

# 2020 EXHIBITOR & SPONSORSHIP GUIDE

Empowering Greater Toronto Area Business Leaders



[www.TorontoEntrepreneurs.ca](http://www.TorontoEntrepreneurs.ca)

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## CLIENT TESTIMONIALS

"It went really well for us. There was a great turn-out, and we had a lot of traffic in the lounge as well through our contest, and we made the right decision to be present at this event given the audience and scale. You did a great job in pulling it all together!"

RBC

"I had a lot of fun working the event. Out of all the shows we do throughout the year – both Mississauga and Toronto have been one of the best ones – definitely the busiest as far as traffic to the booth. Kudos on a job well done."

The Printing House

"Congratulations on pulling off a great event. We had some fantastic conversations with individuals and thought the day was a success for you all as well as our team."

Paypal Canada



## TORONTO ENTREPRENEURS CONFERENCE VISION

In its 10th year, #TECONF has been the prominent event in the Greater Toronto Area for empowering and connecting local Business Owners, Presidents & CEO's. We take pride in the community of Entrepreneurs we have built over the years and look forward to continuing to assist organizations in building their businesses through connections made through our events.

## OVERVIEW



### ATTENDEE PROFILES

CEO  
FOUNDER  
PARTNER  
PRESIDENT  
EXECUTIVES  
STARTUPS



### THE NUMBERS

2 LOCATIONS  
2,000+ REGISTRANTS/EVENT  
50+ EXHIBITORS/EVENT  
20+ SPEAKERS/EVENT  
100,000+ MARKETING REACH  
10,000+ SOCIAL MEDIA REACH



### INVESTMENT

EXHIBITOR OPTIONS  
SPONSORSHIP OPTIONS  
EMAIL BLASTS  
SPEAKING OPPORTUNITIES  
OTHER UNIQUE VISIBILITY OPTIONS

## ATTENDEE

### COMPANY SIZE

26%

Solopreneurs

50%

2-20 Employees

8%

21-100 Employees

16%

100+ Employees

## ATTENDEE

### PROFILE BREAKDOWN

CEO/FOUNDER/PARTNER/PRESIDENT

56%

EXECUTIVES

36%

OTHER/STARTUPS

8%

Note: Demographics are based on our 2019 Events.  
Past performance is not a guarantee of future events.



# #TECONF SPONSORSHIP OPPORTUNITIES

Our Sponsorship Options provide an immense amount of brand exposure which translates into positive ROI for your organization.

We have designed our packages to ensure multiple touch points with our attendees, stand-out recognition of your brand amongst exhibitors & opportunities to uniquely display your business as a leader in the industry.

PACKAGE INCLUSIONS	PLATINUM	GOLD	SILVER
Exhibit Space (9)	20' Space (width)	15' Space (width)	15' Space (width)
Table & Two Chairs(8)	2 X 6' Skirted Tables	2 X 6' Skirted Tables	2 X 6' Skirted Tables
Lunch Vouchers(1)	8	6	4
Social Media Mentions (5,000+ Members)	10	8	4
Logo on Marketing Materials	✓	✓	✓
Premium Sponsorship Location	✓	✓	✓
Announcements as Sponsor(2)	✓	✓	✓
Company Logo on Screens(3)	✓	✓	✓
Logo on Event Website	✓	✓	✓
Show Guide Ad	1/2 Page	1/4 Page	1/4 Page
Speaking Opportunity(4)	✓	✓	
List of Attendees(5)	✓	✓	
Mention in Media Releases	✓		
Exhibitor Offer(6)	✓		
Pre or Post Event Email Blast(7)	✓		
Investment: \$15,000 + HST		Investment: \$11,000 + HST	Investment: \$7,000 + HST

NEW! UNIQUE ADD-ONS AVAILABLE TO YOUR SPONSORSHIP/EXHIBITOR PACKAGE.  
LEARN MORE ABOUT HOW YOU CAN ELEVATE YOUR BRAND TO  
ATTENDEES ON PAGE 6.

## THANKS TO SOME OF OUR 2019 EVENT SPONSORS!



Royal Bank



(1) There will be no additional breakfast or lunch vouchers available for purchase on the day of the event. (2) The MC of the event will announce your organization as a sponsor multiple times throughout the event on the main stage. (3) Your company logo will display on the screen as a sponsor of the event in the main presentation area. (4) 45 Minute Speaking Opportunity Including Q&A time (Topic to be approved by TorontoEntrepreneurs.ca; subject to availability). (5) List of Registrants (post-conference) which will include Names, Email addresses and information for those that consented to share their information with our sponsors. List is for one time use as per CASL. (6) Ability to offer other exhibitors discounts/information on your products/services within the exhibitor welcome package. (7) Pre-event or Post-event email blast to our database of GTA Entrepreneurs. The email blast is sent to approximately 13,000 Entrepreneurs throughout the GTA. (8) Table size may change. (9) 10 foot depth.

# EXHIBITOR OPPORTUNITIES

## FEATURED

\$2,295 + HST

### INCLUSIONS

10 Foot Space (width)  
Skirted Table & 2 Chairs  
1 Social Media Mention  
Preferred Location  
Logo on Marketing Materials

## STANDARD

\$1,495 + HST

### INCLUSIONS

7 Foot Space (width)  
Skirted Table & 2 Chairs  
**Limited Availability**



## SNAPSHOT OF SOME OF OUR 2019 EXHIBITORS



HARRY ROSEN



CONTACT  
US

P: 905-812-5627  
F: 905-812-5626

E: info@TorontoEntrepreneurs.ca  
W: www.TorontoEntrepreneurs.ca

Prices may be subject to change. All prices do not include HST. Booth Location will not be released until closer to the event date.



# INCREASE YOUR BRAND PRESENCE

## to 1000s of ENTREPRENEURS in the Greater Toronto Area!

ADD THE FOLLOWING OPTIONS TO ANY EXHIBITOR/SPONSOR PACKAGE!

Increase your exposure in a unique way to capture the attention of your target demographic.

### COFFEE BREAK

3 AVAILABLE

Have your staff handout coffee & marketing materials at one of our Tradeshow breaks.

### ATTENDEE BAGS

1 AVAILABLE

Gain increased exposure and have our attendees walk around the event with your logo on their delegate bags!

### EVENT LOUNGE

1 AVAILABLE

Place your signage & marketing materials at our attendee lounge.  
Design your own space.

### BADGE SPONSOR

1 AVAILABLE

Sponsor our attendee badges and have your logo featured on all attendee, exhibitor & speaker badges.

CONTACT  
US

CONTACT US TO CREATE YOUR CUSTOMIZED PACKAGE!

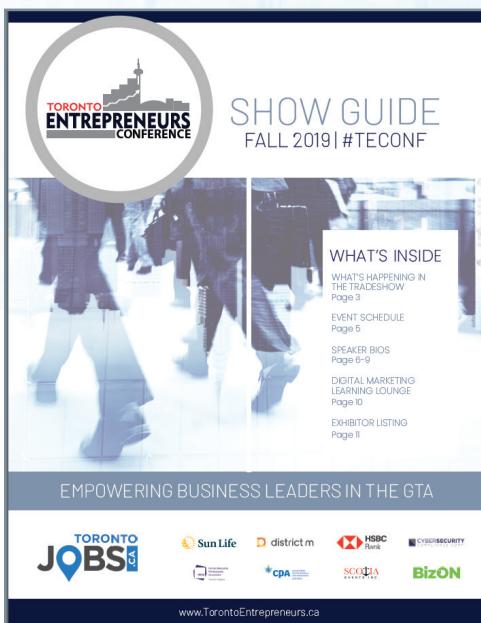
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# SHOW GUIDE

Choosing to advertise in our Show Guide increases your company's visibility, demonstrates a strong branding message and ensures you capture the attention of Conference Attendees & draws these attendees to your booth.

Each attendee will receive a copy of the Show Guide. The Show Guide is used as an important reference for the Conference and includes:



- Speaker Bios
- Conference Agenda
- Article Content & Tips
- Advertisements
- AND MORE!

## AD SPECIFICATIONS

Printing Method: Four Color/Process Only

Preferred Ad Format: PDF

Other Acceptable Formats: InDesign CS6, Fireworks CS6 (JPEG Format will not be accepted)

Please ensure to include crop marks for all ads with bleeds

Design Services: Complete design services are available at an

## AD RATES & SPECS

DOUBLE PAGE SPREAD	11" x 17" plus 0.25" bleed all around	\$1,195 + HST
FULL PAGE AD	8.5" x 11" plus 0.25" bleed all around	\$ 895 + HST
1/2 PAGE HORIZONTAL	8.5" x 5.375" plus 0.25" bleed OR Final Size: 8" x 5.125"	\$595 + HST
1/2 PAGE VERTICAL	4.125" x 11" plus 0.25" bleed OR Final Size: 3.875" x 10.5"	\$595 + HST
1/4 PAGE AD	3.875" x 5.125"	\$395 + HST

### AD DEADLINES

Mississauga event - May 6th, 2020 | Deadline: April 8th, 2020

# CONFERENCE REGISTRATION FORM



Primary Contact Information: (Please ensure your information is accurate and legible)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Industry: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact (Logistics) Email: \_\_\_\_\_

Booth Placement Considerations: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

## PACKAGE OPTIONS

EXHIBITOR PACKAGES		MISSISSAUGA May 6, 2020	Amount
Platinum Sponsor	\$15,000		_____
Gold Sponsor	\$11,000		_____
Silver Sponsor	\$7,000		_____
Featured Exhibitor	\$2,295		_____
Standard Exhibitor	\$1,495		_____
ADD-ONS			
Additional 5 Feet of Space (width)	\$895		_____
Show Guide Ad (see page 7)	Size: _____		_____
WIFI	\$150		_____
Electricity	Separate Form will be Sent. Billed through Supplier.		
Subtotal			_____
Add 13% HST			_____
Total Including Taxes			_____

Initials (read & accept the terms): \_\_\_\_\_

# CONFERENCE REGISTRATION FORM

## BILLING AND TERMS & CONDITIONS



### PAYMENT

VISA

MASTERCARD

AMEX

Invoice (Payment is due upon receipt)

Credit Card Payment for purchases up to \$2,000. You will be invoiced if the total amount exceeds \$2,000. If you wish to use credit card for \$2,000+ you will be billed an additional 3%.

Payment MUST be made prior to event, NO EXCEPTIONS (see note f)

Please make cheque payable to TorontoJobs.ca Inc.

CC Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### Authorized Signature:

"By signing I have read and agree to all the Terms and Conditions outlined below"

### TERMS & CONDITIONS

(a) All prices are subject to HST (13%). (b) Sponsors and exhibitors will be placed by package level. All exhibitor space/special requests will be taken into account but not guaranteed. Exclusivity by industry or company is not offered. (c) On the day of the event, your organization will have at least one staff member present at your booth at all times. (d) By signing this booth registration form, I hereby authorize Toronto Entrepreneurs to include my corporate logo within the event marketing materials. I further state that I am an authorized representative of my organization. (e) I understand that any verbal representations made outside of this signed agreement will not be binding to either parties of this contract. (f) I agree that payment must be made within 30 days AND one week prior to the event or booth space will not be allocated/released. I understand that interest on outstanding amounts will be charged at a rate of 1.5% monthly or 18% per annum, compounded after 30 days. I agree to pay a service charge of \$150.00 for any returned cheques. (g) I understand that any credit card on file will be charged for any outstanding amounts due at Toronto Entrepreneurs discretion. (h) No cancellation will be permitted by exhibitors for the event. (i) There will be no refunds allotted to any exhibitor. (j) If the event is cancelled by the show organizers, a refund will be given for the booth space and no further amount will be given. (k) Exhibitors who register for the event but do not show up for the event on the day of will be billed according to their signed agreement. (l) Toronto Entrepreneurs is not responsible for weather conditions or any other uncontrollable circumstances that may affect attendance. (m) Toronto Entrepreneurs has the right to refuse any exhibitor registration form that does not comply with our terms and conditions. (n) Please make cheques payable to "TorontoJobs.ca Inc." (p) Other conditions may apply.

Please sign, scan and email to [info@TorontoEntrepreneurs.ca](mailto:info@TorontoEntrepreneurs.ca).

Any questions, please call (905) 812-5627.

Initials (read & accept the terms): \_\_\_\_\_