

Category	Radio	Television
<p>Production-Commercial</p>	<p><u>Medium/Small Market</u> WVSC-FM, Bluffton <i>Xtreme Pest Control</i> Craig Edelson, Dave Walker WRHI-AM/FM, Rock Hill <i>Johnathon Brown Electric – Light Up Your House</i> Catherine Madden, Johnathon Brown, Jackson Taylor</p> <p><u>Large Market</u> WYRD-AM, Greenville <i>Upstate Craft Beer Passport</i> Mike Venditti, Courtney Myers, Joe Lawrence WZMJ-FM, Columbia <i>Brian’s Heating & Cooling – “S’mores”</i> Marty Hall, Madelyn Stover, Michelle Renew</p>	<p>WIS-TV, Columbia <i>Hearing Healthcare “Sounds Familiar”</i> Kirby Formyduvall WLTX-TV, Columbia <i>Baby Furniture Plus Kids</i> Lanier Smith, Bryan Richardson</p>
<p>Production-Promo</p>	<p><u>Medium/Small Market</u> WRHI-AM/FM, Rock Hill <i>The Presidents Are “All In”</i> Jackson Taylor, Allan Miller WRHI-AM/FM, Rock Hill <i>Boo Ha-Ha “A Royal Court of Crown, Creatures & Ghosts”</i> Allan Miller, Jackson Taylor, Michael Stewart</p> <p><u>Large Market</u> WTPT-FM, Greenville <i>Numerous Nuptials</i> Mattman, Nine, Stoneman WROQ-FM, Greenville <i>5 @ 5</i> Jay D. Stone, Chris Ryan, Mark Hendrix</p>	<p>WLTX-TV, Columbia <i>Change is Coming</i> Mary Soto, Adam Brown, Lanier Smith WYFF-TV, Greenville <i>Clemson Parade POP</i> Joanna Wells, Benjie Newman</p>

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Production-PSA	<p>Medium/Small Market WRHI-AM/FM, Rock Hill <i>Toys for Happiness 2018</i> WRHI Kids, Allan Miller, Jackson Taylor</p> <p>WRHI-AM/FM, Rock Hill <i>Pawsitively The BEST Call You Can Make</i> Jackson Taylor, McKenzie Nicholson, Allan Miller</p> <p>Large Market WROQ-FM, Greenville <i>Rock N Roll Up Your Sleeve Blood Drive</i> Jay D. Stone, Chris Ryan, Mark Hendrix</p> <p>WJMZ-FM, Greenville <i>Coat Drive</i> Tone Hollywood, Anthony Louden</p>	<p>WLTX-TV, Columbia <i>Your Voice, Your Vote</i> Mary Soto, Lanier Smith</p> <p>NO MERIT WINNER IN THIS CATEGORY</p>
Production-Multi-Spot Campaign	<p>Medium/Small Market WRHI-AM/FM, Rock Hill <i>Christmasville 2018</i> Allan Miller, Steven Stone, McKenzie Nicholson</p> <p>WVSC-FM, Bluffton <i>Lowcountry Crime and Safety Report</i> Craig Edelson, Anthony Marzbanian, Christian Gonzalez</p> <p>Large Market WYRD-AM, Greenville <i>Upstate Craft Beer Passport</i> Courtney Myers, Mike Venditti</p> <p>WROQ-FM, Greenville <i>Madworld</i> Mike Venditti, Mark Hendrix</p>	<p>WIS-TV, Columbia <i>10 on 10</i> Jared Stepp, Clint Stevenson</p> <p>WCSC-TV, Charleston <i>Charleston County School Sexual Assault Investigation</i> Live 5 News Marketing</p>
Radio Show of the Year	<p>WTMA-AM, Charleston <i>Charlie James & The TMA Morning Show</i> Charlie James, John Quincy, Sheree Bernardi</p> <p>WYRD-FM, Greenville <i>The Vince Coakley Radio Program</i> Gerald Writesel, Vince Coakley</p>	
Radio Morning Show Broadcast Personality or Team	<p>WYRD-FM <i>Tara Servatius</i> Tara Servatius, Chris Evans</p> <p>WFBC-FM <i>Hawk N Tom Morning Show</i> Hawk N Tom Morning Show</p>	

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Breaking News Story	WLTR-FM, Columbia <i>SC Public Radio Breaking News</i> Team SC Public Radio WRHI-AM/FM, Rock Hill <i>Could the Carolina Panthers Move to York County?</i> Matthew Kreh, Allan Miller, Steven Stone	
Reporter of the Year	WLTR-FM, Columbia <i>Victoria Hansen</i> WRHI-AM/FM, Rock Hill <i>Matthew Kreh</i>	WCSC-TV, Charleston <i>Carter Coyle</i> WYFF-TV <i>Dana Griffin</i>
Sportscaster of the Year	WRHI-AM/FM, Rock Hill <i>Chris Miller</i> WNKT-FM, Columbia <i>Tommy Moody</i>	WSPA-TV, Spartanburg <i>Todd Summers</i> WYFF-TV, Greenville <i>Brad Fralick</i>
TV Weathercaster of the Year		WPDE-TV, Myrtle Beach <i>Ed Piotrowski</i> WMBF-TV, Myrtle Beach <i>Jamie Arnold</i>
TV Anchor of the Year		WLTX-TV, Columbia <i>Darci Strickland</i> WIS-TV, Columbia <i>Sam Bleiweis</i>
TV Producer of the Year		WIS-TV, Columbia <i>Candace Finethy</i> WLTX-TV, Columbia <i>Michael Patterson</i>
Personality of the Year	WTCB-FM, Columbia <i>Summer James</i> WTMA-AM, Charleston <i>Charlie James</i>	WYFF-TV, Greenville <i>John Cessarich</i> WLTX-TV, Columbia <i>Whitney Sullivan</i>
TV Photographer of the Year		WYFF-TV, Greenville <i>Chip Baysden</i> WCIV-TV, Charleston <i>Jason Tighe</i>
Best Use of Digital Platforms	WFMV-FM, Columbia <i>Columbia's Inspirational Station</i> Jamal Bates, Tony "Gee" Green WSPA-FM, Greenville <i>In Labor Day Weekend</i> Roy Hummers, Jay Kaczmarek, Dave Jackson	WPDE-TV, Myrtle Beach Heather Gale, Elizabeth Thomas, Briana Rivas WIS-TV Tanita Gaither, WIS News 10 Digital Team

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Best Sports Show/Sports Talk Show – Radio	WYRD-AM, Greenville <i>Offsides with Marc Ryan</i> Marc Ryan, Gerald Writesel WYRD-AM, Greenville <i>Straight Up with Sturg</i> Greg Abee, Mark Sturgis	
Convergence Coverage	WRHI-AM/FM Rock Hill <i>2nd Annual Football City USA Kickoff</i> Matthew Kreh, Chris Miller NO MERIT WINNER IN THIS CATEGORY	WPDE-TV, Myrtle Beach <i>Hurricane Florence</i> WPDE Team WLTX-TV, Columbia <i>Allen Benedict Court</i> Jenna Kurzyna, Alicia Neaves, Loren Thomas
Best News Talk Show	WYRD-FM, Greenville <i>Tara Servatius</i> Tara Servatius, Chris Evans WTMA-FM, Charleston <i>The TMA Morning Show with Charlie James</i> Charlie James, John Quincy, Sheree Bernardi	
Best Public Affairs Program	WRHI-AM/FM, Rock Hill <i>Straight Talk</i> Manning Kimmel, Sheilah Kimmel WYRD-AM, Greenville <i>Focus on the Upstate</i> Chris Evans	
Best Sports Special		WYFF-TV, Greenville <i>Salute to the Champions Parade</i> WYFF News 4 Staff WCSC-TV, Charleston <i>#Live5BridgeRun</i> Danielle Herman, Chaunte' Turner, Live 5 News
Best Morning Newscast of the Year		WYFF-TV, Greenville <i>WYFF News 4 Today</i> WYFF News 4 Staff WCSC-TV, Charleston <i>Live 5 News This Morning</i> Live 5 News

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Best Evening Newscast of the Year		WMBF-TV, Myrtle Beach <i>6 PM, 10/18/18 – Officer Caraway Funeral, Hurricane Michael, Tammy Moorer Trial</i> Danielle Barilla, Jack Vandertoll, Ashley Talley WHNS-TV, Greenville <i>The Ten O’Clock News: Hurricane Florence</i> Amanda Shaw, Kate Stanton, Kendra Kent
TV Broadcast News – Spot News		WMBF-TV, Myrtle Beach <i>Seven Officers Shot in Florence County – 11 PM Newscast</i> Danielle Barilla, Nia Watson, Sarah Pettigrew WYFF-TV, Greenville <i>Melrose Fire Inn</i> Brennan McDavid, Michael Geer, Codie Sloan
TV Broadcast News-Feature/ Franchise		WSPA-TV, Spartanburg <i>Quilts of Valor</i> Gordon Dill, Doug Uhrich WCSC-TV, Charleston <i>Dancing With Her Doctor</i> Abbey O’Brien
TV Broadcast News-Series		WSPA-TV, Spartanburg <i>Veteran Focus</i> Gordon Dill, Doug Uhrich, Jason Parker WYFF-TV, Greenville <i>Project Community Champions</i> WYFF News 4 Staff
TV Broadcast News- Investigative Reporting		WSPA-TV, Spartanburg <i>Beg Your Pardon</i> Gordon Dill, Doug Uhrich WSPA-TV, Spartanburg <i>Grievances Over Grief</i> Diane Lee, Kevin Patton

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TV Local Programming (News and Non-News)		WMBF-TV, Myrtle Beach <i>Wings Over Myrtle Beach</i> Ashley Talley, Drew Hansen, Jessica Cinardo WYFF-TV, Greenville <i>Chronicle: WYFF News 4 Investigates – 23 Seconds in Townville</i> WYFF News 4
Richard M. Uray Service Project of the Year	WSPA-FM, Spartanburg <i>Wet Nose Wednesday</i> Sheri Taylor WRHI-AM/FM, Rock Hill <i>Toys for Happiness</i> WRHI Staff	WIS-TV, Columbia <i>Year of the Veteran</i> Lyle Schulze, Crystal Metts, WIS-TV Staff WACH-TV, Columbia <i>Share Your Holiday 2018</i> Greg Conner, Kevin Pazdernik, WACH Team
Station of the Year	WRHI-AM/FM, Rock Hill WHZT-FM, Greenville	WLTX-TV, Columbia WIS-TV, Columbia