

NYSSO 2021 Annual Convention

September 11 & 12

Turning Stone Resort & Casino
Verona, New York

EXHIBITOR & SPONSOR PROSPECTUS

All for One, One for All!

For the first time ever, everyone pays one price...

Great Exposure—Don't miss this opportunity to network, educate and promote your products and services in a spacious ballroom.

Company Presentation Level | \$650

Display table with two chairs, company listing in the program and on **NYSSO.org**

All vendors may set up their booths Saturday, September 11 between 11 am and 4 pm in the Ballroom. Exhibit tables will be set around the outside perimeter of the hall for the entire program. Vendor tables will be secure Saturday overnight for Sunday's networking and classes.

**CELEBRATE THE PROFESSION AT THE
ONLY NYS VENDOR-SUPPORTED
CONVENTION UNTIL 2022!**

**Come join us — Saturday Dinner,
Sunday refreshments!**

Early Bird (before July 1)	\$65 per guest
Regular (after July 1)	\$75 per guest

Additional Sponsorship Opportunities

Food and Beverage | \$2,750

- Display area outside CE room
- Ability to distribute handouts/giveaways to participants
- Introduced at beginning of each program segment
- Coffee break signage & recognition

On-Site Sponsorship Opportunities

Signage/Hospitality Bag Sponsor	\$800
Full Page Ad Sponsor	\$500
½ Page Ad Sponsor	\$250
¼ Page Ad Sponsor	\$100

Book Your Hotel Today!

Turning Stone Resort & Casino provides the full guest experience including multiple dining options, gaming, golf and spa services.

Make your reservation by calling the resort at 1-800-771-7711.

Don't forget to mention NYSSO to receive the following discounted room rates.

Hotel, Double or Single	\$189
Tower Room	\$219
Sandstone Hollow Inn (Off Property)	\$119

Be sure to book by Friday, August 13 to secure the group rate.

**Please note, dinner is not included in the above sponsorship or exhibitor pricing.*

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Exhibitor Information & Registration

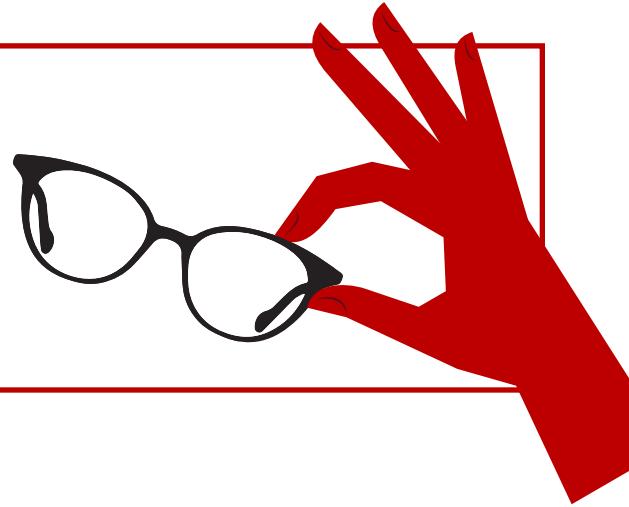


EXHIBIT SPACE IS BASED ON AVAILABILITY

NAME

TITLE

COMPANY NAME

ADDRESS

CITY STATE ZIP

PHONE

EMAIL ADDRESS

REGISTRATION TOTAL

EXHIBITOR REGISTRATION \$ _____

ADDITIONAL SPONSORSHIP \$ _____

MEALS PER REGISTRANTS \$ _____

TOTAL AMOUNT \$ _____

Additional Guests:

PAYMENT INFORMATION

Your reservation is only guaranteed when full payment is received, and all payments are due prior to the start of the conference.

Check (Make checks payable to NYSSO)

or

Credit Card: Visa MasterCard AMEX

NAME ON CARD

CARD NUMBER

EXP. DATE

Security Code

Country

BILLING ADDRESS

CITY/STATE/PROVINCE ZIP/POSTAL CODE

PLEASE RETURN
WITH PAYMENT TO:
NYSSO
136 Everett Road
Albany, NY 12205