitely more excited to travel to Israel this summer.

ENTER

The Jewish Peoplehood Alliance
היזמה לקידום עמיות יהודית



מדינת ישראל
משרד החינוך



Encounter Videos

To watch samples of our teens “live” please click on the links below:



[Comparing New Purchases](#)
[Talli and Molly](#)

[Is it hard to be Jewish in America?](#)
[Loren and Sela](#)



[Support and Volunteering](#)
[Frankie and Idan](#)



[Talking During Wartime](#)
[Kayla and Yahav](#)

