

# 2022 PASBA Marketing & Technology Conference

SCOTTSDALE, ARIZONA | MAY 23 - 26

SPONSOR & EXHIBITOR OPPORTUNITIES

## PREMIER SPONSOR \$7,500

- **Only 2 available!**
- Sponsor of Awards Reception & Dinner OR Welcome Reception
- 30 minute sponsor presentation on conference agenda
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Premier Sponsor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to host a live webinar for PASBA members

## PREFERRED VENDOR \$4,000

- Conference session speaker introduction
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Preferred Vendor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to record an on-demand webinar for PASBA members

CLICK HERE TO REGISTER!

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SPONSOR & EXHIBITOR OPPORTUNITIES

## FRIEND OF PASBA \$2,500

- 6' exhibit table in meal room
- Two representatives
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Friend of PASBA on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference

## ASSOCIATE MEMBER SUPPORTER \$800\*

- \*Requires purchase of Associate Membership @ \$500/year. [Click here](#) to join.
- 6' exhibit table in meal room
- One complimentary representative
- Recognized as Associate Member on all promotions prior to the conference
- Featured as an Associate Member on the PASBA website with hyperlinked logo
- Attendee list pre- and post-conference

## SUPPORTER \$1,000

- 6' exhibit table in meal room
- One complimentary representative
- Attendee list pre- and post-conference

Additional booth representative \$400

Banner ad on attendee app \$250

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## EXHIBITOR AGENDA

### MONDAY, MAY 23

2:00pm - 5:00pm Exhibit Set-Up/Registration

### TUESDAY, MAY 24

8:00am - 9:00am	Breakfast / Exhibitor Showcase
10:30am - 10:45am	Break in Exhibit Hall
12:00pm - 1:30pm	Lunch / Exhibitor Showcase
2:45pm - 3:00pm	Break / Exhibitor Showcase
5:00pm - 6:30pm	Welcome Reception in Exhibit Hall

### WEDNESDAY, MAY 25

8:00am - 9:00am	Breakfast / Exhibitor Showcase
10:50am - 11:10am	Break in Exhibit Hall
12:00pm - 1:00pm	Lunch / Exhibitor Showcase
3:00pm - 3:15pm	Break in Exhibit Hall
3:15pm - 4:30pm	Exhibitor Tear-Down
6:30pm - 7:00pm	Cocktail Reception
7:00pm - 9:00pm	Awards Dinner

### VENDOR ENGAGEMENT POLICY

All vendors are prohibited from scheduling any meeting or event that coincides with previously scheduled PASBA Conference sessions or activities and networking functions.

*Agenda is tentative and subject to change.*

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EXHIBITOR INFORMATION

## HOTEL

Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch  
7500 East Doubletree Ranch Road, Scottsdale, AZ 85258  
Room Rate: \$239+/night plus \$15 resort fee  
**[CLICK HERE](#)** to reserve your room by May 2

## SHIPPING

All shipments should be sent directly to the hotel, addressed as follows:

1. Hotel Name and Address
2. On-Site Contact (person designated to receive items) with the word "Guest" next to it
3. Name of Group/Conference: PASBA
4. Event Sales Manager: Luis Lara
5. Special Delivery Notes
6. Complete Return Address

[Click here](#) for complete shipping instructions.

## AUDIO/VISUAL

Need to order A/V for your exhibit? Please [click here](#) for the order form or contact Casper Jiminez at [hyattscottsdaleAV@encoreglobal.com](mailto:hyattscottsdaleAV@encoreglobal.com).

## CANCELLATIONS

Sponsorships are not refundable at any time. Full payment must be made by May 2.

## QUESTIONS?

Contact the PASBA Central Office at [pasbaco@dc-kansascity.com](mailto:pasbaco@dc-kansascity.com).

CLICK HERE TO REGISTER!