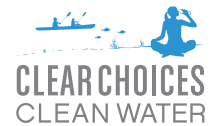


SPECIAL ANNOUNCEMENT!



Ever hear the phrase “New year, new you”?

After 10 years of learning and growing and building new materials and audiences, *Clear Choices Clean Water* is stepping into its next decade with improved style and function!

New year, new site!

The Clear Choices Clean Water public engagement and behavior change program has been upgraded, and we want to share it with you!

What's new?

A modern, highly interactive website

A “challenge a friend” feature at the end of each pledge

A searchable database of resources

An improved Impact Map with aggregate load reductions

An online store where visitors can purchase Clear Choices resources

More metrics for reporting and evaluating outreach efforts

And our favorite new feature... Local Campaigns! This allows citizens or organizations to create short-term local pledge campaigns

Learn More

Mark your calendars for **Tuesday, February 2, 10:00-11:00 OR Friday, February 5, 1:00-2:00 pm (EST)** for a webinar to give you a tour of the new website and tips for how you can make the most of its features in your outreach efforts.

[Click here to register for the Feb 2 event.](#)

[Click here to register for the Feb 5 event.](#)