

STPA Board Meeting Minutes
ASPA 2017, Atlanta, Georgia
March 19, 2017

Present: Gerard Wellman, Chad Miller, Bethany Stich, Josephine Hazelton, Anthony Campbell, John Bartle, Rebecca Lutte (online), Olga Smirnova (online)

Meeting called to order at 5:03 pm EST

1. Wellman began the meeting with the STPA Annual Report
 - a. STPA bank account contained \$1064.49 in March 2016; current balance is \$1,994.99
 - i. Appreciation to Past Chair Chad Miller for finding a bank with low fees and for his prior work on converting members' PWMP access to all-electronic, which significantly improves the Section's solvency
 - b. Congratulations to Parks Preston, winner of 2017 Truitt-Felbinger Award
 - c. Congratulations to Josephine Hazelton, winner of 2017 Student Paper Award
 - i. Appreciation to Billy Fields for chairing the Student Paper Award committee and to members John Bartle and Olga Smirnova
 - d. Section membership is up marginally to 59 members (up from 46 in 2016). This has positive implications for the Section's budget and activities
2. Wellman began discussion of social media and website outreach strategies
 - a. Stich – we should encourage members, especially board members, to post to the section's Facebook account
 - i. We should ask STPA board members to post once per month to the Section's Facebook page
 - ii. Stich will create an Outlook calendar to remind board members
 - iii. We will jointly select themes for each month to cover the various modes of transportation and identify relevant areas of overlap for other ASPA members
 - b. Campbell will work to renew/reinvigorate the Section's website. It is currently unavailable online, and there seem to be some issues on ASPA's end
3. General discussion of partnering with other ASPA sections through *Public Works, Management, & Policy*
 - a. Board members should try to connect with other sections in which they are members to promote a special PWMP issue and to expand the influence of PWMP to other sections
 - b. Wellman will talk to Rich Little about creation of a special issue

- i. The Board is envisioning a special issue composed of around 12 “educated op-eds” of 2,000 words focused on a specific issue of transportation relevant to the wider ASPA community
 - ii. The pieces would be practitioner-oriented and reactionary to the current transportation environment
 - c. Once we have Rich Little’s agreement, we will propose participation in this special issue to other ASPA sections, targeting all of them, including the ones that have their own journal. We will encourage Sections to participate by asking them to consider:
 - i. The role of the built environment in their particular substantive policy area
 - ii. How might things that don’t seem relevant to transportation depend on transportation to be implemented?
- 4. General discussion of building a Section-wide annual calendar. This Outlook-based calendar will involve:
 - a. The social media theme of the month
 - b. Announcement of dates for the student paper award call for participation
 - c. ASPA panels, workshops, and Annual Meeting
 - i. Truitt-Felbinger Award
 - 1. For ASPA 2018 in Denver, John Bartle will evaluate potential nominees with an eye toward greater representation of all modalities
 - ii. Reception date and location
 - d. Mid-year board meeting (in September), either at SECoPA or online through Zoom platform

Meeting adjourned at 5:55 pm EST