



Communications

There is a connection between being **financially confident** and being **financially well**. That's why education is a cornerstone of our financial wellness approach.

People don't all learn the same way or at the same time. That's why our communications approach is:

✓ **Flexible:**

- The frequency of communications suits the culture
- The approach evolves as needs change

✓ **Customized:**

- Content to meet individuals where they are in their life and career stages

We share hand-picked communications that are **straightforward, informative**, and **relevant**. All are aimed at strengthening financial confidence based on the unique situation of your workforce.

Family
Investing **College**
Student Loans Market Volatility
Money Management
Taxes Financial Literacy
Retirement Life insurance
Children **Debt**
Estate Planning

Let's work together

to design a communication strategy to help strengthen the foundation of financial wellness for your business and your associates.

We make it EASY!

We partner with you to:

- ✓ Create a custom approach from our rich library of content
- ✓ Provide a simple calendar with tailored frequency and topics
- ✓ Help execute easily
- ✓ Track and adjust accordingly

We educate to build **financial confidence** and **encourage action** that can help support the path to **financial wellness**.

It's time to start thinking differently.