



On Friday, January 26, 2024 at our Awards of Distinction dinner, we will honor individuals who have made significant contributions to the South Carolina broadcast industry. The window is open as of today to accept nominations for the 2024 award recipients. The deadline to submit your nomination(s) is **Friday, October 27, 2023.**

We are fortunate in South Carolina to have many talented broadcasters as well as individuals in related fields who support our industry. It is important for us to acknowledge the achievements of these people and the contributions they make to broadcasting.

Please think about who you know or work with that deserves this statewide recognition; it might be a dynamic leader in your company, the outstanding on-air work of a colleague, or the service of someone who supports the broadcast industry.

The attached materials have all the details and instructions for nominations. Please consider honoring a broadcaster you know by nominating them for our association's Awards of Distinction. This is your chance to identify someone who represents the vision, leadership and principles we want to see as the South Carolina broadcast standard.

When filling out your nomination form, please be aware that our selection committee members are from various South Carolina markets and may not be familiar with the person you are nominating. As you share information about your nominee, please make sure the committee has enough information and insight into that person's personality, accomplishments, community involvement and impact on the broadcast industry for them to make an informed decision. You will be painting a picture that allows them to "know" the person you are nominating.

We encourage you to call or e-mail us with any questions and thank you in advance for participating in the Awards of Distinction nominations.

Sincerely,

Dody Yarborough
South Carolina Broadcasters Association
Executive Director