

2022 PASBA Marketing & Technology Conference

SCOTTSDALE, ARIZONA | MAY 23 - 26

SPONSOR & EXHIBITOR OPPORTUNITIES

PREMIER SPONSOR \$7,500

- *Only 2 available!*
- Sponsor of Awards Reception & Dinner OR Welcome Reception
- 30 minute sponsor presentation on conference agenda
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Premier Sponsor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to host a live webinar for PASBA members

PREFERRED VENDOR \$4,000

- Conference session speaker introduction
- One pre-scheduled e-blast
- 6' exhibit table in meal room
- Two representatives
- Preferred exhibit placement
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Preferred Vendor on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference
- Opportunity to write an article for *PASBA Insider* newsletter
- Opportunity to record an on-demand webinar for PASBA members

[CLICK HERE TO REGISTER!](#)

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SPONSOR & EXHIBITOR OPPORTUNITIES

FRIEND OF PASBA \$2,500

- 6' exhibit table in meal room
- Two representatives
- Recognized as a Sponsor on all promotions prior to the conference
- Recognized as a Sponsor on all conference materials and signage
- Featured as a Friend of PASBA on the PASBA website with hyperlinked logo
- Banner ad on the attendee app
- Attendee list pre- and post-conference

ASSOCIATE MEMBER SUPPORTER \$800*

- *Requires purchase of Associate Membership @ \$500/year. [Click here](#) to join.
- 6' exhibit table in meal room
- One complimentary representative
- Recognized as Associate Member on all promotions prior to the conference
- Featured as an Associate Member on the PASBA website with hyperlinked logo
- Attendee list pre- and post-conference

SUPPORTER \$1,000

- 6' exhibit table in meal room
- One complimentary representative
- Attendee list pre- and post-conference

Additional booth representative \$400

Banner ad on attendee app \$250

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EXHIBITOR AGENDA

MONDAY, MAY 23

2:00pm - 5:00pm Exhibit Set-Up/Registration

TUESDAY, MAY 24

8:00am - 9:00am	Breakfast / Exhibitor Showcase
10:30am - 10:45am	Break in Exhibit Hall
12:00pm - 1:30pm	Lunch / Exhibitor Showcase
2:45pm - 3:00pm	Break / Exhibitor Showcase
5:00pm - 6:30pm	Welcome Reception in Exhibit Hall

WEDNESDAY, MAY 25

8:00am - 9:00am	Breakfast / Exhibitor Showcase
10:50am - 11:10am	Break in Exhibit Hall
12:00pm - 1:00pm	Lunch / Exhibitor Showcase
3:00pm - 3:15pm	Break in Exhibit Hall
3:15pm - 4:30pm	Exhibitor Tear-Down
6:30pm - 7:00pm	Cocktail Reception
7:00pm - 9:00pm	Awards Dinner

VENDOR ENGAGEMENT POLICY

All vendors are prohibited from scheduling any meeting or event that coincides with previously scheduled PASBA Conference sessions or activities and networking functions.

Agenda is tentative and subject to change.

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EXHIBITOR INFORMATION

HOTEL

Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch
7500 East Doubletree Ranch Road, Scottsdale, AZ 85258
Room Rate: \$239+/night plus \$15 resort fee
[CLICK HERE](#) to reserve your room by May 2

SHIPPING

All shipments should be sent directly to the hotel, addressed as follows:

1. Hotel Name and Address
2. On-Site Contact (person designated to receive items) with the word "Guest" next to it
3. Name of Group/Conference: PASBA
4. Event Sales Manager: Luis Lara
5. Special Delivery Notes
6. Complete Return Address

[Click here](#) for complete shipping instructions.

AUDIO/VISUAL

Need to order A/V for your exhibit? Please [click here](#) for the order form or contact Casper Jiminez at hyattscottsdaleAV@encoreglobal.com.

CANCELLATIONS

Sponsorships are not refundable at any time. Full payment must be made by May 2.

QUESTIONS?

Contact the PASBA Central Office at pasbaco@dci-kansascity.com.

CLICK HERE TO REGISTER!