



SPONSORSHIP OPTIONS (2021)

SPONSORSHIP PACKAGES			
DIAMOND PACKAGE [#]	PLATINUM PACKAGE [#]	GOLD PACKAGE [#]	SILVER PACKAGE [#]
<ul style="list-style-type: none"> Two (2) sponsorships available (1 consultant, 1 vendor) Sponsorship and logo placement of EVERY email sent by ITE SoCal (minimum of 2 emails per month) Full Page Ad in One Newsletter 	Newsletter Advertisements <ul style="list-style-type: none"> Two full page ads Two half page ads 	Newsletter Advertisements <ul style="list-style-type: none"> Two half page ads OR one full page ad 	Newsletter Advertisement <ul style="list-style-type: none"> One half page ad
	Virtual Meeting Sponsor <ul style="list-style-type: none"> 2 minute presentation during virtual meeting Recognition in the event flyer, organization newsletters, and website 	Virtual Meeting Sponsor <ul style="list-style-type: none"> 2 minute presentation during virtual meeting Recognition in the event flyer, organization newsletters, and website 	Virtual Meeting Sponsor <ul style="list-style-type: none"> 2 minute presentation during virtual meeting Recognition in the event flyer, organization newsletters, and website
PACKAGE PRICE \$2,500	PACKAGE PRICE \$1,250	PACKAGE PRICE \$725	PACKAGE PRICE \$550

[#] In addition, the package sponsors get their company logo (clickable) posted on our website for the entire year.
 Pricing for Holiday Mixer/Traffic Bowl/Student Chapter Night is NOT included in the package. 2021 Holiday Mixer is TBD. Traffic Bowl/Student Chapter Night Virtual Meetings Sponsorship is provided separately below.
 ITE SoCal Section issues six (6) newsletters in the months of September, November, January, March, May, and July.

TRAFFIC BOWL VIRTUAL MEETING SPONSORSHIP (1 available)
\$300

STUDENT CHAPTER NIGHT VIRTUAL MEETING SPONSORSHIP (2 available)
\$500

NEWSLETTER VOLUME DISCOUNTS			
	Base Price ^{###}	Two Newsletters ^{###}	Three Newsletters or more ^{###}
Full Page Ad	\$500	\$475	\$450
Half Page Ad	\$250	\$240	\$225

^{###} Pricing is PER NEWSLETTER ; ITE SoCal Section issues six (6) newsletters in the months of September, November, January, March, May, and July.

To pay with credit card, you can use Eventbrite (fees apply):

<https://www.eventbrite.com/e/126463286093>

Updated: October 29, 2020