



Source from East Africa

The Hub for High-Quality, Affordable Apparel

**Madagascar Garments • Flexknit • Firemount Textiles Ltd •
FM Denim Co. Ltd**

Visit us at the East Africa Pavilion, Apparel Textile Sourcing Show, Miami • Mana
Wynwood Convention Center • Booth No. 601, 603, 708, 710 • May 21-23, 2018



The USAID East Africa Trade and Investment Hub (the Hub) is the one-stop shop in the East African region for businesses and national governments seeking to take advantage of AGOA. In collaboration with key institutions, the Hub develops and tailors trade enhancing activities to specific countries and sectors, as informed by national AGOA strategies. The Hub focuses its support in the following areas: country-level AGOA strategy development and implementation, market-linkage support, firm-level technical assistance, and information dissemination and training.

The Hub focuses its trade promotion and AGOA support in the following areas:

- Country-level strategy development and implementation
- Market-linkage support, trade fairs and buyers' missions
- Firm-level technical assistance
- Information dissemination and training

In the following sectors:

- Textile/apparel
- Home décor/fashion accessories
- Footwear
- Specialty Food/Coffee
- Cut flowers

AGOA PRODUCT ELIGIBILITY

AGOA-eligible products may enter the U.S. free of import duty. Products must comply with the relevant local processing (Rules of Origin) as well as customs requirements. More information on AGOA product eligibility is available at <https://agoa.info/about-agoa/product-eligibility.html>

Apparel sector tariff lines also qualify where countries have met the AGOA “apparel visa” requirements. AGOA-eligible products comprise inter alia items previously excluded under GSP, such as footwear, luggage, handbags, watches, coffee, fruit juices, nuts, chocolates, dairy products and certain automotive components. Most goods produced by East African nations are eligible for duty-free export to the U.S.

To check a product's eligibility by tariff heading or product description, go to:

<https://agoa.info/about-agoa/products.html>

Learn more here: www.eatradehub.org/agoa



Firemount Textiles Ltd is a manufacturer of denim jeans and is a vertically integrated company, which started operations in 1987 and has continued to grow to date. We serve the medium and large denim chain market with a product range including casual wear such as trousers, jackets, blazers, chinos, cargo shorts, shirts etc.

In 2004, we acquired a plant at St Felix which was equipped with Eton system s (previously occupied by Novel group of Hong Kong). Besides denim products,

In 2010 we further expanded with the acquisition of a denim fabric mill plant (FM Denim Ltd). Located on 23 acres of land, FM Denim sources BCI cotton from West Africa, Brazil & Texas. Our Spinning section can produce 14000 metric tons annually.

We have the latest machinery for warp preparation, dyeing, weaving & finishing.

We continually update our garment manufacturing plants with the latest, best in class, automated machinery and technology to fulfill customer needs with the full range of fashion styles and specialized washes.

We have incorporated environmentally sound practices by investing in laser and ozone machines, making our laundry process ecologically friendly and sustainable. We use a very low liquor ratio and chemicals used in the process are mostly zero discharge. Our laundry is controlled by WRP (wash resource planning center) where chemicals are auto-dosed to avoid unnecessary over-use.

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FLEXKNIT MADAGASCAR



Flexknit Madagascar, is a leading African knitted sweater manufacturer based in Antananarivo and Antsirabé, Madagascar.

Established in 2001, Flexknit employs over 3,300 factory workers.

We knit over 3,000,000 fully-fashioned garments for men, women and kids, annually on both hand flat and computerized machines. We have in-house design and yarn/garment dyeing facilities.

We produce garments from cotton, merino, cashmere, viscose and acrylics using yarns from the Far East and Italy.

Our garments are made to global standards at competitive prices and are shipped duty-free into major markets including USA and Europe.

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FLEXKNIT

MADAGASCAR GARMENTS



Our mission is to manufacture high quality, ethically produced garments for active and leisure wear. Products include: polo shirts, yoga wear, compression wear, Sweatshirts and t-shirts for men, women, children

- Annual Production Capacity: 10,000,000
- Factory in Madagascar with sourcing offices in China, Mauritius, South Africa
- 781 machines
- WRAP Certified and Disney Certified
- Lead-time: 60 to 90 days with local fabric; 90-120 days with third country fabric
- Qualifying products sold duty-free to European Union under EBA and to U.S. under AGOA

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To learn more about the East African apparel sector, visit:

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