



## **NEWS RELEASE**

Contact:  
Jerry Wachowiak  
jerry.wachowiak@calibreinc.com  
262-375-4671 ext 403

### **CALIBRE, INC. ENTERS MARINE INDUSTRY**

Company Specializes in High Value Solutions for OEMs and Enthusiast Brands

**FOR IMMEDIATE RELEASE: SAUKVILLE, WI.** (September 9, 2020) – Calibre, Inc. provider of premier paint finishing and supply chain solutions announced its entry into the Marine market. "Our decision to expand business into the marine segment is predicated on the successful long-term OEM partnerships we've established in the powersports and transportation markets," Jerry Wachowiak, president said in a statement. Jerry added, "We are committed to expanding our premium finish and optimized production solutions to add high-impact value to OEMs and enthusiast brands in the boating industry."

In a recent press release, the company named Fred Kolacki to the position of New Business Development Leader. Kolacki will be responsible for the strategic development and launch of a new line of complex, high content, Class A paint finishing solutions for OEMs and manufacturers looking to differentiate themselves from their competition. "We are beginning to get some traction in the market and are very encouraged by the growing interest in our product enhancements and solutions," stated Kolacki. "As a trailblazer in its own right, Calibre is perfectly poised to drive continued expansion and growth in the marine segment with our ability to offer world class paint and finishing solutions in a market that demands a high variety of options with low volume orders," Kolacki added.

#### About Calibre, Inc.

Incorporated in 1985, Calibre, Inc. partners with premier manufacturers and OEMs to provide a vast array of complex, high content, Class A paint finishing and supply chain solutions. Our state-of-the art wet-spray paint processes combined with hand-craft operations and automation allows us to deliver consistent world-class products and support to help differentiate our customers from their competition. Experts at managing Low Volume / High Variety product enhancements while minimizing risk of inventory, we make production of model upgrades more profitable for our customers. Located minutes north of Milwaukee, Calibre is an employee owned company that operates four facilities encompassing 240,000 square feet. [calibreinc.com](http://calibreinc.com)