



UNITED CHINESE AMERICANS

美國華人聯合會

May 6, 2022

Dear Sir/Madam,

On behalf of United Chinese Americans (UCA), we cordially invite your company/organization to join us as our sponsor in UCA's 2022 Chinese American Convention.

UCA is a coalition of grass-root community organizations dedicated to the enrichment and empowerment of the Chinese American community in the United States. UCA was formed at the first Chinese American Convention in September 2016 and has since grown into a national federation of 12 local chapters in Atlanta, Connecticut, Illinois, Iowa, Massachusetts, Nevada, New Jersey, Washington State, West Virginia, Wisconsin, New York City and San Francisco, with over 30 community partners nationwide.

Our past two conventions had participants representing 31 states, and our national Food of Love initiatives donating Chinese food to frontline medical professionals and firefighters during Covid reached all 50 states with 124 participating organizations.

UCA's 2022 Convention will host more than 300 community leaders and 200 youth leaders, as well as guest speakers and journalists from all over the country. As our sponsor, you will have the opportunity to increase awareness of your brand among influential Chinese American leaders and enjoy brand exposure to the national Chinese American community through coverage of the convention by local Chinese American media.

Attached please find our sponsor kit for your review. If you are interested in our sponsorship opportunities, please contact us at (206) 708-0399.

Please feel free to contact us if you have any questions. We greatly appreciate your consideration and support!

Sincerely yours,

Haipei Shue薛海培  
President, United Chinese Americans

Hardy Li, PE 黎观城  
Chairman, Fundraising Committee



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## SPONSORSHIP PACKAGES

### *Corporate Sponsors*

#### **Diamond Sponsor**

\$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention, UCA website, and WeChat Blogs reaching national audience
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes

#### **Platinum Sponsor**

\$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention, UCA website, and WeChat Blogs reaching a national audience.
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

#### **Gold Sponsor**

\$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention, UCA website, and WeChat Blogs reaching a national audience.
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes

#### **Silver Sponsor**

\$5,000



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- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention, UCA website, and WeChat Blogs reaching national audience
- Name mention in the convention press release
- 1 complimentary registration pass

*Individual Sponsors*

**Honorary Chair**

\$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes

**Honorary Co-Chair**

\$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

**Honorary Vice-Chair**

\$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes



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**Honorary Steering Committee Member**

\$5,000

- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 1 complimentary registration pass



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### Sponsor Contact Form

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

### Payment Instructions

- ***Check payment***

Make check payable to United Chinese Americans (UCA) and mail the check to:

1050 Connecticut Ave NW, Suite 500, Washington, DC 20036.

*Please write “for 2022 Chinese American Convention” on the memo line of your check.*

- ***Wire transfer using following UCA Bank Account Details:***

Account Name: United Chinese Americans Inc (UCA)

Routing Number: 054001204 (paper & electronic)/026009593 (wires)

Account Number: 226001059957

Bank Name: Bank of America

Point of Contact: Yi Nong Shen, Treasurer, treasurer@ucausa.org  
or Haipei Shue, President, haipei.shue@ucausa.org

*Please write “for 2022 Chinese American Convention” in the note section.*

- ***Bank direct transfer***

Zelle: treasurer@ucausa.org or phone 304 216 3261

*Please write “for 2022 Chinese American Convention” as the purpose of the transfer.*

**UCA is a 501c3 nonprofit organization. Our federal tax ID is 82-1111498.**