



March 9, 2017

Dear Native Plant Provider:

We are happy to let you know that the Indiana Native Plant and Wildflower Society's (INPAWS) Grow Native certification program has expanded state-wide. This program promotes using more native plants and fewer invasive plants in Indiana gardens and landscaping and helps customers identify sources of native plants across the state.

You can be certified at one of two levels in the **free** Grow Native program:



- **Basic Member** – If you sell plants native to Indiana you can be a Basic Member, no matter what else you sell. Membership entitles you to a window cling with the logo for your place of business, as well as a digital copy of the logo to use as you wish in advertising and promotional items. Your business will be on a list posted on the grownativeindiana.org site and will be promoted through that website as well as through the INPAWS website, Facebook group, and Journal. You can also order free brochures on native landscaping plants and on invasive plants to avoid.



- **Invasive-Free Member** – If you sell native plants **and do not** sell invasive plants (as shown on the [Indiana Invasive Plant List](#)) you can be certified as an Invasive-Free member. This membership is also free, and members receive a window cling with the *Invasive-Free* Grow Native logo and digital copy of the logo for your use in advertising and promotion. You'll also receive space for an ad on the [Buy Native page](#) of the Grow Native website (placeholder ads are currently on the page; you'll be able to add pictures, links to your business website and a description of your business to the ad). You'll also be able to order free brochures on native landscaping and on invasive plants to avoid.

Joining is simple. Just go to the [Sell Native page](#) of the Grow Native website, fill out a simple form, and upload your current stock species list(s). Our certification committee will review your application and send you an email regarding your certification.

Sincerely,

Ellen Jacquart
INPAWS Invasive Education Chair
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