



## TORONTO ENTREPRENEURS CONFERENCE VISION

In its 9th year, #TECONF has been the prominent event in the Greater Toronto Area for empowering and connecting local Entrepreneurs. We take pride in the community of Entrepreneurs we have built over the years and look forward to continuing to assist organizations in building their businesses through connections made through our events.

### OVERVIEW



#### ATTENDEE PROFILES

CEO  
FOUNDER  
PARTNER  
PRESIDENT  
EXECUTIVES  
STARTUPS



#### THE NUMBERS

2 LOCATIONS  
3,000+ REGISTRANTS/EVENT  
60+ EXHIBITORS/EVENT  
20+ SPEAKERS  
100,000+ MARKETING REACH  
10,000+ SOCIAL MEDIA REACH



#### INVESTMENT

EXHIBITOR OPTIONS  
SPONSORSHIP OPTIONS  
EMAIL BLASTS  
SPEAKING OPPORTUNITIES  
OTHER UNIQUE VISIBILITY OPTIONS

### ATTENDEE COMPANY SIZE

26%

Solopreneurs

50%

2-20 Employees

8%

21-100 Employees

16%

100+ Employees

### ATTENDEE PROFILE BREAKDOWN

CEO/FOUNDER/PARTNER/PRESIDENT

56%

EXECUTIVES

36%

OTHER/STARTUPS

8%

Note: Demographics are based on our Spring 2018 Event (May 9th, 2018).  
Past performance is not a guarantee of future events.

# #TECONF

## SPONSORSHIP OPPORTUNITIES

Our Sponsorship Options provide an immense amount of brand exposure which translates into positive ROI for your organization.

We have designed our packages to ensure multiple touch points with our attendees, stand-out recognition of your brand amongst exhibitors & opportunities to uniquely display your business as a leader in the industry.

PACKAGE INCLUSIONS	PLATINUM	GOLD	SILVER
Exhibit Space	20' Space (width)	15' Space (width)	15' Space (width)
Table & Two Chairs <sup>(8)</sup>	2 X 6' Skirted Tables	2 X 6' Skirted Tables	2 X 6' Skirted Tables
Lunch Vouchers <sup>(1)</sup>	8	6	4
Social Media Mentions (5,000+ Members)	10	8	4
Logo on Marketing Materials	√	√	√
Premium Sponsorship Location	√	√	√
Announcements as Sponsor <sup>(2)</sup>	√	√	√
Company Logo on Screens <sup>(3)</sup>	√	√	√
Logo on Event Website	√	√	√
Show Guide Ad	1/2 Page	1/4 Page	1/4 Page
Speaking Opportunity <sup>(4)</sup>	√	√	
List of Attendees <sup>(5)</sup>	√	√	
Mention in Media Releases	√		
Exhibitor Offer <sup>(6)</sup>	√		
Pre or Post Event Email Blast <sup>(7)</sup>	√		
	Investment: \$15,000 + HST	Investment: \$11,000 + HST	Investment: \$7,000 + HST

**NEW!** UNIQUE ADD-ONS AVAILABLE TO YOUR SPONSORSHIP/EXHIBITOR PACKAGE.  
LEARN MORE ABOUT HOW YOU CAN ELEVATE YOUR BRAND TO  
ATTENDEES ON PAGE 6.

### THANKS TO SOME OF OUR 2018 EVENT SPONSORS!



Royal Bank



(1) There will be no additional breakfast or lunch vouchers available for purchase on the day of the event. (2) The MC of the event will announce your organization as a sponsor multiple times throughout the event on the main stage. (3) Your company logo will display on the screen as a sponsor of the event in the main presentation area. (4) 45 Minute Speaking Opportunity Including Q&A time (Topic to be approved by TorontoEntrepreneurs.ca; subject to availability). (5) List of Registrants (post-conference) which will include Names, Email addresses and information for those that consented to share their information with our sponsors. List is for one time use as per CASL (6) Ability to offer other exhibitors discounts/ information on your products/services within the exhibitor welcome package. (7) Pre-event or Post-event email blast to our database of GTA Entrepreneurs. The email blast is sent to approximately 10,000 Entrepreneurs throughout the GTA. (8) Table size may change.