



DIRECTOR OF ECONOMIC DEVELOPMENT

WEST FELICIANA PARISH

West Feliciana Parish Council is seeking to fill the full-time position of Director of Economic Development. The candidate selected for this position must have the ability to aggressively implement a strong marketing plan effectively to regional prospects looking for business location or expansion. This position will be responsible for supporting the Parish's economic development program and redevelopment activities by highlighting the distinct business advantages and opportunities available in West Feliciana Parish. This position will also be responsible for the development and management of all aspects of the economic development process, such as business recruitment, project management, strategic development, site location, and consulting with new and expanding companies considering West Feliciana Parish. This position requires leadership skills, strategic management skills, communications and public relations skills, and marketing experience. The selected candidate must have a positive attitude with the ability to work in a diversified work environment.

EDUCATION/EXPERIENCE

Bachelor's degree in business, public administration, urban planning or a directly related field and at least 5 years of experience in business development as it relates to commercial, industrial and manufacturing development, and/or experience in community planning and development in a municipality. Professional certification such as EDFP or CEcD is a plus.

KNOWLEDGE, SKILLS, ATTRIBUTES

Thorough knowledge of research and analytic techniques, principles and practices of economic development planning. Strong professional public relation and marketing skills and ability to interact with the public. Ability to effectively and strategically manage economic development activities involving a mix of both public and private sector organizations and interests.

SALARY & CONTACT

Salary is commensurate with education and experience.

A detailed description of this position is available upon request, for more information, contact Emily Cobb at ecobb@wfp parish.org. Resumes can be mailed to the Office of the Parish President, P.O. Box 1921, St. Francisville, LA 70775.

Reasonable accommodations may be made to enable individuals with disabilities to perform essential functions. Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice. West Feliciana is an equal opportunity employer and an equal opportunity service provider.