

2024 SPONSORSHIP



MISSION

The Duneland Chamber of Commerce exists to serve its members and create responsible economic growth to enhance the area's quality of life.



WHY IS SPONSORSHIP IMPORTANT TO YOUR BUSINESS?

Our sponsorship packages are designed to build brand recognition across both diverse and targeted audiences. Through a balanced portfolio of community celebrations, business education, and networking events, you'll gain marketing access to key decision makers, business leaders, residents and shoppers within Duneland. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming – a visible investment that will resonate positively within your own organization and customer base.

MULTIPLE LEVELS OF SPONSORSHIP

Select your level of sponsorship from among our three packages - Platinum, Gold and Silver. Each progressive level of sponsorship offers higher brand visibility, increased access to community and business networking events, and greater partnership opportunities with the Duneland Chamber of Commerce leadership. Targeted sponsorship opportunities of individual programs or events are available, including premier sponsorships, via our [Ala Carte Sponsorships](#) page.

"We are committed to promoting our supporters by **advocating**, **serving**, and **assisting** for our sponsors' success. Our vision is to elevate NWI as a destination to work, live and play by being the leader for our businesses and communities. Thank you for your support."

- Maura Mundell, Duneland Chamber President



PLATINUM SPONSORSHIP



Extraordinary exposure to a highly diverse audience **\$7,770** (Value of \$11,100)

Progressive Dinner – FEBRUARY	Logo on event signs, website, recognition at event & 2 tickets
Corkscrew & Brew – MARCH 16	Logo on event signage, website, recognition at event & 4 tickets
Annual Meeting – APRIL 24	Logo on event signage, website, program & 2 tickets
8 th Grade Reality Check – MAY 10	Logo on event signage, website, recognition at event
Chesterton's European Market – 26 Saturdays MAY thru OCT	Logo on all event banners and website
Annual Golf Outing – MAY 20	Logo on event signage, website, tee signage, recognition at event & foursome
Community Awards – JULY 17	Logo on event signage, website, recognition at event & 2 tickets
New Teacher Reception – AUGUST 7	Logo on event signage, website, recognition at event & 2 tickets
Vino al Fresco – SEPT 14	Logo on event signage, website, recognition at event & 4 tickets
Trick or Treat Downtown – OCT 25	Logo on event flyers, event signage, and website event page
Hatta Girl – NOV 6	Logo on event signage, website, recognition at event & 2 tickets
Hometown Holiday – NOV 30	Logo on event banners, website event page, and recognition at event

Included in your sponsorship package: Duneland Today Magazine - quarterly recognition on sponsorship banner page, E-Communication Promotion - recognition on sponsorship banner in our weekly e-blasts to 2,500 + participants, recognition displayed on signage inside Duneland Chamber, Website Homepage - logo will appear on banner with 50,000 viewers yearly.



GOLD SPONSORSHIP



Very high visibility for networking and special events **\$4,725** (Value of \$6,850)

Progressive Dinner – FEBRUARY	Logo on event signage, website, recognition at event & 2 tickets
Corkscrew & Brew – MARCH 16	Logo on event signage, website, recognition at event & 2 tickets
8 th Grade Reality Check – MAY 10	Logo on event signage, website, recognition at event
Annual Meeting – APRIL 24	Logo on event signage, website, program & 1 ticket
Chesterton's European Market – 26 Saturdays MAY thru OCT	Logo on all event banners and website
Annual Golf Outing – MAY 20	Logo on event signage, website, tee signage, recognition at event & foursome
Community Awards – JULY 17	Logo on event signage, website, recognition at event & 1 ticket
New Teacher's Reception – AUGUST 7	Logo on event signage, website, recognition at event & 1 ticket
Vino al Fresco – SEPT 14	Logo on event signage, website, recognition at event & 2 tickets
Trick or Treat Downtown – OCT 25	Logo on event flyers, event signage, and website event page
Hatta Girl – NOV 6	Logo on event signage, website, recognition at event & 1 ticket
Hometown Holiday – NOV 30	Logo on event banners, website event page, and recognition at event

Included in your sponsorship package: Duneland Today Magazine - quarterly recognition on sponsorship banner page,
E-Communication Promotion – recognition on sponsorship banner in our weekly e-blasts to 2,500 + participants, recognition
displayed on signage inside Duneland Chamber, Website Homepage - logo will appear on banner with 50,000 viewers yearly.



SILVER SPONSORSHIP



Elevated visibility for networking and special events **\$2,695** (Value of \$3,900)

Progressive Dinner – FEBRUARY	Logo on event signage, website, recognition at event & 1 ticket
Corkscrew & Brew – MARCH 16	Name on event signage, website, recognition at event & 2 tickets
8 th Grade Reality Check – MAY 10	Name on event signage, website, recognition at event
Annual Meeting – APRIL 24	Name on event signage, website, program & 1 ticket
Chesterton's European Market – 26 Saturdays MAY thru OCT	Name on all event banners and website
Annual Golf Outing – MAY 20	Name on event signage, website, tee signage, recognition at event & foursome
Community Awards – JULY 17	Name on event signage, website, recognition at event & 1 ticket
New Teacher's Reception – AUGUST 7	Name on event signage, website, recognition at event & 1 ticket
Vino al Fresco – SEPT 14	Name on event signage, website, recognition at event & 1 ticket
Trick or Treat Downtown – OCT 25	Name on event flyers, event signage, and website event page
Hatta Girl – NOV 6	Name on event signage, website, recognition at event & 1 ticket
Hometown Holiday – NOV 30	Name on event banners, website, and recognition at event

Included in your sponsorship package: Duneland Today Magazine - quarterly recognition on sponsorship banner page, E-Communication Promotion – recognition on sponsorship banner in our weekly e-blasts to 2,500 + participants, recognition displayed on signage inside Duneland Chamber, Website Homepage - logo will appear on banner with 50,000 viewers yearly.



A LA CARTE SPONSORSHIP

NETWORKING

ANNUAL MEETING

Premier :: \$1000 (4 tickets)
Platinum :: \$700 (2 tickets)
Gold :: \$400 (1 ticket)
Silver :: \$100 (1 ticket)
Ticket/Table (8) :: \$40/\$320

HATTA GIRL

Premier :: \$1000 (4 tickets)
Platinum :: \$700 (2 tickets)
Gold :: \$400 (1 ticket)
Silver :: \$100 (1 ticket)
Ticket/Table (8) :: \$40/\$320

GOLF OUTING

Premier :: \$3250
Platinum :: \$1000
Gold :: \$500
Silver :: \$300
Golf :: \$200/golfer
Tee Sponsor :: \$150
Exclusive Event Sponsorship :: \$500

COMMUNITY AWARDS

Premier :: \$1000 (1 table)
Platinum :: \$700 (2 tickets)
Gold :: \$400 (1 ticket)
Silver :: \$100 (1 ticket)
Ticket/Table (8) :: \$40/\$320

CHAMBER NETWORK NIGHT

Sponsor: \$300
Bigger Better Booth :: \$950
Wall Booth :: \$300
Middle Booth :: \$250
Entrepreneurs Row :: \$150

MEMBERS MATTER VISITS

Sponsor :: \$50/month
Exclusive Year :: \$500/year

COFFEE w/ the CHAMBER

Sponsor :: \$50/month

PROGRESSIVE DINNER

Premier :: \$750
Platinum :: \$350
Gold :: \$300
Silver :: \$200

ADVERTISING

DUNELAND TODAY MAGAZINE (4X RATE)

Full Page :: \$1175
Half Page :: \$758
Quarter Page :: \$525
Eighth Page :: \$356
Business Builder : \$177

DIGITAL BILLBOARD

Week :: \$125
Month :: \$500
Quarter :: \$1500
Annual :: \$6000

WEBSITE ADVERTISING

Homepage :: \$50/month

MARKET BAG SPONSOR

Seasonal Sponsor :: \$1200

FAST FREIGHT FEATURE

Thursday eBlast :: \$90/week

WELCOME BAG SPONSOR

Bag Sponsor :: \$500

COMMUNITY BUILDING

EUROPEAN MARKET

Premier :: \$4000
Platinum :: \$2000
Gold :: \$1000
Silver :: \$600
Music :: \$250

HOMETOWN HOLIDAY

Premier :: \$3500
Platinum :: \$800
Gold :: \$500
Silver :: \$300

TRICK OR TREAT

Premier :: \$1300
Platinum :: \$800
Gold :: \$500
Silver :: \$300
Booth :: Free

CORKSCREW & BREW

Premier :: \$2000 (10 GA/5 DD)
Platinum :: \$800 (4 tickets)
Gold :: \$500 (2 tickets)
Silver :: \$300 (2 tickets)
Ticket :: \$45

NEW TEACHER RECEPTION (ticket includes lunch for you & a teacher)

Premier :: \$2000 (4 tickets)
Platinum :: \$800 (2 tickets)
Gold :: \$500 (1 ticket)
Silver :: \$2500 (1 ticket)
Teacher Sponsor :: \$50

DOWNTOWN BEAUTIFICATION

Banner :: \$250

8th GRADE REALITY CHECK

Premier :: \$2500
Platinum :: \$800
Gold :: \$500
Silver :: \$300

VINO AL FRESCO

Premier :: \$5000 (10 GA/5 DD)
Platinum :: \$700 (4 tickets)
Gold :: \$400 (2 tickets)
Silver :: \$100 (1 ticket)
Ticket :: \$50



SPONSORSHIP SIGN UP



Meaningful Chamber programs and events are made possible by your sponsorship.
Thank you for your consideration and investment!

Primary Contact _____

Organization _____

Address _____

Phone _____ Email _____

_____ Yes! I would like Premier ___ Platinum ___ Gold ___ Silver _____

_____ Yes! I would like to sponsor **Ala Carte** the following items:

_____ Invoice Immediately

_____ Invoice as events occur

Card # _____ Exp _____ CVV _____ Billing Zip Code _____

