

## WHY IPPA?

IPPA offers Vendor Partner Membership to companies looking to promote ancillary products and services to the best of the best payroll service businesses nationwide. IPPA's Allied Members excel at meeting the demands of member company's client bases, providing them a competitive advantage in the market.

IPPA currently has 180+ payroll company members and growing. Member companies are a significant force in the American economy, processing payroll for 10 million individuals annually and paying out over \$144 billion in gross wages. Payroll companies range from 1-10 company employees to 100+ employees and serve more than 200,000 clients across all 50 states.

Don't miss out on this membership opportunity to reach owners and top decision makers and use IPPA resources to your marketing advantage.

## ALLIED MEMBER BENEFIT SNAPSHOT



### PREMIER INDUSTRY EVENT ACCESS

- Exclusive ability to attend IPPA's biannual conferences, Owners & Executives Strategic Retreat in the Fall and Spring Summit each March.
- Opportunity to host monthly educational webinars to build awareness and credibility.



### DIRECT MARKETING RESOURCES

- Direct access to your target market through interactive educational programs and a variety of promotional and marketing opportunities.
- Availability of a real-time IPPA Membership Report.



### INCREASED VISIBILITY & RECOGNITION

- Inclusion in the searchable, high trafficked, company listing on the IPPA website, [ippa.net](http://ippa.net).
- Use of the IPPA Logo on your website to promote your affiliation with the association.

## READY TO JOIN?

**MEMBERSHIP PERIOD: JULY 1 - JUNE 30**  
**ANNUAL DUES: \$2500**